



HUB News - Happy Holidays & New Year



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We wish everyone a happy holiday season and a happy New Year! Please see our BID updates below and we look forward to partnering with many of you in 2026!

HUB UPDATES

BID and Local Partners Provide Hundreds of Toys, Warm Meals, and Good Vibes



On December 19th, the BID partnered with IL Consulting Group, YMCA La Central, Bronx Community Partnership Council, the 40th Precinct and many other to distribute approximately 500 toys. Families also received warm meals, snacks, giveaways, and a photo with Santa!

Special Thanks:
Verizon, M&T Bank, 1-800-Cantaso,
Emblem Health, Boost Mobile,
Apple Bank, Zeta Charter Schools
Bronx Dermatology Hub,
Moses Medical, Bronx Terminal Market,
Telco Stores, Damian Family Care

BID Hosts Tree Lighting Ceremony at Roberto Clemente Plaza



On a snowy and chilly December 14th, the BID hosted its annual Tree Lighting Ceremony at Roberto Clemente Plaza where our partners provided hot chocolate, music, giveaways, and a reading of the “The Night Before Christmas” before an

enthusiastic countdown to our Tree Lighting. We were also happy to be joined by our Bronx Borough President, Vanessa Gibson!

Special Thanks:

IL Consulting Group, DJ Pagan Sounds

Verizon, 1-800-Cantaso, and M&T Bank

Check out our 2025 Hub Shopping Guide!



[Download Digital Copy](#)

With support from our Avenue NYC grant, we were able to partner with Bronx-based [Agape Printing Plus](#) to design and print our 2025 Shopping Guide. For a physical copy of the guide, stop by our office at 2825 Third Avenue, 3rd Floor, Monday through Friday from 10am to 3pm.

BID Partners with Municipal Credit Union on Financial Empowerment at Lincoln Hospital



In early December, we partnered with MCU to begin a Financial Empowerment Series at Lincoln Hospital, starting with hospital staff and administrators. We look forward to expanding the initiative next year!

Quality of Life Resources

Public Safety: Security Camera Integration Program

Bronx Homeless Outreach Team

Shop Local!



Third Avenue
Business Improvement District

SHOP LOCAL
THIS HOLIDAY SEASON



Visit us and shop The Hub!

THE HUB
THIRD AVENUE BUSINESS IMPROVEMENT DISTRICT

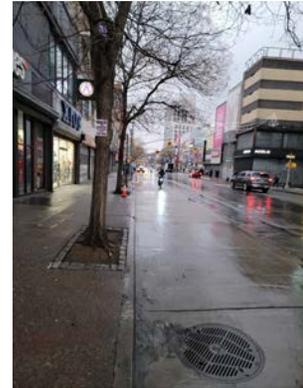
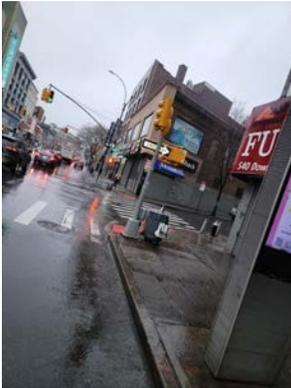
3rd Ave/E 149th Street
Bronx, NY
thirdavenuebid.org

The HUB has a variety of new and longstanding businesses! To learn more about the HUB's retail community, watch this [video series](#) or visit our [discover](#) page.

Sanitation



Our team, in partnership with the city, regularly cleans the BID.
Thank you to DSNY for their continued support on the ground!
Please report any issues to [311](https://311.nyc.gov/) or email info@thirdavenuebid.org.



Real Estate



Please check out our [website](#) for available commercial space in the HUB! We can connect you to local property owners/brokers.

NYC Regulations

HELP OUR COMMUNITY

REPORT ILLEGAL DUMPING AND BE ELIGIBLE TO EARN \$2,000 OR MORE*

THE HUB
Your Neighborhood's Hub for Information and Services



REPORT ILLEGAL DUMPING VIA 311 OR EMAIL

Email details, videos, and/or pictures to
IllegalDumpingTips@dsnyc.gov

1) Commercial Waste Zones

Under the Commercial Waste Zones system, Bronx businesses must enter into a new contract with one of the carters authorized to collect from their zone. The new contract must have a start date that is on or after **December 1, 2025**.

Businesses that fail to sign a new contract during the sign-up period will automatically be assigned a carter by DSNY at the highest legal rate as required by law.

DSNY is hosting a series of free info sessions about Commercial Waste Zones.

Register for a session by clicking below.

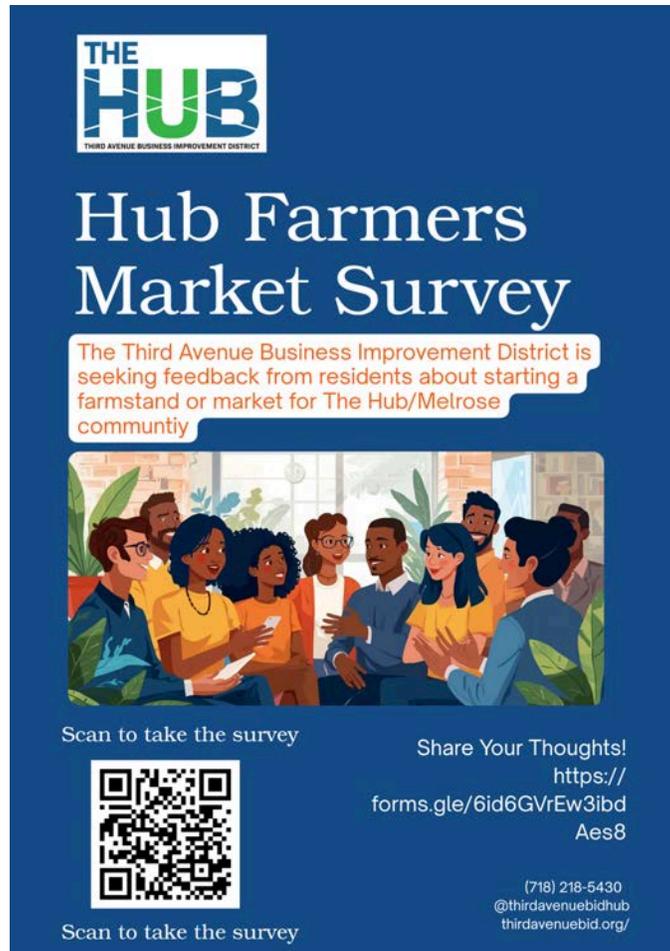
[Commercial Waste Zones](#)

2) Waste Containers

ALL businesses in NYC must use bins with secure lids when setting out trash for collection. For more information on containerization, click below.

[Containerization](#)

Events/Public Announcements



THE HUB
THIRD AVENUE BUSINESS IMPROVEMENT DISTRICT

Hub Farmers Market Survey

The Third Avenue Business Improvement District is seeking feedback from residents about starting a farmstand or market for The Hub/Melrose community



Scan to take the survey



Scan to take the survey

Share Your Thoughts!
<https://forms.gle/6id6GVrEw3ibdAes8>

(718) 218-5430
@thirdavenuebidhub
thirdavenuebid.org/

Resources

FY24 BID Trends Report

NYC Forever Graffiti Free Program

Bronx Chamber of Commerce

Free Business Courses

NYC Business Quick Start

BXEDC - loan assistance



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