

FOR IMMEDIATE RELEASE

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Third Avenue BID Hosts the Return of the Historic 3rd Avenue Street Festival

Bronx, NY – July 12th, 2025 - The Third Avenue Business Improvement District (BID) hosted the return of the historic 3rd Avenue Street Festival, which had not been held in the district since 2019, prior to the COVID pandemic. The 3rd Ave Festival has strong roots as an important community and cultural event going as far back as the 1980s.

The 3rd Ave Festival welcomed upcoming and local artists and live performances, providing spaces for local businesses, vendors and non-profit organizations. The event easily attracted over 2,000 people to the district and will continue to be a signature summer event for the BID. We are deeply grateful to our city partners and sponsors who made the event possible on a beautiful summer day that bolstered economic impact for local businesses.

For more information on the festival or to get involved in our public events, please email info@thirdavenuebid.org.

About the Third Avenue BID

The Third Avenue Business Improvement District works to support local businesses, improve public space, and foster economic opportunity along the Third Avenue corridor and surrounding commercial streets in the South Bronx. Through data-driven planning, community engagement, and on-the-ground programs, the BID partners with local stakeholders to build a more vibrant and resilient commercial district.