



HUB News - April Newsletter



Bronx BIDs staff at the Bronx Borough President's Bronx Week Launch Press Event.

[View this email in your browser](#)

April is the month of renewal! Happy belated Earth Day and Easter! As everyone begins to spend more time outdoors, we hope you continue support local businesses, enjoy local parks, and reconnect with friends and family. Please enjoy our updates below.

HUB UPDATES

BID Hosts Press Conference Around Local Revitalization Initiatives



On March 26th, The BID held a press conference in Roberto Clemente Plaza to celebrate the publishing of the [Melrose Commercial District Needs Assessment](#) and initiatives that support the vibrancy and growth of the district. While the BID maintains a strong focus on public safety and sanitation, it is also prioritizing public events and retail attraction. This year alone, the BID is installing over 50 commercial lights throughout the district, dozens of security cameras, wayfinding elements, and more. The BID will also be launching a summer concert series culminating in its annual 3rd Ave Street Festival.

Special Thanks: NYC Department of Small Business Services, NYS Department of State, Nicholas & Lence Communications

Learn more

BID Launches Roberto Clemente Plaza Summer Concert Series

SUMMER 2026 • THE BRONX, NYC

**ROBERTO CLEMENTE PLAZA
SUMMER POP-UP
CONCERT SERIES**

ROBERTO CLEMENTE PLAZA • THE HUB
1:00 PM - 5:00 PM
FREE ADMISSION

LIVE MUSIC • CULTURE • COMMUNITY

BOOK EXCHANGE <small>(Community based)</small>	FREE REFRESHMENTS	LIVE DJ	KIDS ACTIVITIES	LOCAL VENDORS
MAY 2 <small>SATURDAY</small>	HEALING THROUGH LITERATURE & MUSIC FEATURING SAGITIME			
MAY 16 <small>WEDNESDAY</small>	HEALING THROUGH LITERATURE & MUSIC FEATURING JORGE VAZQUEZ Y EL CORILLO			
JUNE 6 <small>FRIDAY</small>	PUERTO RICAN PARADE PRE-CELEBRATION FEATURING WILLIE MARTINEZ - LA FAMILIA SEXTET* <small>PART OF THE BROOKLYN WORLD WIDE INTERNATIONAL MUSIC FESTIVAL PRESENTED BY JALOPY</small>			
JUNE 27 <small>SATURDAY</small>	AFRICAN & CARIBBEAN CULTURAL FESTIVAL FEATURING GOGO NORALES - GARIFUNA MUSIC			

PRESENTED BY | THE THIRD AVENUE BID HUB | NYC Bronx 1

SUPPORTED BY | MCU | EmblemHealth | M&T Bank | DJ PACO@SOUNDS | omhc

Roberto Clemente Plaza
The Hub • The Bronx, New York City
FREE ADMISSION

VERANO 2026 • EL BRONX, NUEVA YORK

**ROBERTO CLEMENTE PLAZA
SERIE DE
CONCIERTOS POP-UP
DE VERANO**

ROBERTO CLEMENTE PLAZA • THE HUB
1:00 PM - 5:00 PM
ENTRADA GRATUITA

MÚSICA EN DIRECTO • CULTURA • COMUNIDAD

INTERCAMBIO DE LIBROS	GRATIS REFRESCOS	EN DIRECTO DJ	NIJOS ACTIVIDADES	VENDEDORES LOCALES
MAYO 2 <small>SABADO</small>	SANACIÓN A TRAVÉS DE LA LITERATURA Y LA MÚSICA PARTICIPACIÓN SAGITIME			
MAYO 16 <small>MIÉRCOLES</small>	SANACIÓN A TRAVÉS DE LA LITERATURA Y LA MÚSICA PARTICIPACIÓN JORGE VAZQUEZ Y EL CORILLO			
JUNIO 6 <small>VIERNES</small>	DESFILE PUERTORRIQUEÑO ANTES DE LA CELEBRACIÓN PARTICIPACIÓN WILLIE MARTINEZ - LA FAMILIA SEXTET* <small>PARTE DEL FESTIVAL INTERNACIONAL INTERNACIONAL DE MÚSICA DE BROOKLYN PRESENTADO POR JALOPY</small>			
JUNIO 27 <small>SABADO</small>	FESTIVAL CULTURAL AFRICANO Y CARIBEÑO PARTICIPACIÓN GOGO NORALES - GARIFUNA MUSIC			

PRESENTADO POR | THE THIRD AVENUE BID HUB | NYC Bronx 1

APOYADO POR | MCU | EmblemHealth | M&T Bank | DJ PACO@SOUNDS | omhc

Roberto Clemente Plaza
El Hub • El Bronx, Nueva York
ENTRADA GRATUITA

Please join us May 2, May 16, June 6, and June 27 for the Roberto Clemente Plaza Summer Pop-Up Concert Series located at 530 Willis Avenue. Please direct any questions to bengel@thirdavenuebid.org.

BID Distributes Adopt-Your-Spot Cleaning Kits



On April 9th, as part of our “Love the Hub” initiative, the BID partnered with the Sanitation Foundation to train Community Board 1’s Environmental Committee on the Adopt-Your-Spot Program and distribute Cleaning Kits to the community. This program is intended to increase community participation in keeping the district clean, particularly areas that need extra attention. Anyone interested in a free cleaning kit can stop by the BID’s office to pick one up. Supplies limited. Please email us at info@thirdavenuebid.org for more information.

Adopt Your Spot

BID Partners With Local Community Garden for Earth Fest



On Saturday, April 18th, the BID partnered with [South Bronx Unite at the Maria Sola Green Space](#) to celebrate Earth Fest where community members sang, danced, made art, and envisioned a brighter future.

Quality of Life Resources

Public Safety: Security Camera Integration Program

Bronx Homeless Outreach Team

Shop Local!



The HUB has a variety of new and longstanding businesses! To learn more about the HUB's retail community, watch this [video series](#) or visit our [discover](#) page.

Sanitation



Please note that all property owners are required to [clean and shovel their sidewalks](#).

Everyone is expected to [clean up after their dog](#) (no exceptions).

Our team, in partnership with the city, regularly cleans the BID.
Thank you to DSNY for their continued support on the ground.

Please report any issues to [311](#) or email info@thirdavenuebid.org.

In the Neighborhood



Clockwise:

Local Youth Action Council from the [BLOC](#) visits the Hub as part of their “We Take Care of Us” service project.

BID staff tour the new [BCNY Tigerhouse Club](#) for Boys located at 565 Morris Avenue, which provides over 40 FREE programs, including STEM, basketball, music, culinary, career, college prep, aquatics and more!

DOT personnel fill potholes in and around the Hub as part of the mayor's citywide [initiative](#).

Dollar Zone opens at 2952 Third Avenue.

Real Estate



Please check out our [website](#) for available commercial space in the HUB! We can connect you to local property owners/brokers.

NYC Regulations & News



By July 1, 2026, all existing and new security grilles for businesses must have 70% visibility from the sidewalk (except storage and landmarked buildings).

Please take steps to get in compliance to avoid violations and fines.

Security Grille Visibility Requirements

Commercial Waste Zones

Waste Containerization

Resources

FY24 BID Trends Report

NYC Forever Graffiti Free Program

Bronx Chamber of Commerce

Free Business Courses

NYC Business Quick Start

BXEDC - loan assistance



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