



HUB News – July Newsletter

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[Gogo Norales](#) Garifuna World Music performs at Roberto Clemente Plaza Concert Series on June 27th as part of our four-part [Avenue NYC](#) public space activations.

For non-profit organizations like ours, July marks the beginning of the new fiscal year. As such, we want to celebrate some recent big wins as we build on the momentum of the previous fiscal year. We hope folks are able to take some well-earned time off this summer! Last, but not least: Happy America 250!

HUB UPDATES

3rd Ave Street Festival Returns this Saturday, July 25th!

Sponsored by
M&T Bank

BronxCare EL DIARIO
HEALTH SYSTEM A MYODE COMPANY

**SATURDAY
JULY 25, 2026**

10AM TO 6PM

CONJUNTO IMAGEN

IL Consulting GROUP

THE HUB

3rd Avenue Street Festival

AT THE HEART OF THE DOWNTOWN BRONX
3RD AVENUE FROM 149TH ST - 153TH ST
ETHNIC FOODS • ARTS & CRAFTS • VENDORS
CHILDREN'S ENTERTAINMENT • CULTURE DANCE PERFORMANCES
NON-PROFIT & CORPORATE VENDORS & MUCH MORE

FREE BICYCLE RAFFLES GIVEAWAYS PROVIDED BY
BronxCare HEALTH SYSTEM

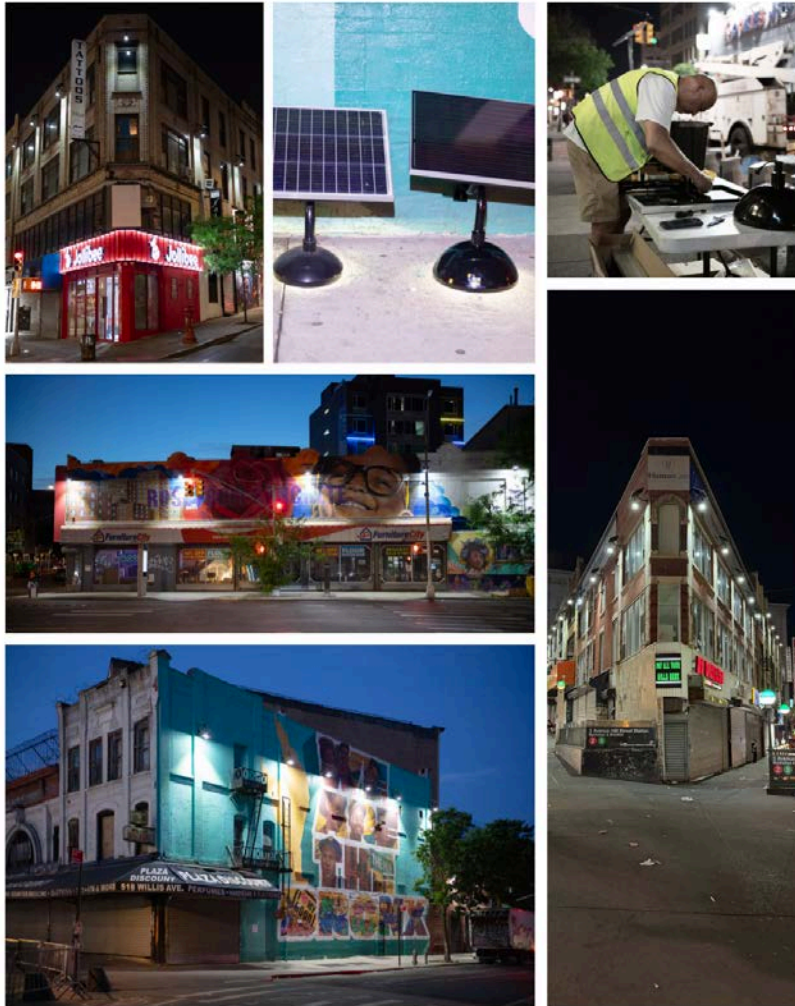
REINA MAR **IAM THE KLOUD** **MELISSA BONILLA** **ROBIN CERO**

Jollibee **Saint James** **Apple Bank** **FIDELIS CARE** **MCU** **DAMIAN** **Montefiore Einstein**

Affinity **STEP UP** **boost** **LINCOLN** **EmblemHealth**

NYC Bronx 1 **NYC HEALTH + HOSPITALS** **Lincoln** **the Y** **NYC FCL** **Academy Network** **Heart to Heart** **Sanchez** **Metro Plus Health** **U.S. ARMY**

BID Completes Commercial Lighting Project



careers
businesses
neighborhoods

With support from the NYC Department of Small Business Services, the BID partnered with Holiday Street Lights Inc to install 75+ solar-powered light fixtures across approximately 30 storefronts in the district to strengthen visibility and public safety at night. For more details, see press release below.

[Press Release](#)

Small Business Wins



BID staff attended two important announcements that represent big wins for NYC small businesses:

- On July 20th, the Mayor signed Executive Order “OPEN for Small Business” that includes 50+ reforms to various business licenses and regulations that slash red tape.
- On July 13th, Council Speaker Julie Menin and Small Biz Committee Chair Shanel Thomas-Henry announced passing of the Red Tape Relief Act that would mandate coordinated interagency inspections and the creation of an online application portal.

OPEN for Small Business

Red Tape Relief Act

Councilmember Justin Sanchez joins BID on Quality-of-Life Site Visit



On July 15th, Councilmember Justin Sanchez joined the BID for a site visit on Third Avenue with the NYC Department of Small Business Services, the NYC Department of Social Services, and the Office of Vendor Services to discuss strategies for supporting small businesses and addressing issues on the street. Thank you to all who attended!

BID Holds Annual Member Meeting & Honors Community Leaders



On June 30th, the BID held its annual Member Meeting at the new M&T Bank branch at 2976 Third Avenue. At the meeting, the BID shared updates on major projects, services and programming, organization financials, and ongoing priorities. The BID also honored various community stakeholders, including city agency partners, community-based organizations, staff and elected officials who have made contributions to the district. Special thanks to our keynote speaker Bronx Borough President Vanessa Gibson, Mom & Pop Czar Delia Awusi, Councilmember Justin Sanchez, DSNY Assistant Chief Frank Lettera and the SBS team! Thank you to our board, staff, members, and community for their ongoing support!

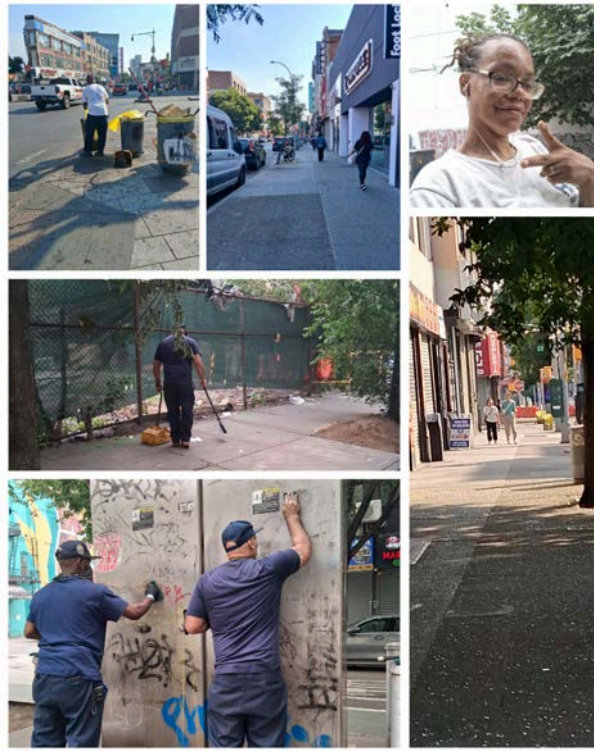
Shop Local!



The HUB has a variety of new and longstanding businesses! To learn more about the HUB's retail community, watch this [video series](#) or visit our [discover](#) page.

The Hub-Melrose Commercial District Needs Assessment

Sanitation & Safety



Please note that all property owners are required to [clean and shovel their sidewalks](#).

Everyone is expected to [clean up after their dog](#) (no exceptions).

Our team, in partnership with the city, regularly cleans the BID.

Thank you to DSNY for their continued support on the ground.

Thank you to the NYC Department of Small Businesses for operational support from the Small BID Grant.

Please report any issues to [311](#) or email info@thirdavenuebid.org.

Commercial Waste Zones

Waste Containerization

JOIN OUR TEAM

PART-TIME POSITIONS

- Public safety ambassadors*

*Must have an active
NYS Security License at time of
hiring.

Email resume or apply on Indeed.

hiring@thirdavenuebid.org



www.thirdavenuebid.org



THE
HUB
THIRD AVENUE BUSINESS IMPROVEMENT DISTRICT

Public Safety: Security Camera
Integration Program

Bronx Homeless Outreach
Team

In the Neighborhood



[Jollibee](#), the voted #1 fried chicken in America by [USA Today](#), held its Grand Opening at 2865 Third Ave on July 1st, which was attended by BID staff, the New York Philippine Consulate General, and community members. Chickenjoy has arrived!

[Read More - Press Coverage](#)

Events & Public Announcements

STEP UP FOR BETTER LIVING PRESENTS

BACK TO SCHOOL BASH

STEP UP FOR BETTER LIVING
"Elevating People. Matter."

IN PARTNERSHIP WITH:

WITH POLICE BxCPC THE HUB

GEAR UP. SHOW UP. STEP UP.

**SATURDAY
AUGUST 29TH
12PM - 4PM**

- 1,000 backpacks filled with school supplies
- Music, games & fun for the whole family
- Food, treats & local vendors
- Resources & support for our community

SOUTH BRONX
567 EAST 149TH STREET

OUR KIDS. OUR COMMUNITY. OUR FUTURE.

FOR MORE INFO: 929.928.3811 | SUB1NYC.ORG

Jobs NYC **HIRING HALL**

SERVICES AVAILABLE:

- Opportunities to work for the City of New York and private employers
- Onsite interviews with select employers
- Access to workforce development trainings and programs
- Connections to resources and benefits

Tuesday, July 28, 2026
9:30 A.M. - 1:30 P.M.

BronxWorks Classic Cornerstone Community Center
286 E 156th St, Bronx, NY 10451

If you require a reasonable accommodation to attend this event, please contact jobsnyc@sbs.nyc.gov at least 4 business days in advance of the event.

NYC careers business neighborhoods DYCD NYC nyc.gov/jobsnycnow jobsnyc@sbs.nyc.gov

CUNY LEHMAN COLLEGE

Are you looking to hire?
Trying to source talent for internships?
Want to build brand engagement?

BECOME A LEHMAN COLLEGE INDUSTRY PARTNER

The CUNY Inclusive Economy Initiative and Lehman College are your partners to access New York's greatest industry resource.

Lehman College Partnership Interest Form

To schedule a meeting scan the QR code to access the partner interest form.
Contact **Justin Simmons** @ justin.simmons@lehman.cuny.edu | 718.960.8489

Diversity

- Access a **diverse, passionate, and determined** pool of candidates.
- Ranked the **#1** Hispanic Serving Institution.

Dedicated Support

- Industry Specialists** to help navigate and brainstorm solutions.
- ONE** contact that understands your needs.

Success

- Scores of students **successfully placed** with Industry Partners

THANK YOU

2,000
INSTAGRAM FOLLOWERS
@THIRDAVENUEBIDHUB

Resources

Local Commercial Real Estate

NYC Forever Graffiti Free
Program

Free Business
Courses

NYC Business
Quick Start

FY25 BID
Trends Report

Bronx Chamber of Commerce

BXEDC - loan assistance



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HUB Third Avenue BID

2825 Third Avenue, 3rd Fl., Bronx, NY 10455

(718) 218-5430

info@thirdavenuebid.org

www.thirdavenuebid.org

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