



HUB News – August Newsletter

[View this email in your browser](#)



The [Sanitation Foundation](#) wrapped up its Summer Cleanup Series at the Hub with close to 100 volunteers in partnership with DSNY, Bronx Borough President Vanessa Gibson and the Yankees, which kicked off at Roberto Clemente Plaza.

As summer comes to an end, we hope everyone had the opportunity to get some rest, enjoy the outdoors, and/or spend some time with loved ones. It's always busy at the Hub and we are excited for the fall season. Enjoy our updates below!

HUB UPDATES

3rd Ave Street Festival Attracts Thousands to the District



Photo: Cristobal Vivar

On Saturday, July 25th, the BID hosted its Annual 3rd Ave Street Festival. A tradition for over 40 years, the Festival attracted thousands of residents and visitors to the district this year! Enjoy more photos at the link below.

Thank you to all of our partners, including Councilmember Justin Sanchez, IL Marketing Group, Clearview Productions, Mobile Stage, the NYPD 40th Precinct, DSNY, Community Board 1 and BID staff.

Thank you to the performers and local non-profit organizations in attendance.

Thank you to our sponsors, including M&T Bank, Bronx Care, MCU, Apple Bank, Boost Mobile, Jollibee, Fidelis, Damian Family Care and more!

3rd Ave Street Festival

Third Ave BID Partners with 40th Precinct, SUBL, and local partners for Back to School



Join us this Saturday, August 29th for our Backpack Giveaway and resources for local families!

Mayor Invests More Than \$8.4 Million in Grants to Support Small Businesses and Commercial Corridors Citywide



We are proud to announce that the BID is one of the recipients of the 2026-2027 round of SBS grants to local organizations supporting small businesses and commercial corridors!

[Read the Press Release](#)

BID Partners with Hip Hop Museum, 161 BID, and Breatives Project to Host Summer Soirée for Creatives



The BID partnered with [Breatives Project](#) and the [161 BID](#) to host a Summer Soiree at the Hip Hop Museum's [Culture Lab](#). The event brought together various Bronx artists to discuss ways to collaborate and amplify local art and culture. Stay tuned!

BID Partners with Accompany Capital and Councilmember Justin Sanchez to host Small Business Resource Fair



On August 26th, the BID partnered with Accompany Capital and Councilmember Justin Sanchez to host the Hub's Small Business Resource Fair with various organizations including BXEDC, WHEDco, M&T Bank, TD Bank, the NYC Department Business Services, and others! Accompany Capital is one of the lending partners of the [NYC Future Fund](#).

NYC Future Fund

Shop Local!



The HUB has a variety of new and longstanding businesses! To learn more about the HUB's retail community, watch this [video series](#) or visit our [discover](#) page.

The Hub-Melrose Commercial District Needs Assessment



careers
businesses
neighborhoods

Sanitation & Safety



Please note that all property owners are required to [clean and shovel their sidewalks](#).

Everyone is expected to [clean up after their dog](#) (no exceptions).

Our team, in partnership with the city, regularly cleans the BID.

Thank you to DSNY for their continued support on the ground.

Thank you to the NYC Department of Small Businesses for operational support from the Small BID Grant.

Please report any issues to [311](#) or email info@thirdavenuebid.org.

Commercial Waste Zones

Waste Containerization

Public Safety: Security Camera
Integration Program

Bronx Homeless Outreach
Team

In the Neighborhood



From Left to Right:

Construction begins at 2970 Third Ave for the 50,000+ square foot facility of [AECI Charter School](#), which specializes in college prep and thematic architecture and computer engineering courses for middle and high school students.

[Guacado Mexican Grill](#) opens at 421 E 149th Street.



From Left to Right:

BX Toys is set to open soon at 2936 Third Avenue.

Bella NY Women's Fashion is set to open soon at 2901 Third Ave.



From Left to Right:

The LGBTQ Health Center, [Callen-Lorde](#), is set to open soon at [555 Bergen Avenue](#) in its new 17,207-square-foot space.

BID staff join the 2026 graduates of [BOC's Women's Entrepreneurship Incubator Program](#), located at 2929 Third Ave.



BID staff join the NYPD 40th Precinct and Bronx District Attorney's Office for National Night Out to celebrate our ongoing partnership around community safety.

Events & Public Announcements



Resources

2026 BID Annual Report

Local Commercial Real Estate

NYC Forever Graffiti Free Program

Free Business Courses

NYC Business Quick Start

FY25 SBS BID Trends Report

Bronx Chamber of Commerce

BXEDC - loan assistance





Copyright (C) 2024 HUB Third Avenue BID. All rights reserved.

HUB Third Avenue BID

2825 Third Avenue, 3rd Fl., Bronx, NY 10455

(718) 218-5430

info@thirdavenuebid.org

www.thirdavenuebid.org

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)