



HUB News – September Newsletter

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BID launches Wellness Fairs with local orgs in Roberto Clemente Plaza, occurring every Thursday through December.

Happy Labor Day and Hispanic Heritage Month! September was a very busy month with back to school and increased foot traffic in the district. We hope everyone is enjoying the fall weather. Shop local and enjoy our updates below!

HUB UPDATES

BID Partners with 40th Precinct and SUBL to distribute 1,000+ backpacks and resources



On Saturday, August 29th, BID staff joined the 40th Precinct and Step Up for A Better Living (SUBL) to distribute 1,000+ backpacks and resources to the community as part of our annual Back to School event.

Thank you to all of our partners, including Councilmember Justin Sanchez, IL Marketing Group, the NYPD 40th Precinct and Precinct Council, and Community Board 1.

Thank you to the performers and local non-profit organizations in attendance.

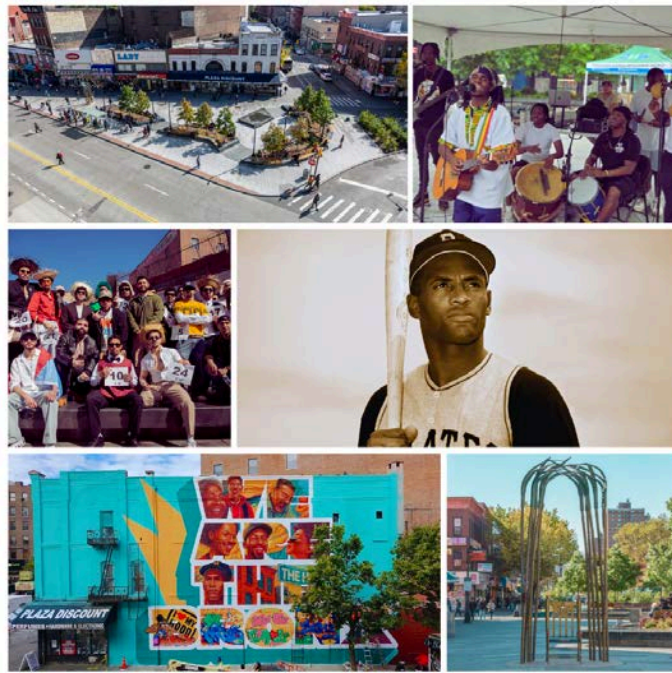
Thank you to our sponsors, including Con Edison, M&T Bank, Bronx Care, MCU, Apple Bank, Boost Mobile, Fidelis, Damian Family Care and more!

BID Launches Weekly Wellness Fairs in Roberto Clemente Plaza



Join us every Thursday at Roberto Clemente Plaza for our Wellness Fairs with community partners providing free health screenings, information, and resources! Any organization interested in tabling should contact Benjamin Engel at bengel@thirdavenuebid.org.

BID Celebrates Roberto Clemente during Hispanic Heritage Month



ROBERTO CLEMENTE DAY CELEBRATING SEPT 15 - OCT 15

HONORING THE HUMANITARIAN AND BASEBALL PLAYER

For Hispanic Heritage Month, we celebrate the humanitarian and baseball player Roberto Clemente, whose legacy is imbedded in the culture and history of the South Bronx. The Hub is home to Roberto Clemente Plaza, which houses the monument [Para Roberto](#) and the nearby mural [“We Are The Bronx”](#)! We honor the legacy of Roberto Clemente by stewarding the Plaza as a center for culture, art, and public engagement.

Para Roberto Monument



We Are The Bronx Documentary

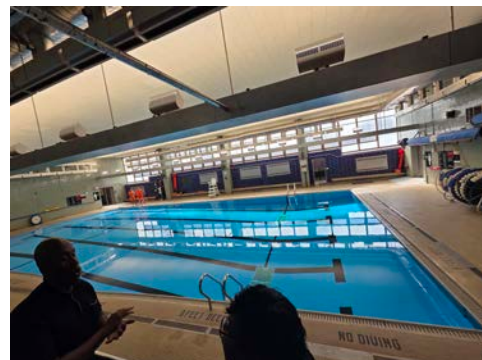


BID Deepens Partnerships around Placemaking



In September, BID staff met with the Urban Design Forum to discuss the BID's programming at Roberto Clemente Plaza and throughout the district. Through our Avenue NYC programming, the BID has been building strong relationships with local organizations such as Girl Vow and others in the public health field in an effort to increase public space activations and community safety.

Historic St. Mary's Park Recreation Center Re-opens after \$20 Million in Renovations



Thank you and congrats to NYC Department of Parks & Recreation for the completion of \$20 million in renovations of the St. Mary's Park Recreation Center! An anchor institution of cultural significance for decades, the staff at HUB Third Avenue BID are happy to finally see the Rec Center open its doors after 5 years, and the only Parks-run indoor pool in the Bronx! Last year, BID Staff visited the late Mott Haven History Keeper Willie Estrada, who spoke passionately about the Rec Center's role as one of the birth places for freestyle and breakdancing, a neutral place where kids from different neighborhoods could meet safely and build friendships. Thank you to Commissioner Tricia Shimamura, Borough Commissioner Jessenia Aponte, the Parks Team, contractors, city agencies, elected officials, and advocates for helping make today happen! Healthy public spaces are critical to vibrant neighborhoods and commercial corridors and we look forward to working with the Rec Center as one of our community partners!

Business Owner

Bill of Rights

BUSINESS OWNER BILL *of* RIGHTS

During City Inspections, NYC Business Owners Have the Right To...

- ✓ Access the information, tools, resources and opportunities needed for your business to compete and grow in NYC
- ✓ Access information in languages other than English
- ✓ Have a small business lens applied to City policies, regulations, and enforcement decisions
- ✓ Timely and coordinated support from City agencies that demonstrates respect for business owners' time
- ✓ Clear, easy to understand information about rules and requirements
- ✓ Fair, consistent and coordinated inspections and enforcement across City agencies
- ✓ Respectful and professional treatment by a knowledgeable New York City worker with clear identification
- ✓ Clear guidance and education to help correct issues before penalties are levied, whenever possible
- ✓ Clear explanations of violations, corrective steps and options to contest or appeal them
- ✓ Request language interpretation services for inspections and administrative hearings and trials, including pre-trial conferences and settlement negotiations
- ✓ Provide anonymous feedback about your experience with City government without fear of retaliation



As part of New York City's commitment to provide New Yorkers with excellent customer service, the Mayor's Office and the City Council created a Business Owner's Bill of Rights.

Bill of Rights Flyers (Multiple Languages)

Shop Local!



The HUB has a variety of new and longstanding businesses! To learn more about the HUB's retail community, watch this [video series](#) or visit our [discover](#) page.

The Hub-Melrose Commercial District Needs Assessment



careers
businesses
neighborhoods

Sanitation & Safety



Please note that all property owners are required to [clean and shovel their sidewalks](#).

Everyone is expected to [clean up after their dog](#) (no exceptions).

Our team, in partnership with the city, regularly cleans the BID.

Thank you to DSNY for their continued support on the ground.

Thank you to the NYC Department of Small Businesses for operational support from the Small BID Grant.

Please report any issues to [311](#) or email info@thirdavenuebid.org.

Commercial Waste Zones

Waste Containerization

Public Safety: Security Camera
Integration Program

Bronx Homeless Outreach
Team

In the Neighborhood



From Left to Right:

BX Toys is now open at 2936 Third Avenue.

Bella NY Women's Fashion is now open at 2901 Third Ave.



From Left to Right:

The LGBTQ Health Center, [Callen-Lorde](#), is now open at [555 Bergen Avenue](#) in its new 17,207-square-foot space.

Events & Public Announcements



Resources

2026 BID Annual Report

Local Commercial Real Estate

NYC Forever Graffiti Free Program

Free Business Courses

NYC Business Quick Start

FY25 SBS BID Trends Report

Bronx Chamber of Commerce

BXEDC - loan assistance



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