

# CUTS TO MASS SAVE WOULD DISMANTLE A PROGRAM THAT IS WORKING

Cutting funding to Mass Save — the Commonwealth’s nationally recognized energy efficiency program — would interrupt programming and result in higher bills for residential and business consumers. A cut this year would arrive in the middle of the 2025–2027 program cycle. It would disrupt planned investments, strand ongoing projects, and break commitments to households and businesses that have already begun upgrades.

Mass Save returns **\$3.51 for every \$1 invested**. Cutting it would increase costs to all ratepayers.

## CONSUMER IMPACT — A CUT COSTS MORE THAN IT SAVES

**\$16.1 billion**

in electric and gas supply and infrastructure costs avoided, 2016–2024, on an investment of \$8.4 billion over that period — **a ratio of nearly 2:1 on grid costs alone**, before counting direct bill savings.

**\$13.7 billion**

in total benefits projected from the approved 2025–2027 plan. A mid-cycle cut threatens to eliminate a substantial share of those benefits. Massachusetts ratepayers and businesses will not see the same savings if cuts are made to the program.

Mass Save reduces demand, which lowers costs for **all** Massachusetts ratepayers, not just program participants. Without the impacts of Mass Save, Massachusetts electric demand would be approximately **27.7% higher**, causing increases in supply costs and infrastructure investment.

*Sources: Acadia Center, February 2026; Mass Save/EEAC Three-Year Plan, October 2024. \$3.51 figure: Acadia Center, Massachusetts 2012–2023. 27.7% demand figure: Acadia Center.*

## WHAT'S AT STAKE:

### Jobs & Businesses

**76,000**

Massachusetts jobs supported by Mass Save (2024)

**87,000**

workers in the broader Massachusetts energy efficiency sector

**10,000+**

Massachusetts EE businesses — 94% with fewer than 100 employees

*Jobs span every county — HVAC technicians, weatherization crews, installers, trainers. Efficiency dollars stay in Massachusetts communities.*

### Program Results: 2024

**55,000**

homes weatherized in 2024

**40,000**

homes with heat pumps installed in 2024

**\$2.8B**

in total program benefits in 2024

**\$2.4B**

in direct energy bill savings, 2022–2024 plan term

*Over 15 years, Mass Save has reduced annual electricity consumption by 18 million MWh — more than 3x the annual output of the retired Brayton Point plant.*

*Sources: EDF Energy Exchange, March 2026 (76,000 jobs); BPA/EEJA 2025 (87,000 sector jobs; 10,000+ businesses; 94% small); Mass Save 2024 Annual Impact Report (program actuals, Brayton Point comparison); EDF, March 2026 (\$2.4B direct savings).*

## ConnectedSolutions — A GRID ASSET A DECADE IN THE MAKING

### **ConnectedSolutions is the nation's leading virtual power plant (VPP) program — funded through Mass Save.**

The program aggregates smart thermostats, batteries, and other enrolled devices to reduce grid stress during peak demand events — deferring costly infrastructure investment and **suppressing wholesale electricity prices for all ratepayers**. It is both an energy efficiency program and a grid reliability tool: the same upgrades that lower a household's monthly bill dispatch demand reduction at scale when the grid needs it most.

**\$19 million** invested in 2025 returned  
**~\$51 million** in direct ratepayer benefits

That return comes partly because ConnectedSolutions displaces costly gas peaker plants, which cost roughly twice as much as a VPP to deliver resource adequacy. Over the full 2025–2027 term, projected benefits reach **\$227 million on a \$114 million investment**.

ConnectedSolutions has built **570 MW** of demand flexibility capacity through years of successful operation. Cutting the program would disrupt the enrollment pipeline that makes it function. Restoring a program of this scale and sophistication would take years.

**Massachusetts has built a competitive advantage in VPPs that no other state has matched. That advantage is at risk.**

Sources: Mass Save Connected Solutions Portfolio Summary Workbook (2025 actuals); Mass Save/EEAC Three-Year Plan, October 2024 (2025–2027 projections); Enverus, March 2026 (570 MW).

## WHERE THE MONEY GOES — NO FAT TO CUT

A 2025 Massachusetts State Auditor report provides a precise breakdown of Mass Save's budget. More than **90% funds direct services**: the rebates, weatherization, efficiency upgrades, and workforce training that lower household bills and reduce grid costs for everyone. The remaining 10% covers program planning, performance incentives, evaluation, and marketing. Marketing is **2.9%** of total spending.

## **Massachusetts Currently Ranks #2 in the Nation for Energy Efficiency**

*ACEEE 2025 State Energy Efficiency Scorecard*

ACT is working to oppose cuts to Mass Save and similar programs across the region. For more information, contact **Tim Snyder**, ACT's VP of Policy & Government Affairs: [tsnyder@joinact.org](mailto:tsnyder@joinact.org)