



ANNUAL REPORT 2024



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LOOKING AHEAD

Assalamu Alaykum Dear Community Members,

As we reflect on another year of growth and impact, I am filled with gratitude for the journey we've shared together as part of the Nisa Foundation community. This year has been one of deep reflection, strategic growth, and forward momentum as we continue to expand our ability to serve women in meaningful ways.

Alhamdulillah, we have continued to strengthen our core services while introducing new initiatives aimed at addressing critical needs within our community. One of the most significant developments of 2024 has been the launch of Nisa Mental Health, a program designed to provide essential mental health support for women. Recognizing the increasing demand for culturally and spiritually sensitive mental health resources, this initiative marks a crucial step in our ongoing commitment to holistic care. Additionally, 2024 has been focused on expanding service hours and continued access to free web therapy sessions, ensuring that more women can receive the support they need, regardless of their circumstances.

As we look toward 2025, our focus remains on growth, sustainability, and impact. We are committed to ensuring that our programs and services not only expand in reach but also thrive in their effectiveness. By fostering strong partnerships, engaging with our community, and prioritizing long-term stability, we aim to build a future where every woman has access to the support and resources they need to flourish. Our efforts will continue to strengthen the foundation of Nisa Mental Health while reinforcing the sustainability of our existing programs.

Through ongoing dialogues with our stakeholders and partners, we have seen that the need for our services continues to grow, and the trust within our community is stronger than ever. The generosity of our donors, the tireless efforts of our volunteers, and the commitment of our board members and staff all contribute to the work we do every day. It is with your support that we are able to move forward, and together, we will continue to make a lasting impact.

As we look ahead, I am hopeful for the possibilities that lie before us. Our foundation is built on collaboration, and with your continued partnership, we will remain steadfast in our commitment to transforming the lives of women, one step at a time.

Thank you for your unwavering support. May Allah continue to bless our collective efforts.

Warm Regards,

Shaheen Auckbarullee
Executive Director
Nisa Foundation

INTRODUCTION

2024 was an impactful year at Nisa Foundation and we're reflecting on the collective efforts and dedication that has fueled our mission to empower communities and transform lives across Canada. This Impact Report highlights the key initiatives, accomplishments, and profound changes we've achieved with your generous support.



OUR MISSION

Transform communities by engaging, equipping, and enriching the lives of women and children to reach their full potential.



OUR VISION

A world in which all women and families live with dignity and justice, and where women's empowerment fuels thriving communities.



OUR PROGRAMS



Nisa Homes



Nisa Helpline



Nisa Learning



Nisa Mental Health



1

Nisa Helpline

Support is a call away

Nisa Helpline offers free, culturally sensitive peer support 16 hours a day, 7 days a week. It's a safe, judgment-free space where women find early intervention, guidance, and pathways to independence.

Nisa Homes

Transitional Homes for women and children

Nisa Homes offers safe shelter for women and children fleeing violence or homelessness. We support them with case management, counselling, financial aid, childcare, and life skills—empowering them toward independence.



2



3

Nisa Learning

Reducing domestic violence through prevention

Nisa Learning equips community members with knowledge on topics like healthy relationships and senior wellbeing. Through targeted workshops and trainings, we foster strong families and communities by engaging boys, men, parents, leaders, and service providers.

Nisa Mental Health

Mental Health Support for EVERY Woman

Nisa Mental Health provides free mental health support with licensed therapists, referrals and guidance with religious and cultural sensitivity. We support women through every step of the journey because every woman should have access to mental health support.



4

8,184



Calls Received for
Shelter & Support

\$250,673



Financial Assistance
Provided

423



Average Monthly Waitlist
for Shelter

445



Women and Children
Sheltered

3716



Women and Children
Supported Remotely

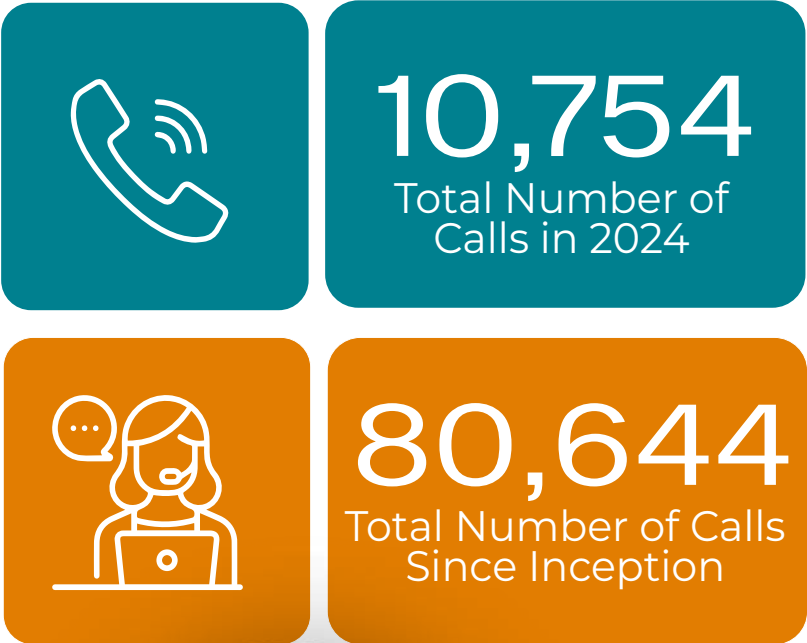
594



Gaza Evacuees Supported
in Resettling in Canada

Nisa Helpline

2024
YOUR IMPACT



Top 4 Concerns Women Shared on the Helpline





This makes up
91%
OF CALLS





Number of Languages Offered:


5

 ENGLISH: Everyday, 8am-12am ET

 SOMALI: Mondays, 12pm-4pm ET

 FRENCH: Tuesdays, 12pm-4pm ET

 URDU: Wednesdays, 12pm-4pm ET

 ARABIC: Thursdays, 12pm-4pm ET

08

Nisa Learning

2024
YOUR IMPACT



79

Total Workshops

51

In person

28

Virtual

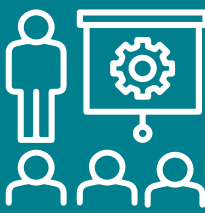


1997

Total People Trained

2283

Toolkits Distributed



5



Languages Supported

29

Partner Organizations



Nisa Mental Health

2024
YOUR IMPACT



546

Web-Therapy Sessions with Licensed Therapists



272

Web Therapy Clients



1237

In-Home Therapy
(1:1 Counselling Sessions)



294

In-Home Group
Therapy Sessions



COMMUNITY ENGAGEMENT

- ✦ Ramadan Inspiring Iftars
- ✦ Sisterhood Iftars
- ✦ Motherhood as Resistance Brunch
- ✦ Summer Sunnah Series
- ✦ EmpowerHer Summit

227

Events &
Booths

3924

Attendees



SUPPORTERS & PARTNERS

- Geekaabi's World
- Shoppers Drug Mart
- The Cheesecake Mermaid
- No Frills
- Béb  Biscotti
- BSIA (Brampton Islamic Centre)
- Enrobe
- Islamic Shia Ithna-Asheri Jamaat of Toronto
- Mizzica Gelateria & Cafe
- Jafal Mahfuz Calligraphy
- Lifecycle Counselling
- I Love Modesty
- Sitti Social Enterprise
- ISNA Canada
- Kabul Farms Supermarket
- Vogue Mortgages
- Zaytouna Academy of Cultural Arts
- Masumeen Islamic Centre
- Kiehl's Since 1851
- Lakeland Consulting Inc.
- Greenhouse Juice Co.
- The Hijabi Station
- Being Me
- LUSH Fresh Handmade Cosmetics
- Firdous Books- Traditional Islamic Books & Media
- Ammi's Kitchenette
- Real Canadian Superstore
- Islamic Propagation Center of Ontario - Jame Masjid Mississauga
- NOV-Natural | Organic | Vegan
- Mashriq
- ZED & CO
- Chic Bridals
- Intibar
- NaturalBLISS
- Indus Hospital Health Network Toronto
- MOTIYA - Hair Care Rooted in Tradition
- AS-SADIQ
- Seedling Books
- TM Your Style
- A&T Equestrian
- Al Iman Islamic Center
- FIAS
- Meteor
- BCMA
- SUVA Beauty
- Arabic & Islamic Studies (EAIC)
- Al-Jamia Masjid
- Islamic Relief
- Pharmasave
- Enchantresses Emporium
- Rahma Foundation
- Yours Truly (Non-Profit Organization)
- The Burrow Coffee - Sip and Shop (Est. 2022)
- Salaam Cola
- NerDIY Studios
- Mona
- Gibraltar Leadership Academy
- Islamic Society of Markham
- Lettering for Charity (By Farhana Jogiat)
- Indusflow
- Rangeen Weddings
- Islamic Institute of Toronto
- Basefood
- ICNA Sisters Canada (Islamic Circle of North America)
- Caledonia Islamic Center
- Hamilton Craft Studios
- Brantford Mosque (The Muslim Association of Brantford)
- Halton Islamic Association
- Ayaan's

- ✳ HAYAAT Collection
- ✳ De Zine by Humari (Event Decor & Design)
- ✳ The Date Shop Toronto
- ✳ Eastern Food Market
- ✳ St. Catharines Masjid
- ✳ The Grand Olympia (Hospitality & Convention Centre)
- ✳ Milton Muslim Moms
- ✳ Muslim Association of Hamilton (MAH)
- ✳ Madina Canada
- ✳ Koraa
- ✳ Leenz Chlz
- ✳ Islamic Community Centre of Milton
- ✳ Muslim Association of Milton
- ✳ Coco Bites
- ✳ Samar Ghourab
- ✳ WOW (Making Magical Memories)
- ✳ Timmy's Tanoor
- ✳ The Little Tea Shop
- ✳ Sab Bakes
- ✳ OAK Creative Designs
- ✳ RINAWI
- ✳ PB
- ✳ My Qalam Academy
- ✳ Al Hijra Academy
- ✳ WEMH.CA
- ✳ Enhance Beauty (CB)
- ✳ RZ Aesthetics
- ✳ Windsor Islamic Association
- ✳ Bubbles & Cream
- ✳ Muslims of Windsor (Share the Spirit of Ramadan)
- ✳ AJ Alrifai
- ✳ AMA
- ✳ Ottawa Islamic Soccer League (OISL)
- ✳ Tarbiyah Learning (Engage. Love. Inspire.)
- ✳ Zaytoun Pizza
- ✳ Blu Legacy Convention Centre
- ✳ Alkadaour Sweets (Baklava & Cookies)
- ✳ Luxury Party Rentals
- ✳ ChaiGuys
- ✳ Olympia Reception
- ✳ Islamic Centre of Quebec
- ✳ Café de Source
- ✳ RUYA Boutique
- ✳ Azzdah Events
- ✳ The Intentional Currency (Wealth for Muslim Women)
- ✳ T-MAST Calligraphy
- ✳ Pakistan Ball Hockey Federation
- ✳ Egyptian Kitchen (Halal Middle Eastern Food)
- ✳ Monteiro Grillades Portugaises
- ✳ Creative Cricket Decor
- ✳ Masjid Makkah-Al-Mukarramah
- ✳ Egyptian Kitchen
- ✳ Pâtisseries Samadi (Since 1872)
- ✳ Académie Annoor
- ✳ ICC Brossard
- ✳ Les Marches BKR (Leqfar)
- ✳ H is for Happy
- ✳ Cuppy Cakes
- ✳ Canadian Islamic Center Al Jamieh
- ✳ Sweet Retreat
- ✳ Datto Chocolat
- ✳ HumanKind

FUNDERS



FUNDERS



TESTIMONIALS

Presenters are excellent - articulate and engaging.

My biggest take away was that cultural responsiveness is not about accommodating; it's about being prepared, informed, aware and receptive to other cultures and practices so individuals do not feel like an outsider.

This service saved me when I felt lost in depression and anxiety. The guidance I received was not just coping mechanisms, but it was life-altering. I've learned invaluable skills that not only pulled me out of the darkness but will shape my future growth.

I honestly just used to call in to vent, but by talking to the helpline the past few weeks, I have come to realize the trajectory I'm on if I don't confront my deeper issues with a professional. Thank you for providing me with resources.

Nisa Homes feels like heaven! I never want to leave – A 6-year-old resident

When I first came to Nisa Homes, I was immediately struck by how cozy it felt, almost like a family was taking me in.

FINANCIAL SUMMARY

REVENUE & EXPENSES

REVENUE

Zakat	\$2,957,120
Sadaqah	\$1,652,946
Grants	\$1,297,350
In-Kind Donations	\$35,981
Other Income	\$129,586
TOTAL REVENUE	\$6,072,983

PROGRAM EXPENSES

Nisa Homes	\$4,266,962
Nisa Helpline	\$526,654
Nisa Learning	\$143,761
TOTAL PROGRAM EXPENSES	\$4,937,377
Fundraising Costs	\$884,614
Administration Costs	\$138,703
TOTAL EXPENSES	\$5,960,694



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CONNECT WITH US

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