



**National Zakat
Foundation**

ANNUAL REPORT

2021

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LETTER FROM THE CEO



Assalamualaikum Warahmatullahi Wabarakatuhu,

On behalf of the staff of National Zakat Foundation (NZF) and Nisa Homes (NH), I want to express my sincere gratitude for your unwavering support and commitment. Without your generous contributions, we would not be where we are today—well on our way to fulfilling our mission to provide services to our donors and beneficiaries across Canada.

Recently, the rising cost of living due to inflation and the pandemic have become especially burdensome for Canadians across the nation. Increasing numbers of families are reaching out to local community resources, including NZF and NH, for support. Unfortunately, the pandemic is not the only cause of skyrocketing numbers; so are the financial challenges and housing markets that are pushing more women and families into cycles of poverty and homelessness. Based on these realities, it is our collective responsibility as a community to address them.

Alhamdulillah, this past year we have:

- Distributed over \$3.2M and reached beneficiaries in over 105 cities Canada-wide
- Established our eighth Nisa Homes location providing services in multiple languages like Arabic, French, Somali and Urdu.
- Conducted 120 Zakat consultations for Zakat payers and held 20 educational Zakat seminars reaching 2500+ attendees

Our NZF and NH teams continue to serve our communities and ensure those experiencing hardships are uplifted and cared for. They work with community members, community partners, public and private funders, and various levels of governments to bring support, ease, and comfort into the lives of our beneficiaries. We understand that we have a significant responsibility in managing Zakat and thus, we are committed to providing the best possible service when it comes to the education, collection and distribution of Zakat.

We respect and appreciate you all as treasured members of the National Zakat Foundation family and request that you continue to lend us your assistance in our mission to revive this essential pillar of Islam. More than ever, we need your support to continue bringing Zakat to beneficiaries, wherever they may be across the country.

Humbly, we ask that you spread word amongst your family and friends about NZF to encourage them to give Zakat locally. InshaAllah, your share of the reward will be written in your books and be a source of your happiness in the Akhirah.

JazakumAllah khair, and may you have a blessed year,

ZUBAIR QASIM
CEO

**YOUR TRUSTED
ZAKAT PARTNER**



THE NZF TEAM



OUR BOARD

Qazi Karim
President

Hassan Newaz
Secretary

Alaa Jaradat
Treasurer

OUR TEAM

Zubair Qasim
CEO

Zaid Mirza
Program Director
National Zakat Foundation

Sara Moselhy
Community
Programs Manager

Saima Mafat
Major Gifts &
Contributions Manager

Aqsa Ahmed
HR Manager

Ahmed Husain
Marketing Manager

NZF MANAGERS

Shuaib Mansoori
Regional Manager
Ontario

Nabil Khan
Regional Manager
British Columbia

Asmaa Ellithy
Casework Supervisor
(Interim)

Ayesha MacPherson
Casework Supervisor

SCHOLARLY ADVISORS

Sh. Hacene Chebbani

Sh. Nabil Khan

MISSION & VISION



MISSION

Since 2013, our mission has been to make the pillar of Zakat simple, transparent, and impactful across Canada.

VISION

At National Zakat Foundation, we envision a Muslim community that is dignified and unified through the prophetic teachings of Zakat.

WE ARE GUIDED BY ISLAMIC VALUES

Our organization's existence stems from Islam. We hold the values and directives of Islam close to us. It acts as the guide for all our decisions. Islamic values are above any business, strategic or operational decision we make.

WE ARE HERE TO SERVE OTHERS

Our purpose is to serve others whether that is through serving our deen, our employees, our donors or our clients. We have giving hearts and we are honoured to be chosen for this work.

WE INVEST IN OURSELVES

We believe strongly in building a community that is self-sufficient. We inspire and empower ourselves and others to put in the hard work to better our personal lives and careers. We know that investing in our mental health, finances, knowledge and skills will lead to a stronger, confident Muslim community.

WE INNOVATE TO ACHIEVE EXCELLENCE

Excellence is at the core of our work ethic. We believe that we can achieve consistency in excellence through innovation. In order to find the right solutions for our clients/employees, we must be willing to question the status quo and venture into the unknown for better results.

WE BELIEVE IN THE POWER OF COLLECTIVE EFFORT

We value every team member's contribution to the organization. Each person brings their own strengths, experiences and perspective to the table. This adds richness to our team. We can accomplish more together than any one person can on their own. We recognize that the organization's success lies not in the hands of one individual, but in the collective.

OUR VALUES





ZAKAT ASSISTANCE PROGRAM

NZF's distribution program is the core mechanism through which the organization brings the pillar of Zakat to life. This is the program that puts the funds of our donors into action in impactful ways to change the lives of needy families across Canada. Through in-depth case analyses, clients are chosen to ensure that every dollar of Zakat is distributed to those who are deserving of it and that these funds are all spent within one lunar year.

How it works:

Muslims in financial hardship apply for Zakat online or by phone. Our trained intake worker ensures the completion of the application and requests supporting documentation. A Zakat caseworker then assesses financial need and Zakat eligibility. Upon eligibility, Zakat is issued to meet the specific financial needs of the applicant. Zakat may be issued to meet housing needs, food, debt relief and other essentials of life.

ZAKAT FOOD PROGRAM

NZF Feeds is a food packages program that aims to transform the way Canadian Muslims receive food. We partner with Muslim-owned halal supermarkets to safely assemble and package high-quality food essentials. Each package is filled with fresh produce, halal meats, and other essentials to provide recipients with healthy and nutritious meals.

Working together with local trustworthy NGOs who understand the needs of their local community, alongside our dedicated volunteers, these nutritious and wholesome food packages are delivered directly to the doorstep of our beneficiaries to protect their dignity and privacy. No lengthy wait times, no long lineups – just food directly delivered in their time of need.



ZAKAT DEBT RECOVERY PROGRAM

The Fresh Start: Debt Relief and Recovery Program is designed to transform the way Muslims manage their debt and build a financially resilient Muslim community in Canada. The goal of the program is to not only offer our clients immediate financial assistance to support them in the short-term, but also to guide them to the resources and information necessary to become and stay debt free.

ZAKAT EDUCATION SERVICES



Zakat Webinars & Seminars | nzfcanada.com/events

Free knowledge-packed live webinars conducted by local imams and scholars, giving you the opportunity to learn Zakat in an interactive setting.



Zakat Q & A | nzfcanada.com/ask-an-expert

The Q/A web form allows you to send us all your Zakat questions through an online system instead of having you compose an email every time you want to ask us something. This in turn saves you valuable time and our experts typically get back to you with an answer within 48 hours!



Zakat 1-on-1 Virtual Consultations | nzfcanada.com/ask-an-expert

A unique service whereby a Zakat expert will be happy to go through your calculations and provide clarity on all your Zakat questions, completely free of charge. This is a strictly confidential & personalized service between you and our Zakat expert; therefore, all your information is kept private and never shared with anyone.



Zakat Knowledge Bank | nzfcanada.com/zakat-faq

NZF's Zakat Knowledge bank is a rich repository of questions and answers – all covering a wide breadth of topics related to Zakat education. From foundational principles to cutting edge issues that scholars are discussing regarding Zakat, our knowledge bank has something to offer for everyone.



Zakat Papers | nzfcanada.com/papers

As the financial world around us gets complex every day, the need for in-depth scholarly research papers clarifying what assets are Zakatable and what aren't becomes more important. NZF's research papers are rigorously peer reviewed for accuracy and authenticity. They provide answers to cutting edge topics in light of the Qur'an and Sunnah.



Zakat Guide | zakatguide.ca

NZF's Zakat Guide breaks down your wealth into different asset classes so that you can easily determine which assets are zakatable and which are not. The guide is designed by our scholars to ensure adherence to the Qur'an and Sunnah and accuracy of calculation methods. With the NZF Zakat Guide, you will be at peace knowing that your calculations are properly done.

ZAKAT CALCULATION SERVICES



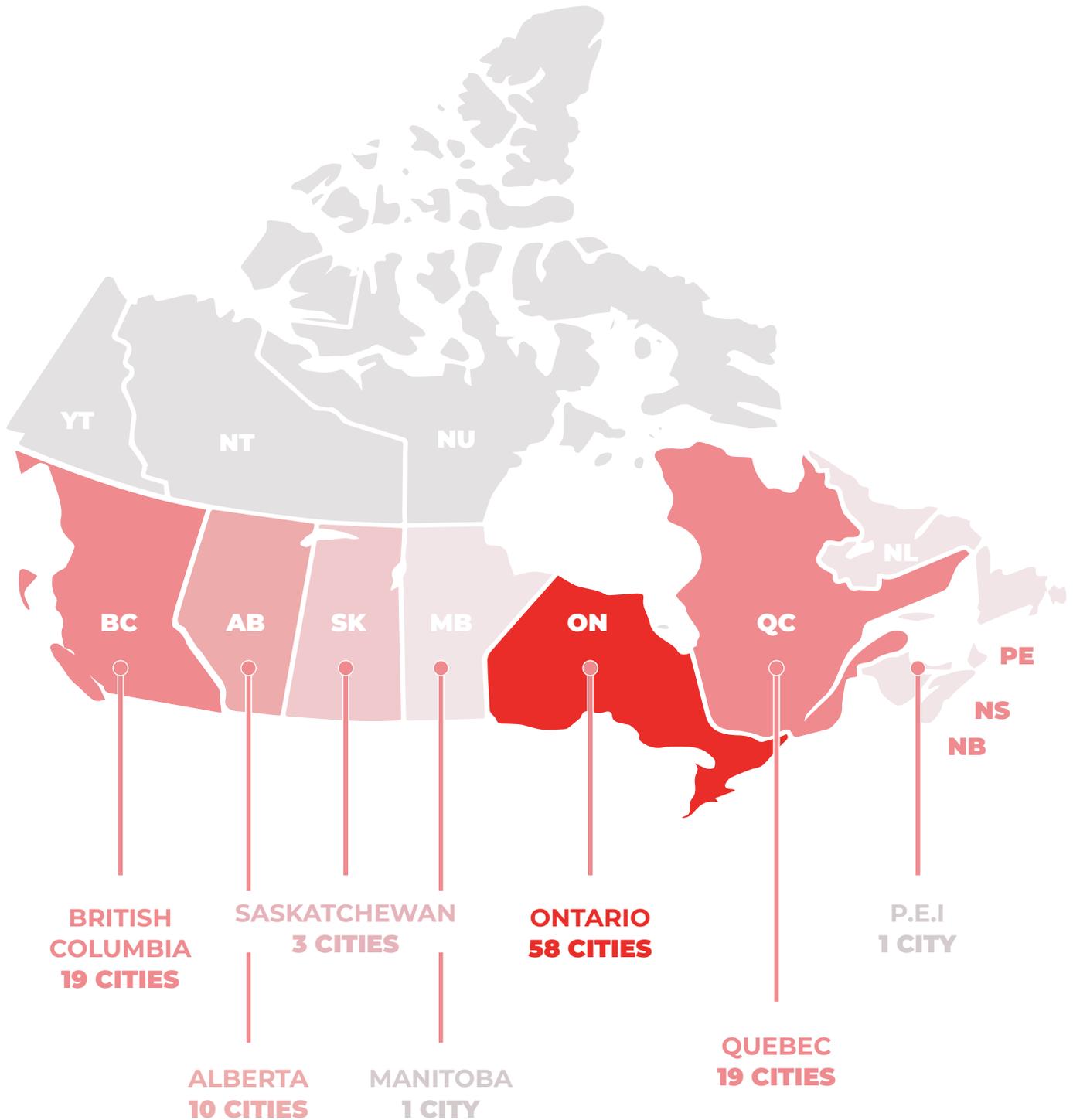
Calculator | nzfcanada.com/calculate-zakat

Use our online Zakat calculator or download an offline version. Work out your Zakat quickly and with ease.

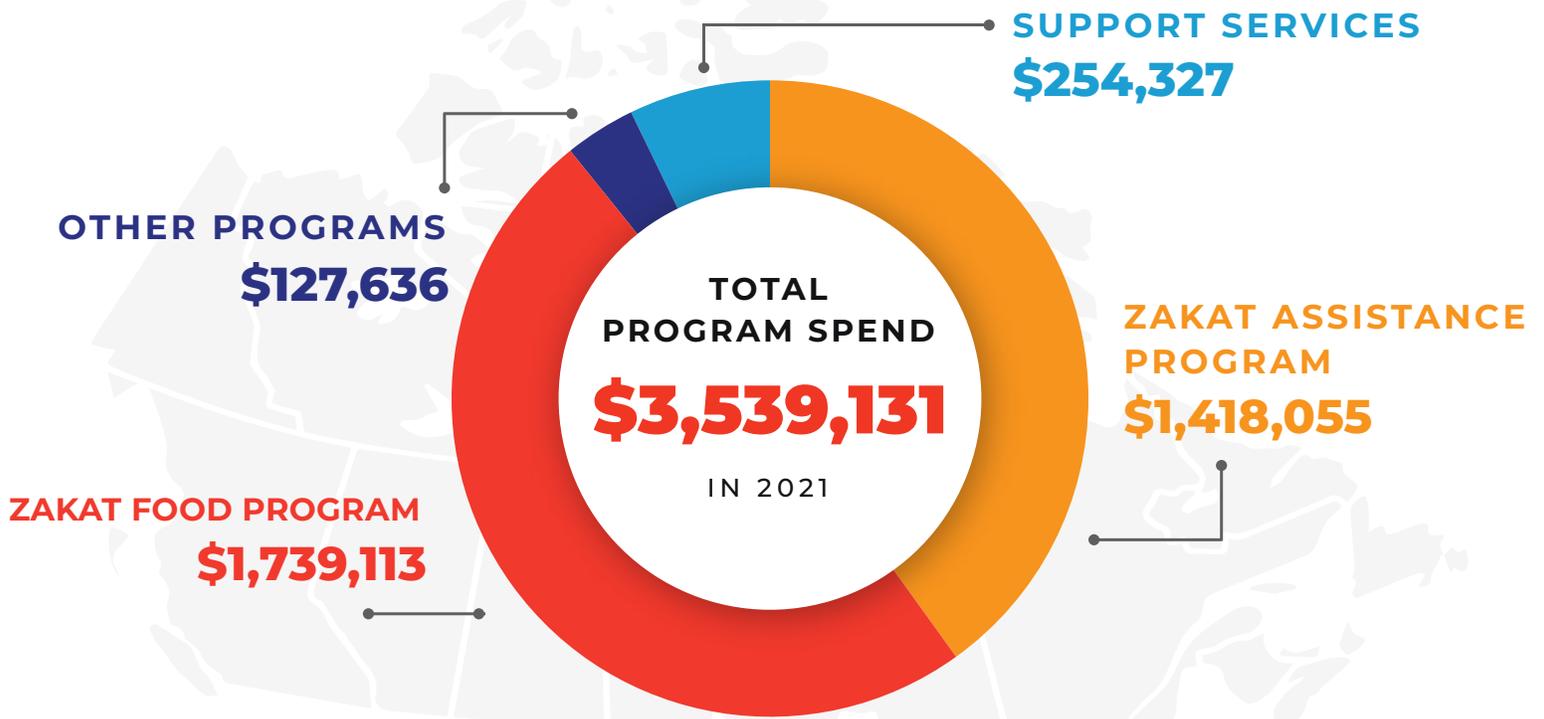
WHERE WE OPERATE



In 2021, NZF served thousands of Canadians from coast to coast, providing them with the support they needed to put a roof over their heads and food on their tables.



2021 AT A GLANCE



ZAKAT ASSISTANCE PROGRAM: \$1,418,055

HOUSING



\$945,370

ESSENTIALS



\$346,636

DEBT RELIEF



\$126,049

PEOPLE ASSISTED



2,632

2021 AT A GLANCE



ZAKAT FOOD PROGRAM: \$1,739,113

QURBANI



\$78,246

PEOPLE ASSISTED:
6,320

IFTAR MEALS



\$50,852

MEALS PROVIDED:
5,278

ZAKAT AL FITR



\$36,275

PEOPLE ASSISTED:
2,486

FOOD PACKAGES



\$565,345

PEOPLE ASSISTED:
5,792

FOOD GIFT CARDS



\$1,008,395

PEOPLE ASSISTED:
4,150

OTHER PROGRAMS: \$127,636

HARDSHIP RELIEF



\$83,968

EID GIFTS



\$38,254

WINTER



\$5,414

SUPPORT SERVICES FOR CHARITABLE ACTIVITIES: \$254,327

ZAKAT ASSISTANCE PROGRAM

ZAKAT FOOD PROGRAM

OTHER PROGRAMS

SUPPORT SERVICES

TOTAL PROGRAM
SPEND

\$3,539,131

TOTAL NUMBER OF
PEOPLE HELPED

16,579

2022 UPCOMING PROGRAMS



MENTAL HEALTH AND COUNSELLING

NZF is working towards improving and streamlining the referral of clients to reputable and affordable mental health clinics, build awareness around mental health and grow the community network.



NEW MUSLIM AND CONVERT ASSISTANCE

NZF is working to implement a Zakat Assistance Program catered to supporting new Muslims in Canada, so that they have an easier transition to Islam with financial security and psychological wellbeing.

THE NH TEAM



OUR BOARD

Qazi Karim
President

Hassan Newaz
Secretary

Alaa Jaradat
Treasurer

OUR TEAM

Zubair Qasim
CEO

Yasmine Youssef
Program Director
Nisa Homes

Saima Mafat
Major Gifts &
Contributions Manager

Aqsa Ahmed
HR Manager

Ahmed Husain
Marketing Manager

NH MANAGERS

Toni Cole
Interim
National Manager

Shiba Anjum
National
Operations Manager

Shafia Khan
Edmonton

Leen Yaghi
Calgary

Zainab Ibrahim
Vancouver

Christine Proulx
Montreal

Shiba Anjum
Mississauga

Zanib Habib
Scarborough

Badiah Abdelnabi
Windsor

Rabah Musa
Ottawa

ADVISORY COMMITTEE

Farah Islam
Haniya Sheikh

Huma Saeedi
Rania Lawendy

Rifaa Carter
Sana Siddiqui

MISSION & VISION



MISSION & VISION

At Nisa Homes, we create the opportunity of 'home' for domestic violence survivors across Canada. We envision a **flourishing Muslim community** in which help is available, shelter is attainable, and healing is possible.

SERVICES WE PROVIDE



Safe & Secure Home
with Essential Needs



Casework &
Case Management



Programs & Activities



Religious & Cultural Sensitivity



Financial Assistance



Mental Health &
Wellness Workshop

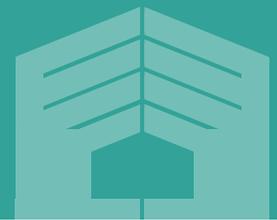


Remote Casework



Comprehensive Services
in Multiple Languages

NISA HOMES PROGRAMS



Childrens Program

Children's programming is geared towards supporting the developmental skills of children that reside at Nisa Homes. The program offers childcare, milestone assessments, Individual Support Programs, therapy, group and one-on-one support sessions, homework assistance, and referrals.



Mental Health

In-home clients receive both one-on-one supportive counselling and group counselling activities for the duration of their stay. Referrals to free, subsidized, or private counselling are provided in addition to connections to community programs and groups.



In Home Casework

Casework encompasses many areas of focus, and case management—though guided by the caseworkers—is driven by clients' own motivations and determination to achieve the agreed upon objectives. Nisa Homes clients are assessed for their immediate and future needs and assisted in creating a safety and sustainability plan pertaining to housing, income, and health and wellness.



Community/Remote Casework

To continue helping the most vulnerable we launched a comprehensive remote casework program that is similar to our in-home casework program to support women & children in finding safety, security and new opportunities. The program offers online referrals, casework, case management, support services, and short-term financial assistance for women experiencing homelessness or at-risk of experiencing homelessness due to domestic violence, poverty, trauma or resettlement.



Life Skills Workshops

Many clients who come to Nisa Homes are either new to Canada or due to the abuse they experienced were not allowed to manage finances or work or even take public transit. As a result, Nisa Homes provides in-house workshops to introduce life skills and provide them necessary tools needed for their independence and self-sufficiency such as budgeting, banking, job searching, resume writing, computer skills, English language classes, and household maintenance, and public transit navigation.

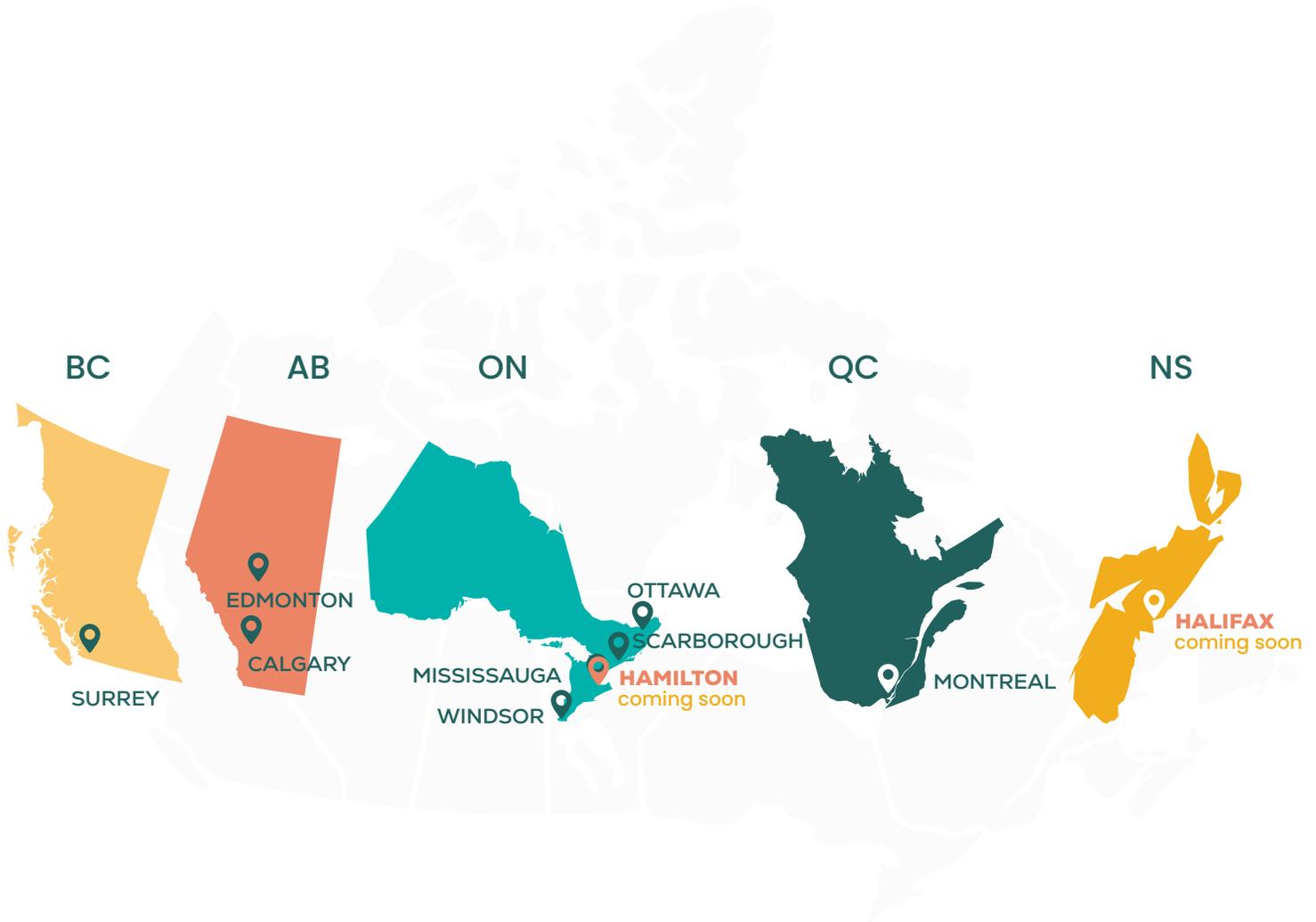
UPCOMING PROGRAMS & SERVICES:



Financial Assistance

Nisa Homes provides clients with direct financial assistance to cover immediate food and living expenses for themselves and their children, but also to help them restart their lives after Nisa Homes.

OUR LOCATIONS



2015



2017



2019



2021



2022



Opened Two Homes:
Mississauga, ON &
Vancouver, BC

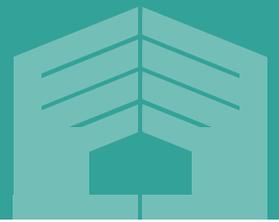
Opened a Home
in Windsor, ON

Opened Three Homes:
Scarborough, ON;
Edmonton, AB;
Calgary, AB

Opened Two Homes:
Ottawa, ON &
Montreal, QC

Coming Soon!
Two Homes:
Hamilton, ON &
Halifax, NS

IMPACT OF YOUR SUPPORT



200

Women & Children sheltered



94

Remote Clients



3,607

Women & Children Supported



11,372

Calls Received



38%

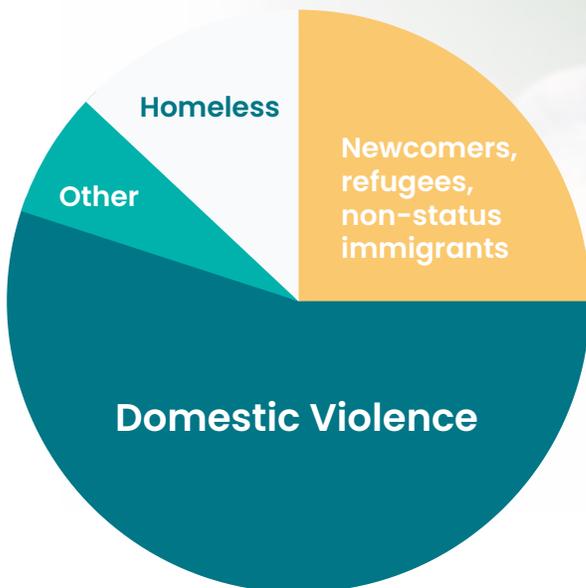
of clients were children under the age of 12



85%

Success Rate

WHY WOMEN NEED NISA HOMES



50%

Domestic violence



14%

Newcomers, refugees, non-status immigrants



31%

Homelessness



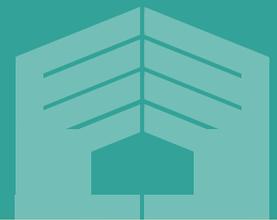
5%

Other

*These women often experience most, if not all, of these challenges simultaneously.



PROGRAMS AT A GLANCE



National Nisa Homes
\$146,845

Nisa Homes Calgary
\$285,598

Nisa Homes Vancouver
\$228,942

Nisa Homes Mississauga
\$191,296

Nisa Homes Edmonton
\$295,995

Nisa Homes Ottawa
\$210,220

Nisa Homes Scarborough
\$215,958

Nisa Homes Windsor
\$150,724

Nisa Homes Montreal
\$124,020

Support Services for Charitable Activities
\$352,000

**TOTAL PROGRAM
SPEND**

\$2,201,598

EVENTS



NZF EVENTS

FAQS
ANSWERED



237

WEBINARS
& LIVES



13

1-ON-1 ZAKAT
CONSULTATIONS
CONDUCTED



121

TOYS
DISTRIBUTED



1811



NH EVENTS

WEBINARS &
IG LIVES



14

MASAJID PARTICIPATED
IN NATIONAL
KHUTBAH CAMPAIGN



12

TOYS DISTRIBUTED
FROM NH TOY DRIVES



500

IFTAR MEALS
PROVIDED TO
NH CLIENTS
ACROSS CANADA



1000

FINANCIAL SUMMARY



REVENUE

NZF TOTAL REVENUE	\$3,722,024.77
NH TOTAL REVENUE	\$3,464,170.37
OTHER REVENUE	\$60,742.44
TOTAL REVENUE	\$7,246,937.58

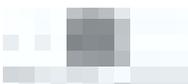
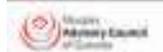
EXPENSES

NZF CHARITABLE EXPENSES*	\$3,539,131
NH CHARITABLE EXPENSES*	\$2,201,598
FUNDRAISING	\$395,883
ADMINISTRATION*	\$402,311
QUALIFIED DONEES	\$22,110
TOTAL EXPENSES	\$6,561,033

EXPENSES FROM GRANTS*

NATIONAL ZAKAT FOUNDATION	\$187,185
NISA HOMES	\$721,666
ADMIN	\$36,139

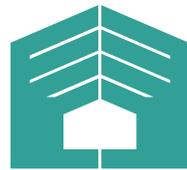
PARTNERS & SUPPORTERS



THANK YOU
for your support



National Zakat
Foundation



NISA HOMES

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nisahomes.com • (888) 456-8043