



WEBBUGGS



# Your Shopify Development Partner

From simple stores to custom headless solutions—trusted Shopify expertise for e-commerce success

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# About Webbuggs

**Shopify Specialists for Every Store Size**

**30+ Senior Developers** with 5–10+ years Shopify experience

Basic setup to advanced custom builds—we handle it all

- Liquid, Hydrogen & headless architectures
- Scalable, high-performance stores
- Conversion-focused solutions

**50+ clients trust us** for reliable e-commerce growth



# Shopify Services We Deliver

Simple Stores to Advanced Headless Builds



## Basic Shopify Setup

Quick theme installs, product catalogs, payment gateways for startups



## Custom Liquid Frontends

Tailored themes, dynamic sections, unique branding elements



## WooCommerce Migrations

Seamless data transfers with zero downtime guaranteed

## Headless Shopify Stores

Decoupled frontends with Hydrogen or Next.js for maximum speed and flexibility

## App Integrations & Custom APIs

Connect CRMs, ERPs, Klaviyo—any third-party tool your business needs

## Performance & SEO Optimization

Achieve 95+ Lighthouse scores with custom caching strategies

# Headless & Custom Liquid Mastery

Build Beyond Standard Shopify

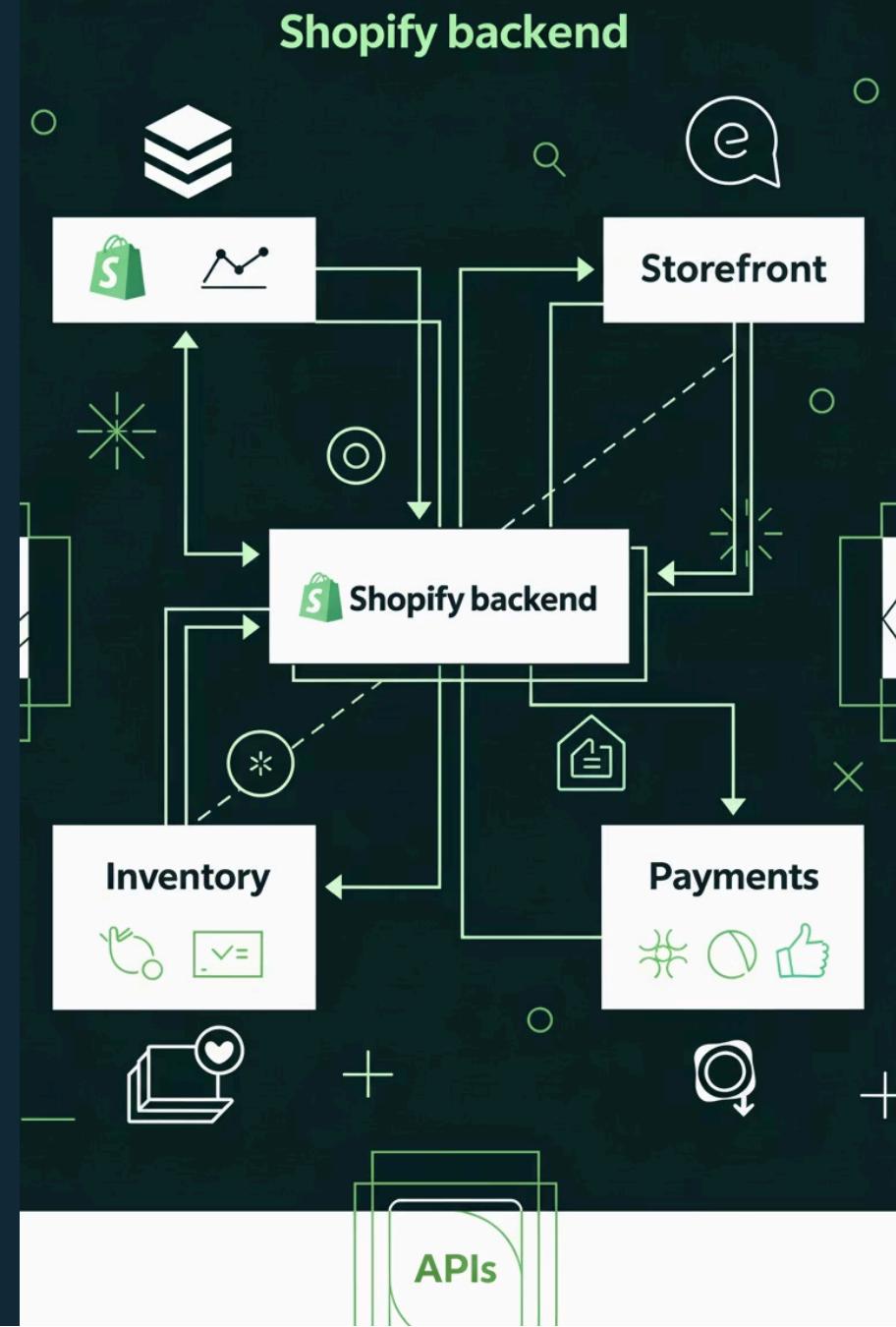
## Custom Liquid

- Dynamic, responsive UIs with metafields
- Custom sections and scripts
- Personalized shopping experiences

❑ **Result:** Easy scaling for high-traffic sites with superior performance metrics

## Headless Commerce

- Shopify backend + React/Hydrogen frontend
- Ultra-fast, SEO-friendly stores
- 2x faster load times, better conversions



# The Webbuggs Difference

Reliable Talent for Shopify Growth

## Senior Developers Only

Vetted experts in Liquid, Hydrogen, and Shopify Plus—no junior hires, ever

## Flexible Hiring Models

From hourly fixes to dedicated full-time teams for complex headless projects

## Proven ROI

30–50% conversion uplifts post-build for our clients

## Risk-Free Start

1-week trial period with free developer replacement if needed

## Cost Savings

40–60% lower than US hires, starting at \$25/hr

# Real Shopify Success Stories

## From Basic to Headless—Our Work in Action



### FreshGear Apparel

**Challenge:** Needed mobile-optimized custom theme for fashion startup

**Solution:** Built responsive Liquid theme with dynamic product filtering and mobile-first design

**Results:** 40% mobile sales boost, improved user engagement



### TechGadgets Hub

**Challenge:** Migrating from WooCommerce with 5,000+ products

**Solution:** Seamless migration with custom app integrations for inventory management

**Results:** Zero downtime, streamlined operations, improved checkout flow



### BeautyEssentials Brand

**Challenge:** Needed dynamic product bundling and personalization

**Solution:** Custom Liquid development with metafields for product recommendations

**Results:** 35% engagement increase, higher average order value



### ProFitness Gear

**Challenge:** Slow site speed affecting conversions

**Solution:** Headless Shopify with Hydrogen framework for maximum performance

**Results:** Sub-2s load times, 50% SEO growth, improved conversion rates



# Simple Path to Your Shopify Expert

## Get Started in Days

O1

### Free Consultation

30-minute call to discuss your store needs—basic or headless architecture

O2

### Developer Matching

2–3 vetted profiles with Liquid/Headless portfolios delivered in 48 hours

O3

### Trial Period

1-week paid trial to test developer fit on your specific project requirements

O4

### Build & Launch

Direct collaboration with daily updates and complete project handover documentation

# Transparent Pricing Models

Tailored for Your Shopify Project



## On-Demand Developer

# \$25/hr

Minimum 20 hours/month

- Quick Liquid tweaks
- Basic store setups
- Theme customizations
- Bug fixes and updates



## Dedicated Developer

# \$3,500

Per month (160+ hours)

- Full-time commitment
- Custom headless builds
- Complex integrations
- Priority support



**Most Popular** for serious growth



## Team Augmentation Custom

2+ developers + Designers, tailored pricing

- Large-scale migrations
- Advanced integrations
- Multi-store management
- Enterprise solutions



# What Our Clients Say

## Proven Results in Shopify Development

“Webbuggs built our headless store lightning-fast—conversions up 45%! Their expertise in Hydrogen transformed our business.”

**Sarah Lee**, CEO, FreshGear Apparel

“Seamless migration and custom Liquid work. The team felt like an extension of our own company—responsive and skilled.”

**Mike Chen**, Founder, TechGadgets Hub

“From basic setup to advanced features—they exceeded expectations at every stage. True Shopify experts.”

**Elena Rossi**, Marketing Lead, BeautyEssentials

5.0

Average Rating

Across 150+ client projects

98%

Client Retention

Long-term partnerships built on trust

45%

Avg. Conversion Lift

Post-implementation results

# Let's Elevate Your Shopify Store

Ready to Transform Your E-commerce?

**Book a free consultation to explore:**

- Basic Shopify setups and migrations
- Custom Liquid theme development
- Advanced headless commerce solutions
- Performance optimization strategies

Get matched with a senior developer in 24 hours

[Schedule a Call](#)

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