

Sponsorship PROPOSAL

2026



THROUGH COLLABORATION, WE UNLOCK BOUNDLESS
POTENTIAL. WEAVING COLLECTIVE STRENGTHS INTO
TRANSFORMATIVE SYNERGY.

Collaborate MEET US

Collaborative Economic Development Oregon (CEDO) is excited to invite you to join us as a sponsor for annual events or supporting programs. CEDO is a dynamic economic development organization committed to catalyzing inclusive growth and fostering innovation in Lane County. Through strategic partnerships, targeted programming, and industry engagement, CEDO accelerates job creation, supports entrepreneurship, and promotes workforce development for a thriving local economy.

Your sponsorship will allow for extensive exposure within our actively engaged and diverse network of partners and stakeholders across Lane County. This collaboration promises significant engagement opportunities, providing your organization with a prominent platform to connect with key industry players, fostering meaningful relationships and enhancing your brand's visibility and influence in both the metro and rural areas of Lane County.



SIGNATURE EVENT PORTFOLIO

PubTalks

Promotes innovation within the local entrepreneurial ecosystem

Career Tours

Connecting college students directly to industry through tours

Community Collaborative & Industry Luncheon

Convening of local, regional, and state leaders in key industries

World Class Industries Tailgate

Celebrating local businesses and welcoming new ones looking to grow

Annual Sponsorship PACKAGES

CEDO spearheads collaborative economic development initiatives, fostering strategic partnerships and leveraging resources to drive sustainable growth and opportunity in Lane County. Consider sponsoring our events, which are tailored to provide curated audiences, maximizing the potential for meaningful engagement.

PRESENTING SPONSORSHIP PACKAGE

- Exclusive prominent logo placement on Zoom background & event marketing materials, including website, program, & social media posts
- Recognition as the title sponsor during opening and closing remarks
- Opportunity to display company banners and promotional materials
- Complimentary tickets for company representatives at all sponsored events throughout the year

\$25,000

PARTNER SPONSORSHIP PACKAGE

- Prominent placement of company logo on all event marketing materials, ensuring maximum visibility and brand recognition
- Sponsor name mentioned in the event opening and closing ceremony
- Priority placement of large banners and promotional materials at strategic locations within the event venue for maximum exposure and impact

\$15,000

SUPPORTING SPONSORSHIP PACKAGE

- Prime logo placement on all event materials for maximum brand visibility
- Exclusive acknowledgment as a sponsor in all event promotions
- Limited complimentary passes for company representatives to attend sponsored events

\$10,000



Program SPONSORSHIP

Becoming a sponsor of CEDO programs provides a unique opportunity to actively contribute to the economic development and growth of Lane County. Sponsors not only support initiatives that elevate critical sectors but also gain visibility and networking opportunities within a dynamic business ecosystem. Program sponsors receive prominent placement for listed program-specific events and are extensively recognized as initiative supporters.

WELCOME PROGRAM

We partner with priority industry sectors to develop strategies and projects that advance their regional competitiveness.

We increase the preparation of shovel ready industrial land, to more effectively recruit new employers with good jobs to Lane County. We welcome new companies by offering support in selecting new sites, providing increased access to a talented workforce, and curating incentives programs.

Focus: Targeted Industry Sector Growth

Events: World Class Industries Tailgate, Community Collaborative & Industry Luncheon, Quarterly Industry Convenings & Commercial Real Estate Event

\$18,000

INNOVATE PROGRAM

We cultivate innovation by empowering underrepresented founders, connecting Lane County entrepreneurs to the statewide ecosystem, and providing startups with resources and pathways to growth.

Focus: Provide Resources to Entrepreneurs and Start Up Support

Events: PubTalks, Empower Pitch & Latino Professionals Connect

\$12,000

THRIVE PROGRAM

We build a thriving workforce development ecosystem by connecting employers with skilled talent, aligning educational programs with industry needs, fostering strong public-private partnerships, and eliminating barriers that prevent job seekers from accessing good jobs.

Focus: Workforce Development

Events: Career Tours, Blue Print & Bridge Lane Expos

\$10,000



Sponsor PUBTALKS



PubTalks stand as the pinnacle of collaborative innovation events within Collaborative EDO's portfolio. Bringing together key players in the entrepreneurial community for meaningful connections and insights into the world of entrepreneurs. At each PubTalk, attendees see pitches from emerging founders eager to showcase their ventures, complemented by a panel of seasoned entrepreneurs. To enhance the networking experience, an annual entrepreneur mixer is spotlighted, fostering extensive connections and facilitating access to valuable resources.

Current sponsors include: Launch Oregon, Lane Workforce Partnership and Holland & Knight.

Program partner: Oregon Entrepreneurs Network

PRESENTING

1 available

- Exclusive selection of startup or founder for either panel or pitching per event
- 5 minute intro from stage at all PubTalks
- Category inclusivity
- Recognition in all print and digital media
- Hyperlinked logo in emails to attendees
- Admission for four (4) attendees per event

\$5,500

PUB SPONSOR

2 available

- Recognition and opportunity to speak at events including panel moderation and welcome remarks
- Recognition in all print and digital media. Promoted social post per event.
- Two (2) admissions for each event
- Option to distribute materials to attendees

\$2,750

SINGLE PUBTALK SPONSOR

4 available

- Two (2) admissions to sponsored event
- Opportunity to provide welcome remarks
- Option to distribute materials to attendees

\$1,000

Sponsor CAREER TOURS



Collaborative EDO has partnered with the University of Oregon to provide a direct pipeline of connecting UO students to local employers.

Kicking off Career Readiness Week each term, students jump on the bus for a Friday morning tour around Eugene to visit innovative local companies looking to share about their industry and recruit early talent for future internships and jobs. Students are able to learn about career paths and office cultures, and experience how Eugene is fostering a growing community of young professionals. Each tour has a different industry theme; past themes have included biosciences, green energy/tech, banking/finance, healthcare and tech

Program Partners include: University of Oregon, Oregon Bioscience Association and Technology Association of Oregon

INDUSTRY EXPLORER PRESENTING SPONSOR

1 available

- Prominent logo placement on all promotional materials related to Career Tours, including event flyers, emails, and social media posts
- Featured interview or article on the Collaborative EDO website showcasing your organization's commitment to supporting career development and community growth
- Reserved seating for company representatives during the Career Tours networking luncheon with students
- Recognition as a sponsor for all Career Tours with the option to help select and coordinate upcoming industry themes
- Inclusion in post-event thank-you communications and survey to students

\$4,500

COMMUNITY BUILDER SPONSOR

2 available

- Logo placement on all Career Tours promotional materials
- Recognition as a sponsor for Career Tours, allowing exposure to a broad range of industries.
- Opportunity to provide branded merchandise or informational materials to be distributed to students during the Career Tours.

\$1,000



In the dynamic landscape of Lane County, Latino entrepreneurs encounter unique challenges, including cultural barriers that often impede networking opportunities, access to mentorship, and tailored support for business growth. Collaborative EDO has partnered with LPC to directly target these issues, providing a robust platform for Latino entrepreneurs to connect, exchange knowledge, and pursue professional development with the support of Oregon Community Foundation's commitment to inclusivity and empowerment.

Set against the backdrop of the University of Oregon's Jordan Schnitzer Museum of Art (JSMA), LPC's no-cost monthly networking events offer a vibrant and culturally rich venue for collaboration, learning, and professional advancement.

Program Partners include: University of Oregon, Jordan Schnitzer Museum of Art, Latino Partnership Program, Oregon Community Foundation

LPC ANNUAL SPONSOR

1 available

- Recognition and opportunity to speak at events including welcome remarks.
- Recognition in all print and digital media. Promoted social post per event.
- Option to distribute materials to attendees
- First right of refusal for following year sponsorship.

\$5,000

EVENT SPONSOR

Single Event

- *Recognition and opportunity to speak at events including welcome remarks*
- Recognition in all print and digital media for sponsored event.
- Option to distribute materials to attendees at sponsored event.

\$650



Collaborative Economic
Development Oregon

IT'S GAME DAY!

2026



THE WORLD CLASS INDUSTRIES TAILGATE

JOIN OVER 175 BUSINESS OWNERS, LOCAL OFFICIALS,
KEY COMMUNITY LEADERS + NEW BUSINESSES
LOOKING TO GROW TO
LANE COUNTY!



HOSTED BAR



GAME DAY
FOOD



SPONSORSHIP OPPORTUNITIES

BENEFITS + VISIBILITY	PRESENTING \$2,500	TAILGATE \$1,000
2 GAME TICKETS	✓	
OPTION TO PROVIDE COMPANY PROMOTIONAL ITEMS AT EVENT	✓	✓
OPPORTUNITY TO PROVIDE SPONSORED CONTENT IN EVITE BLAST	✓	✓
LINKED LOGO ON INVITE + REGISTRATION	LISTED AS "PRESENTED BY"	TIER I
COMPANY LOGO AS PART OF TAILGATE LOGO	✓	
VERBAL RECOGNITION AT EVENT	✓	✓
SIGNAGE AT EVENT WITH LOGO	✓	✓
TAILGATE PASSES	8	4

ONE OF A KIND SPONSORSHIPS

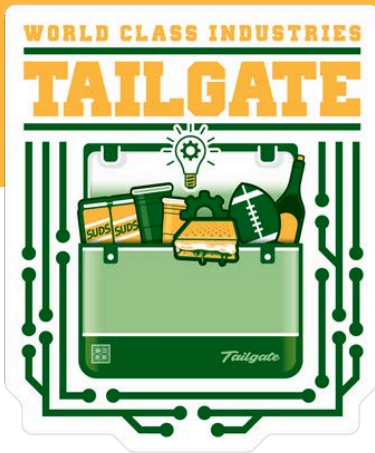
SIGNATURE COCKTAIL SPONSOR \$1500

Includes benefits as a Tailgate Sponsor with added perk of naming the signature cocktail with special signage for the tailgate!

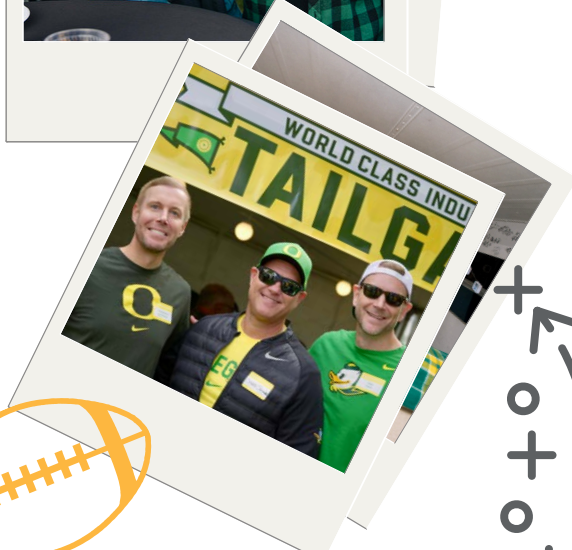
S'MORE SPONSOR \$1500

Includes benefits as a Tailgate Sponsor with added perk of naming a Marsh & Mallow Co. gourmet S'more with special signage for the tailgate!





WIN!



BRIDGE LANE 2026

Tabling



QUARTERLY BRIDGE LANE EVENTS

This event platform helps bring together Resource Providers and Community Based Organizations, Educational and Training Resources, and Employers who are currently hiring - all in one place - with community members that might not otherwise be reached. The Bridge Lane events meet people where they are, by removing barriers to resources. These events are heavily promoted, taking place in both rural communities & urban areas.

WHERE & WHEN

Oakridge July 17, 2024
Cottage Grove October 30, 2024
Junction City February 11, 2025
Florence April 16, 2025
Blue River May 22, 2025
Veneta September 13, 2025
Eugene/Springfield February 4, 2025
Florence (Spring 2026)
Additional 2026 Locations TBA

PARTICIPANTS

Each Bridge Lane event will have approximately 35-40 resource providers. Space is very limited for Education & Training providers as well as Businesses looking to recruit talent. This is a great opportunity to get in front of a wide variety of people and talent in our rural and urban communities.



THE DETAILS TABLING



PARTICIPATION INCLUDES

Table Space & 2 Chairs

Listing on Event Website

Listing in Marketing Emails

Listing on Day of Event Map

On-site Translation Available

Post-Event Attendance Report



CONTACT COLLABORATIVE EDO
INFO@COLLABORATIVEEDO.ORG
WWW.COLLABORATIVEEDO.ORG

WWW.BRIDGELANE.ORG



Sponsorships

BRIDGE LANE 2026



LUNCH SPONSOR

COST \$1,000
PER BRIDGE LANE EVENT

INCLUDES

Logo on Event Website, Marketing Materials,
Welcome Banner & Day of Event Map

Listing on Day of Event Map

Dedicated Lunch Signage

On-Site Translation Services

Post Event Attendance Report



CHILDCARE SPONSOR

COST \$1,000
PER BRIDGE LANE EVENT

INCLUDES

Logo on Event Website, Marketing Materials,
Welcome Banner & Day of Event Map

Listing on Day of Event Map

Dedicated Childcare Area Signage

On-Site Translation Services

Post Event Attendance Report



RESUME LOUNGE SPONSOR

COST \$1,000
PER BRIDGE LANE EVENT

INCLUDES

Logo on Event Website, Marketing Materials,
Welcome Banner, & Day of Event Map

Listing on Day of Event Map

Dedicated Lounge Signage

On-Site Translation Services

Post Event Attendance Report



PHOTOGRAPHY SPONSOR

COST \$500
PER BRIDGE LANE EVENT

INCLUDES

Logo on Event Website, Marketing Materials,
Welcome Banner & Day of Event Map

Post Event Attendance Report



CONTACT COLLABORATIVE EDO
INFO@COLLABORATIVEEDO.ORG
WWW.COLLABORATIVEEDO.ORG



Raffle Donation

BRIDGE LANE 2026



JOIN THE FUN & MAKE A DIFFERENCE!

Bridge Lane events bring together the vibrant and diverse communities of Oregon's Lane County with the mission is to empower individuals and organizations by providing essential resources, support, and opportunities.

WE NEED YOUR HELP TO MAKE THIS EVENT TRULY SPECIAL!

WHY DONATE A RAFFLE PRIZE?

- **Support a Great Cause:** Your donation will directly contribute to the success of Bridge Lane's initiatives, helping us continue to foster community engagement and empowerment.
- **Boost Your Brand:** Gain visibility and show your community spirit by showcasing your business to a wide and appreciative audience.
- **Create Excitement:** Help us create an engaging and fun atmosphere with exciting raffle prizes that will draw in participants and add to the excitement of the event.

WHAT WE'RE LOOKING FOR:

- Gift cards
- Unique experiences
- Merchandise
- Gift Baskets
- Services (spa treatments, dining experiences, etc.)

Every contribution, big or small, makes a *significant* impact. Your generosity will not only enhance the event but also touch the lives of many in Lane County.

HOW TO DONATE

Reach out to info@CollaborativeEDO.org to arrange your raffle prize donation. Together, let's connect, learn, and engage to create a stronger community!

Thank you for your support!



The Annual
COMMUNITY COLLABORATIVE
&
INDUSTRY LUNCHEON

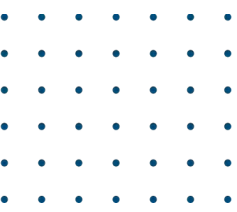


An annual event aimed at bringing industry together with community stakeholders, to elevate the economic competitiveness of our region.



April 1
2026





THE COMMUNITY COLLABORATIVE & INDUSTRY LUNCHEON



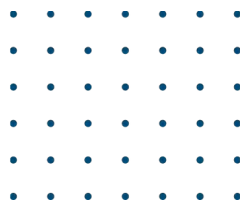
The Community Collaborative & Industry Luncheon presents a transformative opportunity for sponsors to be at the forefront of a groundbreaking event poised to reshape the economic landscape of Lane County through collaborative conversations.

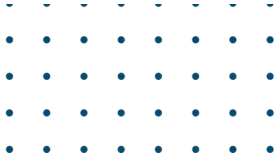


Showcase your commitment to fostering economic development and innovation and place your brand in the spotlight as a key player in driving forward-thinking strategies and partnerships.



This is your chance to align with an initiative that promises to be a beacon of progress, networking, and industry leadership in Lane County.





2025 LUNCHEON THEME: “BUILDING A FUTURE READY WORKFORCE”



DAMON RUNBERG

State Economist, Business Oregon

Damon Runberg is a State Economist with Business Oregon. Damon specializes in rural economics and regional labor market analysis. He received his Master of Public Policy from Oregon State University where he concentrated in econometric analysis and natural resource economics and his Bachelor of Arts from Gonzaga University. Damon covers the 10 county region along the east slope of the Cascades from the Columbia Gorge down through the Klamath and Lake Basins.



2024 LUNCHEON THEME: “USING COLLECTIVE IMPACT FOR ECONOMIC SUCCESS”



ALLIE PERSITZ MAGYAR

Tech Founder, Mentor, Angel Investor

Allie Persitz Magyar As a serial entrepreneur, Allie is known for her passion in connecting people to achieve amazing things. She has successfully scaled and exited multiple businesses with a focus on creating cultures that enable people to live fulfilled and balanced lives.

Allie has been recognized as Entrepreneur of the Year by the Oregon Entrepreneur Network, regional Entrepreneur of the Year Northwest Finalist by Ernst & Young, Founder of the Year by TiE Oregon, Entrepreneur of the Year by Smart Meetings Magazine among a variety of awards for her companies.

She currently is Chairwoman of the Board for the Technology Association of Oregon and actively volunteers with early stage startups in the Portland area while cherishing time with her family. She’s also known for celebrating the journey and throwing epic costume parties.

Keynote Speakers



2025 LUNCHEON THEME: "BUILDING A FUTURE READY WORKFORCE"



TAMAR JACKSON

*Senior Director of Community Engagement
WorkForce Central*

Tamar Jackson, Tamar Jackson, Senior Director of Community Engagement for WorkForce Central, is the leader of the Pierce County Community Engagement Task Force, an initiative powered by WorkForce Central. Tamar focuses on highlighting community voices to achieve common goals and addressing challenges that may arise from workplace diversity, conflicting viewpoints, and workplace fairness.



2024 LUNCHEON THEME: "USING COLLECTIVE IMPACT FOR ECONOMIC SUCCESS"



WALTER SIMMONS

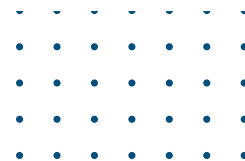
*President & CEO
Employ Prince George's Inc.*

Walter L. Simmons, founding President & CEO of Employ Prince George's Inc. and the Executive Director of the Prince George's County Workforce Development Board, has significantly redesigned the county's public workforce system, focusing on equitable economic access and the development of young professionals.

Simmons is a nationally renowned speaker and expert in his field, volunteering extensively, holding several board positions, and receiving numerous accolades, including the 2023 Workforce Development Professional of the Year.



Sponsorship



TITLE SPONSOR

\$5,000

1 available

An opportunity to reach attendees through welcome introduction, prominent logo placement on screen during breaks and intervals, prominent logo placement and URL link in email campaign, promotional items on every table, 2 complimentary tables, 8 attendees each, in front of stage.

KEYNOTE SPONSOR

\$3,500

1 available

Introduce Keynote Speaker to audience of 250, paid social media posts promoting your company as sponsor, priority logo placement on screen during breaks and intervals, one complimentary table for 8 attendees, full color ad on event program.

EVENT SPONSOR

\$2,000

2 available

Acknowledgement from the stage, logo placement on screen during breaks and intervals, one complimentary table for 8 attendees, full color logo on event program, preferred logo placement and URL link on digital event page.

COMMUNITY SUPPORTER

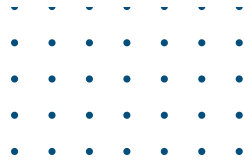
\$1,500

2 available

Table in lobby to promote your business to attendees, logo placement and URL link on event website, logo placement on event program, one complimentary table for 8 attendees.



Sponsorship



Also Available...

LOBBY TABLING PARTNER

\$365

6 available

1 - 6FT table in the lobby to promote your business to attendees. Your prominently displayed lobby table offers a spotlight for your business, encouraging attendees to engage with your organization.

4 luncheon seats for your team, clients, or potential partners — a perfect way to strengthen relationships and connect with other regional business leaders from across Lane County.

Access to professional photography coverage of the event to build your digital assets.

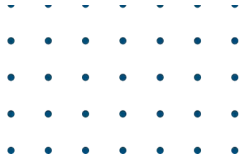


PURCHASE A LUNCHEON TABLE \$425

A dedicated table for 8 for your team, clients, or potential partners — a perfect way to strengthen relationships and connect with other regional business leaders from across Lane County. Your prominently displayed logo offers a spotlight for your business, encouraging attendees to engage with your organization.



Gallery





Join us at the *Community Collaborative & Industry Luncheon* to ignite transformative collaboration and drive economic growth in Lane County – be part of the change!



Thank You!

CAITLIN VARGAS

VP of Community Impact + Partnerships

caitlinv@collaborativeEDO.org

(541) 515-1303



**Collaborative Economic
Development Oregon**

Thank You!

By partnering with CEDO, you'll be aligning your company with a community-focused initiative dedicated to driving impactful change and fostering economic growth.

This collaboration not only showcases your commitment to community development but also positions your brand as a key player in shaping the future of our industry.

CONTACT US

www.collaborativeEDO.org

info@collaborativeEDO.org

DON'T MISS THE CHANCE TO BE AT THE FOREFRONT OF OUR COLLECTIVE MISSION AND
MAKE A LASTING IMPRESSION WITHIN OUR VIBRANT NETWORK.