

# Kotchakorn Srifar

UX/UI Designer  
Senior Creative designer

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I Create digital experiences that merge graphic design, creative strategy, development, web design, animation & digital interactions. My creative approach is focused on designing new services and my purpose is to bringing a wide range of digital art into memorable creations.

## Education

### Bachelor Degree Bangkok university

Bachelor of Fine and Applied Arts (Communication Design) Bangkok, Thailand GPA 3.87

### High School Graduation Takuapa senanukul school Phang-nga, Thailand

### Thepmitruxsa school Suratthani, Thailand

## Languages

Thai → Native  
English → Intermediate

## Award

- Outstand academic achievement award - Bangkok University
- Semifinalist in the Adobe Design achievement awards.
- 1st - Young animator contest
- 2nd Eco Clip contest - Eco product Internation fair

## Skills & Software

### Design

Adobe Photoshop, Adobe Illustrator, Pro create

### Web Design / Web Development

Adobe XD, Figma, Webflow

### Photography / Videography

Adobe Photoshop, Adobe Lightroom, Premiere Pro, Final Cut, Adobe After effect

### Animation / Motion graphic

Adobe After effect, Adobe animate

## Work Experience

### Senior graphic designer / UX - UI designer

↳ Gray alchemy, 2017 - 2023

Creating visually appealing digital designs and overseeing social media content and artwork. Demonstrated success in creating unique designs that align with a company's branding and messaging. Adept at designing layouts, graphics, and user-experience.

Create visually appealing and unique website designs that align with a company's messaging and target audience Project experience includes designing UI/UX for Bernhard H. Mayer (exclusive Swiss watch collection), redesigning the website for Beme Aligner, and designing email templates for Jaspal Home

### Web designer - ux/ui designer

↳ design sundae, 2016 - 2017

Designed websites that match branding and target audience, including Roza prompt, Central Plaza Nakhonratchasima, Kiji Life, Central Grand Sale (pop-up website for Grand Sale campaign), Beyond Sukhumvit, Insee digital, Central The one card, BLA E-card.

### Graphic designer

↳ Internship at The Embassy of design Territory

Contributed as a graphic designer for exhibitions and on-site design projects including Ananda x samsung Smart home, Design Khao Sai Khai Back drop and Ideo Cloud Swing event.

### Graphic designer

↳ Freelance at zerotwostudio

Freelanced as a graphic designer on various projects, delivering design graphic for exhibition including Thai National Book Fair 20.

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