

Hannah E. Paasche

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Education

Western Michigan University, Kalamazoo, MI

09.2021 - Present

Bachelor of Fine Arts in Product Design, *Anticipated May 2026*

Cumulative GPA: 3.84

Experience

GE Appliances, A Haier Company, Louisville, KY

05.2024 – 05.2025

Industrial Design Intern

- Assisted senior industrial designers with research, conceptualizing, ideation, 3D modeling and renders across a variety of products
- Collaborated closely with UX, engineering, technology, brand, and marketing teams to align with product vision
- Prepared presentation decks and posters for quarterly reviews, stakeholder meetings, consumer research, and progress updates
- Created 3D models for engineer review, prototyping, and manufacturing purposes
- Researched, developed and designed a VBL for a billion-dollar brand in collaboration with a team of multifaceted designers

WMU CFA Print Center, Kalamazoo, MI

02.2023 – 04.2024

Print Technician

- Ran printers to provide Gwen Frostic School of Art and Richmond Institute for Design and Innovation students with requested prints
- Assisted with format and graphic design through Adobe Photoshop
- Basic maintenance and upkeep for Epson SureColor P5000, P7000, and P9000 printers

Activities

IDSA Student Chapter, WMU

09.2022 – 04.2024

President

- Leader of chapter and management of successors
- Organized large events and cross disciplinary collaborations with other WMU RSOs
- Co-plan weekly meetings for WMU's IDSA chapter
- Created informational fliers and posters for various events and outreach using Adobe InDesign and Adobe Illustrator

Awards

- Brown and Gold Scholarship, 4-year merit-based scholarship *Fall 2021 - Present*
- WMU Innovation Expo, 3rd Place *Fall 2023*
- Borderline Photography Project, 3rd Place *Spring 2022*
- Southeastern Michigan Scholastic Art and Writing Awards, Gold Key *Fall 2020*