

# Hannah E. Paasche

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## EDUCATION

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**Western Michigan University, Kalamazoo, MI** 09.2021 - Present  
Bachelor of Fine Arts in Product Design, *Anticipated May 2026*  
Cumulative GPA: 3.86

## EXPERIENCE

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**GE Appliances, A Haier Company, Louisville, KY** 05.2024 – 05.2025  
Industrial Design Intern

- Assisted and collaborated with senior industrial designers with research, conceptualizing, ideation, 3D modeling and renders across a variety of NPI products
- Prepared presentation decks and posters for quarterly reviews, stakeholder meetings, consumer research, and progress updates
- Created 3D models in Solidworks for engineer review, prototyping, and manufacturing purposes
- Researched, developed and designed a VBL for a billion-dollar brand in collaboration with a team of multifaceted designers

**WMU CFA Print Center, Kalamazoo, MI** 02.2023 – 04.2024  
Print Technician

- Ran printers to provide Gwen Frostic School of Art and Richmond Institute for Design and Innovation students with requested prints through Adobe Photoshop
- Basic maintenance and upkeep for Epson SureColor P5000, P7000, and P9000 printers

## INVOLVEMENT

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**IDSA Student Chapter, WMU** 09.2022 – Present  
Chair | President | Treasurer

- Leader of chapter and management of executive board
- Organized large events and cross disciplinary collaborations with other WMU RSOs
- Created informational fliers and posters for various events and outreach using Adobe InDesign and Adobe Illustrator

**RID+I NewFormat: Applied Research + Design Studio, Kalamazoo, MI** 10.2025 – Present  
Industrial Designer

- Collaborated with an interdisciplinary group to research opportunities within designing affordable, net-zero energy & reduced carbon housing for Michigan

**Richmond Institute for Design + Innovation, Kalamazoo, MI** 09.2025 – Present  
Industrial Design Mentor

## ACHIEVEMENTS

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- RID+I Professional Excellence Distinction Scholarship 2025 – 2026
- Brown and Gold Scholarship, merit-based award. 2021 - 2024
- WMU Innovation Expo, 3rd Place Fall 2023
- Borderline Photography Project, 3rd Place Spring 2022
- Southeastern Michigan Scholastic Art and Writing Awards, Gold Key Fall 2020