

AGENCY PROGRAM

Butter for Marketing Agencies

We offer white-labeled GEO and SEO services designed to grow with your agency, helping you deliver results without adding overhead.

butter

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White-labeled GEO + SEO services that scale with you

Butter helps marketing agencies offer powerful GEO and SEO services to their clients—without hiring extra staff or building new systems. Whether you're serving local businesses or national brands, our affordable, hands-off solution helps you deliver real results that get your clients discovered in AI and search engines.



Why GEO Matters for Agencies

Search is evolving fast. AI engines like ChatGPT, Gemini, and Perplexity are now generating answers, not just listing links. And the websites they reference? They're not always top-ranking on Google. They're the ones consistently cited in structured data, trusted sources, and knowledge bases.

That's why agencies offering SEO can no longer ignore AI visibility. Butter's white-labeled GEO program helps your agency deliver more than rankings, it helps your clients get mentioned, cited, and recommended by AI engines shaping the future of search.

GEO ensures your clients show up in smart summaries, not just search results. We make their websites reference-worthy to AI by publishing citations, building authoritative backlinks, submitting knowledge graphs, and structuring content for better comprehension.

With Butter, your agency gets a scalable, fully-managed GEO solution so you can expand services, deliver results, and stay ahead of where search is going.



What You Get with Butter

Prompt Testing + AI Visibility

We test your clients' sites in real AI tools like ChatGPT and Perplexity to see what shows up and what doesn't. Then we get to work: publishing citations, building backlinks, and optimizing structured content so their business gets recommended in AI answers, not just Google.

White-Label Delivery

Whether you prefer branded or co-branded delivery, everything we produce—from reports to citations to backlinks—positions your agency as the expert. We work quietly in the background so you can scale your SEO and GEO services without extra overhead or hiring.

Monthly Backlinks, Knowledge Graphs + More

Each month, we deliver 1 high-quality backlink, a knowledge graph submission, and an AI citation to boost your client's authority across the web. You'll also receive on-page SEO recommendations tailored to each site, plus a clean, client-ready report, available as white-labeled or co-branded.

Fast Turnaround + Support

No waiting weeks. Your first client delivery is ready in 5 to 7 business days, with new work delivered monthly after that. Plans starts from \$399/month per client website, with no long-term commitment required.



How It Works

Submit Your Clients' Websites and Keywords

Getting started is simple—just send us your client's website along with a few priority keywords or phrases they want to rank for or get cited for in AI tools like ChatGPT and traditional search engines like Google. We'll handle the rest.

First Delivery in 5-7 Days

You'll receive your first GEO delivery within 5 to 7 business days. This includes: 1 AI citation, 1 quality backlink, 1 knowledge graph submission, on-page SEO recommendations, a white-labeled or co-branded summary report. You can forward this directly to your client or integrate it into your existing deliverables.

We Run AI Prompt Testing + Visibility Gap Analysis

We test your client's brand and keywords across top AI engines like ChatGPT, Perplexity, and Gemini to see if and how they're being referenced. This helps us pinpoint visibility gaps and build a custom strategy to improve citations and presence in AI-generated answers.

Ongoing Monthly Support

Every month, we continue publishing backlinks, citations, and structured data to improve your client's AI and search visibility. We'll also share updated prompt test results, visibility insights, and new recommendations—all done behind the scenes under your agency's name.



Perfect For

Agencies Without SEO or GEO-Focused Teams

If you're a growing agency focused on web, social, or ads—but clients keep asking about SEO or AI visibility—Butter lets you offer those services instantly. We fulfill everything under your brand, with zero hiring or overhead.

Freelancers & Small Shops

Running lean? We give you full-service GEO + SEO deliverables each month, branded for your agency—so you can scale your services without scaling your hours.

SEO Teams Needing AI Optimization Help

Already handle on-page SEO? We handle the rest. From prompt testing to citations and knowledge graphs, we fill in the AI and off-page gaps so your team can focus on what they do best.

Consultants Needing Fulfillment

If you offer strategy but don't want to handle monthly SEO work, we'll take care of execution behind the scenes. You stay client-facing, we stay invisible.

Generative engine optimization, simplified.

Plans from \$399/month per website.

No contract options. Cancel anytime.

[VIEW PLANS](#)

