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Powerful Stories, Purpose-Driven Impact

About Us

For more than 25 years, RaffertyWeiss Media has produced video and multimedia communications for federal agencies, including the Departments of Labor, Justice, Education, Defense, and Homeland Security, HHS (including NIH, NIDA, SAMHSA, and CMS), CDC, and the U.S. Navy (NCIS).

We manage every stage of production, from development and pre-production through delivery, distribution, and marketing, and we tailor each project to the agency's goals.

Our work ranges from broadcast PSAs and social media outreach campaigns to livestreamed events and large-scale online courses.

GSA Schedule

YES! WE ARE IN SAM AND ON GSA SCHEDULE

GSA Schedule No.: 47QRAA20D0017

Categories: 512110 and OLM

Business size: Small

CAGE: 3T8S8

UEI: L9LHKWHW8H55

NAICS: 512110, 512191, 512199, 516210, **541430**, **541810**, 541890, **541922**, 541990, **611430**, 711510

PSC: 6710, R701, 1009, T009, T015, T016 | Primary NAICS codes shown in bold

Core Capabilities

Production: Video, broadcast TV, video news releases, live events, livestreaming and simulcasting, international production

Post and creative: Creative development, editing, graphics, 2D/3D animation, visual effects and compositing, still photography, print design

Audio: Soundstage, studio, and event audio engineering; radio production

Language and outreach: Bilingual English and Spanish and multicultural media outreach; foreign-language translation, captioning, and dubbing

Talent and management: Actor and "real people" casting; in-studio and on-location production management

Distribution: Social media marketing and distribution; media distribution and placement

Training: eLearning production

Featured Government Work

DOL / ODEP: "Mental Health at Work" and Campaign for Disability Employment PSAs (English/Spanish)

CDC: "1945–1965" and "Time Capsule" hepatitis C testing awareness videos

DHS: "Every Day" • **DoD:** "The First Two Years in JAG Corps" • **DOJ / CRS:** "Connecting Communities"



Why Choose Us

- **Federal past performance:** strong references across DOL, DOJ, DOE, HHS (NIH, NIDA, SAMHSA, CMS), CDC, DoD, and the Navy.
- **Simple procurement:** federal contracting officers can order directly through our GSA Schedule without a competitive bid.
- **Experienced team:** 25+ years producing video for federal agencies.
- **One-stop shop:** script to screen, with editing suites on site.
- **Accessible by design:** captioning, transcripts, audio description, and Section 508 compliance built in from the start.
- **Close to your team:** Bethesda, minutes from Washington, DC.
- **Global reach:** we have crewed, produced, and edited video projects in countries across the globe.

Federal Partners

Award-winning: Fall 2026 Clutch Global Winner for 2D Animation & Video Production; also recognized by the Telly, Davey, AVA Digital, Communicator, Hermes Creative, Aegis, and Aurora Awards for government video.

“Patrick and team are simply the best. We can always count on them for their expertise, creativity and passion for the highest quality productions around. I couldn't recommend these PSA wizards more highly.”

Greta Menard, Concepts Communications

Let's talk about your next project

Patrick Rafferty | Owner & Executive Producer

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GSA Schedule No. 47QRAA20D0017 | Download GSA Price Catalogue