

Sofía Midón

Production Designer

Feature Film / Television / Commercials Music Video

www.sofiamidon.com/

Production Design Film & Television

Reasonable Doubt S3

(10 ep) Disney/20th Century/Hulu (1 HR Drama)

Showrunner: Raamla Muhammed, Line Producer: Lena Cordina EP: Kerry Washington, UPM: Dave Mendoza

Disclosure

Netflix (Documentary)

Producer: Amy Scholder, Executive Producer: Laverene Cox, Director: Sam Feder

TRL with Pitch Perfect 3

TV Special | MTV

Producer: Matthew Klauschie, Line Producer: Lena Bubenechik

All You Need Is Me

S1 (10 ep) | AppleTV+ (1/2 HR Comedy)

Line Producer: Brigitte Mueller, Director: Simon Aboud, EP: Scott Roder, EP: Mary McCartney

Wingmen

S1 (1/2 HR Drama)

Producer: Samuel Miron, Director: Govind Rae

Off the Menu

Pilot (1/2 HR Comedy)

Producer: Xing Mai Dang, Director: Alberto Belli, Executive Producer: Alberto Belli

F*cking Freak

Short (Comedy)

Producer: Diana Buendia, Director: Salamo Manetti-Lax

The Funeral

Short (Comedy)

Producer: Nash Cubero, Director: Henry Kaplan

The Crayons

Short (Drama)

EP/Director: Giovanna Sarquis

French Dirty

Feature Film (Drama)

Line Producer: Stephanie Allain, Director: Wade Allain-Marcus, Co-Producer: Diana Davis Dyfr

Una Y Otra Vez

Short Film (Drama)

Line Producer: Stephanie Allain, Executive Producer: Gina Rodriguez, Director: Wade Allain-Marcus

Production Design Commercials

Price Family Dealership | *Paper New York*
Genesis | *Paper New York*
Bandai Namco | *Paper New York*
Disney Match | *Paper New York*
Monopoly Go: Sitcom | *Paper New York*
Dockers | *Paper New York*
ECOS | *Paper New York*
Monopoly Go: Reality Stars | *Paper New York*
Chegg | *Love St. & Co.*
Western Union | *Love St. & Co*
Mixwell | *The Many*
Foster More Campaign 01 & 02 | *Night Kap*

Morton Salt | *Funny Or Die*
Ifly | *The Many*
NOS | *Mistress*
Maryville | *Mistress*
La Brea Bakery | *Neighborhood Watch*
KFC | *Funny Or Die*
Old Navy | *The Big Picture Company*
The Arrangement | *Mistress*
Berlei Ft. Serena Williams | *Mistress*
Optus | *Mistress*
Sir Richard's Condoms | *Bastard*
Living Nutz | *Bastard*
Three Twins | *Bastard*

Set Decorator Film

Spy 2
Underdoggs
Equal
We Are Who We Are
Dubai Tourism
Real Talk
The Package
Ingrid Goes West
Nelson Bixby Takes on the Whole World

Set Decorator Television

Criminal Minds – Seasons 16, 17, 18,19
Secrets of Playboy- Limited Series
Reasonable Doubt – Season 1, 2 ,3
Euphoria- Season 2
Sarah Cooper, Everything is Fine – Limited Series
Station 19 - Seasons 3, 4
Better Things - Season 4
Twenties - Season 1 & 2
What Just Happened With Fred Savage - Season 1
At Home With Fran Drescher - Pilot
The Casper Lee Show - Pilot
Oh Jerome, No – Season 1

Adam Ruins Everything- Season 3
The Cool Kids- Pilot
Germany's Next Top Model - Season 1
The Grand Tour – Season 1
Ferdinand The Movie Live Action
Keeping Up With The Kardashians
Por Vida - Pilot
Fox Sports Big Ten - Pilot
Future Man- Season 1
Revenge Body 2 - Seasons 1, 2
Master Class ft. Ron Howard
Sports Desk USA - Limited Series
HarmonQuest - Season 1

Set Decorator Commercials

Figs, L'Oreal Lift Up, Rockstar Energy Drink Superbowl Commercial, Michelob Superbowl Commercial, Fidelity Insurance, Budweiser Superbowl Commercial, NFL Fox Super Bowl Commercial, Bullit, Wendy's, Nike, Absolut Vodka, Google, Hotel.com, L'Oreal Ageless Jane Fonda, Helen Miren, Viola Davis, Forever Mark Jewelry, Skyn, Warner Brothers Animation Group, Colgate, Netflix "Together", Braun Thermometer, The Honest Co, Hero Course, USPS, Facebook Lily, Netflix "Strong Black Lead", Facebook, Calico, Hulu Nice Moves, Lolo Birth Control, Conoco "Go!", Belk, Samsung "Project Star" for The Oscars, Walmart Oscars Commercial "The Box", Verizon "Christmas", Samsung, Mastercard "She-Shed, Ferdinand, Honda Fit "Yari", The Nut Job 2 Live Action Promo, Ole Henrickson, Kohl's for Disney, Reflex, Urban Decay Cosmetics, Zed, Lexuses, Noosa, Sing!, Planned Parenthood, Target, John Wick 2 Promo, Fenti w/ Rihanna, Cyberobics, E-Harmony, Us the Duo for AT&T, Santa Leak, Ash VS Evil Dead, Tombstone Pizza, Super PAC w/ George Lopez, Two Bellman, Cover Girl Katy Perry "Pearls", Vita Coco, Cyberobics, Flu PSA with Judith Light, Pokemon Go, Teenage Mutant Ninja Turtles Promo, Cover Girl MTV Promo, GoPro, Zero Zero, Biore ft. Shay Mitchell, Cyberobics, EHarmoney "Million Weddings", EH Plus, Clean & Clear 5th Harmony, Buzzfeed for Hasbro, ICrack, Cover Girl VMAs live, Airborne, Clean & Clear MTV promo, Cover Girl MTV promo, E-Harmony, Budweiser Lime, Lay's Chips

Set Decorator Music Videos

Bad Bunny | Nosferatu
Sam Smith ft. Demi Lovato | I'm Ready
Rosalia | Tekken
Justin Bieber | Yummy
J. Balvin | Grey
Ozzy Osbourne | Graveyard
Joji | Limo
Harley Quinn "Normani" ft. Megan Thee Stallion
J.Lo | Tour Video Graphics

Luke Bryan | Boots
Rosalia | Aute Couture
Half Alive | Runaway
Beyonce | OTR2 Legacy
Janelle Monae | Django Jane
Pink ft. Eminem | Change
We Could Be Free
Marilyn Manson | WKWYFL
DJ Snake ft. Justin Bieber | Let Me Love You

Education

Universidad de Palermo | SET DESIGN & LIGHTING
San Francisco Community College | THEATER ARTS
San Francisco State University | THEATER ARTS & FILM

Fluent in English and Spanish (Argentina), Proficient in Italian