gsktalent
a talent & literary agency

Sofía Midón

Production Designer

Feature Film / Television / Commercials / Music Videos

https://www.sofiamidon.com/

PRODUCTION DESIGN — FILM and TV:	DIRECTOR	NETWORK/PRODUCERS
THE CHAIR *Short Film*	AJ Favicchio	Producer: AJ Favicchio Starring: Karla Bacigalupo
GO GET EM' *Short Film*	RJ Hatanaka	Producers: RJ Hatanaka, Joe Montagne Line Producer: Kathia Sanchez-Aldana Starring: Joe Montagne & RJ Hatanaka
REASONABLE DOUBT (season 3) *10 episodes · 1 HR Drama*	Kerry Washington	Disney/20th Century/Hulu Showrunner: Raamla Mohamed EP: Kerry Washington LP: Lena Cordina, UPM: Dave Mendoza
DISCLOSURE *Documentary*	Sam Feder	Netflix/ Producer: Amy Scholder EP: Laverne Cox
TRL WITH PITCH PERFECT 3 *TV Special*		MTV/ Producer: Matthew Klauschie Line Producer: Lena Bubenechik
ALL YOU NEED IS ME (season 1) *10 episodes · 1/2 HR Comedy*	Simon Aboud	Apple TV+/ Line Producer: Brigitte Mueller EP: Scott Roder, Mary McCartney
WINGMEN (season 1) *1/2 HR Drama*	Govind Rae	Producer: Samuel Miron
OFF THE MENU (pilot) *1/2 HR Comedy*	Alberto Belli	Producer: Xing Mai Dang EP: Alberto Belli
F*CKING FREAK (short) *Comedy*	Salamo Manetti-Lax	Producer: Diana Buendia
THE FUNERAL (short) *Comedy*	Henry Kaplan	Producer: Nash Cubero
THE CRAYONS (short) *Drama*	Giovanna Sarquis	EP: Giovanna Sarquis
FRENCH DIRTY (feature) *Drama*	Wade Allain-Marcus	Line Producer: Stephanie Allain Co-Producer: Diana Davis Dyfr
UNA Y OTRA VEZ (short) *Drama*	Wade Allain-Marcus	Line Producer: Stephanie Allain EP: Gina Rodriguez

PRODUCTION DESIGN — COMMERCIALS:

CLIENT	PROD. CO.	CLIENT	PROD. CO.
CHIME MLS	Paper New York	**MIXWELL**	The Many
PRICE FAMILY DEALERSHIP	Paper New York	**FOSTER MORE CAMPAIGN 1 & 2**	Night Kap
GENESIS	Paper New York	**MORTON SALT**	Funny Or Die
BANDAI NAMCO	Paper New York	**IFLY**	The Many
DISNEY MATCH	Paper New York	**NOS**	Mistress
MONOPOLY GO: SITCOM	Paper New York	**MARYVILLE**	Mistress
DOCKERS	Paper New York	**LA BREA BAKERY**	Neighborhood Watch
ECOS	Paper New York	**KFC**	Funny Or Die
MONOPOLY GO: REALITY STARS	Paper New York	**OLD NAVY**	The Big Picture Co.

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CHEGG	Love St. & Co.	**THE ARRANGEMENT**	Mistress
WESTERN UNION	Love St. & Co.	**BERLEI ft. Serena Williams**	Mistress
LA28 OLYMPICS	SixTwentySix	**OPTUS**	Mistress
PLAYGROUND	Omelette	**SIR RICHARD'S CONDOMS**	Bastard
VOICES	Omelette	**LIVING NUTZ**	Bastard
WESTERN UNION	Omelet	**THREE TWINS**	Bastard

SET DECORATOR — FILM:

SPY 2
UNDERDOGGS
EQUAL
WE ARE WHO WE ARE
DUBAI TOURISM
REAL TALK
THE PACKAGE
INGRID GOES WEST
NELSON BIXBY TAKES ON THE WHOLE WORLD

SET DECORATOR — TELEVISION:

CRIMINAL MINDS (seasons 16–19)
SECRETS OF PLAYBOY (limited series)
REASONABLE DOUBT (seasons 1–3)
EUPHORIA (season 2)
SARAH COOPER: EVERYTHING'S FINE (limited series)
STATION 19 (seasons 3–4)
BETTER THINGS (season 4)
TWENTIES (seasons 1–2)
WHAT JUST HAPPENED??! WITH FRED SAVAGE (S1)
AT HOME WITH FRAN DRESCHER (pilot)
THE CASPER LEE SHOW (pilot)
OH JEROME, NO (season 1)
ADAM RUINS EVERYTHING (season 3)
THE COOL KIDS (pilot)
GERMANY'S NEXT TOP MODEL (season 1)
THE GRAND TOUR (season 1)
FERDINAND (the movie live action)
KEEPING UP WITH THE KARDASHIANS
POR VIDA (pilot)
FOX SPORTS BIG TEN (pilot)
FUTURE MAN (season 1)
REVENGE BODY (seasons 1–2)
MASTERCLASS ft. Ron Howard
SPORTS DESK USA (limited series)
HARMONQUEST (season 1)

SET DECORATOR — COMMERCIALS:

Figs - L'Oréal Lift Up - Rockstar Energy Drink Super Bowl Commercial - Michelob Super Bowl Commercial - Fidelity Insurance - Budweiser Super Bowl Commercial - NFL Fox Super Bowl Commercial - Bullit - Wendy's - Nike - Absolut Vodka - Google - Hotels.com - L'Oréal Ageless ft. Jane Fonda, Helen Mirren, Viola Davis - Forevermark Jewelry - Skyn - Warner Brothers Animation Group - Colgate - Netflix "Together" - Braun Thermometer - The Honest Co. - Hero Course - USPS - Facebook Lily - Netflix "Strong Black Lead" - Facebook - Calico - Hulu "Nice Moves" - Lolo Birth Control - Conoco "Go!" - Belk - Samsung "Project Star" for The Oscars - Walmart Oscars Commercial "The Box" - Verizon "Christmas" - Samsung - Mastercard "She-Shed" - Ferdinand - Honda Fit "Yari" - The Nut Job 2 Live Action Promo - Ole Henriksen - Kohl's for Disney - Reflex - Urban Decay Cosmetics - Zed - Lexus - Noosa - Sing! - Planned Parenthood - Target - John Wick 2 Promo - Fenty ft. Rihanna - Cyberobics - eHarmony - Us the Duo for AT&T - Santa Leak - Ash vs Evil Dead - Tombstone Pizza - Super PAC ft. George Lopez - Two Bellman - CoverGirl Katy Perry "Pearls" - Vita Coco - Flu PSA ft. Judith Light - Pokémon Go - Teenage Mutant Ninja Turtles Promo - CoverGirl MTV Promo - GoPro - Zero Zero - Bioré ft. Shay Mitchell - eHarmony "Million Weddings" - EH Plus - Clean & Clear ft. Fifth Harmony - BuzzFeed for Hasbro - ICrack - CoverGirl VMAs Live - Airborne - Clean & Clear MTV Promo - Budweiser Lime - Lay's Chips

SET DECORATOR — MUSIC VIDEOS:

BAD BUNNY *Nosferatu*
SAM SMITH ft. Demi Lovato *I'm Ready*
ROSALÍA *TKN*
JUSTIN BIEBER *Yummy*
J BALVIN *Grey*
OZZY OSBOURNE *Graveyard*
JOJI *Limo*
NORMANI ft. Megan Thee Stallion *Harley Quinn*
J.LO *Tour Video Graphics*
LUKE BRYAN *Boots*
ROSALÍA *Aute Cuture*
HALF ALIVE *Runaway*
BEYONCÉ *OTR II Legacy*
JANELLE MONÁE *Django Jane*
P!NK ft. Eminem *Change*
WE COULD BE FREE
MARILYN MANSON *WKWYFL*
DJ SNAKE ft. Justin Bieber *Let Me Love You*

EDUCATION: **Universidad de Palermo** - Set Design & Lighting; **San Francisco Community College** - Theater Arts; **San Francisco State University** - Theater Arts & Film

LANGUAGE: Fluent in English and Spanish (Argentina), Proficient in Italian