Joon Lee

Product designer + researcher

jl4875@cornell.edu
945 232 9870
in/joonlee16
joon-lee.com

Education

Cornell University
BS in Information Science
Expected grad: May 2029

Concentrations: User Experience and Data Science
Courses: Web Design & Programming; OOP & Data Structures; Computing with Python: Design & Development; Probability, Statistics, & Data Science

Experiences

Microsoft · Contract Product Designer — Fall 2026

Collaborated with a team of 6 student consultants to design AI-powered B2B tools for Copilot for Sales by applying insights from Gen Z user research to automate product discovery, comparison, and purchasing experiences.

Chopt Creative Salad Co · Student Designer (Industry Practicum) — Jan - May 2024

Collaborated with 5 designers to redesign Chopt's iOS and Android apps by simplifying user flows and IA for menu discovery and reordering to help increase cross-vertical discovery by 37% and Play Store rating from 1.7 to 4.8.

agsight · Founding Designer — Jan 2024 - Present

Designed an AI mobile app to help Napa Valley winegrowers affected by the Digital Divide forecast smoke during 2025 Pickett Fires, saving 64% of yield. Scale 0-1 product strategy and design system to 40+ vineyards in 4 states.

Cornell Bowers CIS · Research Assistant — Oct 2026 - Present

Research human-AI interaction in mixed reality by exploring ways to design UIs for Android XR that make Gemini's circle-to-search experience more accessible to first-time Gen X users through eye, gesture, and voice interactions.

Skills

Design: Figma, Adobe Illustrator, Photoshop, user research, user flows, design systems, interaction design, motion, AI prototyping, responsive visual design, high-fidelity mockups, usability testing, accessibility, product strategy, AR
Development: React, React Native, TypeScript, JavaScript, HTML, CSS, Python, Git, Cursor, TensorFlow, PyTorch

Organizations

Cornell Digital Tech & Innovation
Product Designer
Designed an off-campus housing discovery app for 1K MAU, creating an apartment comparison feature to cut cross shopping time by 24%.

Cornell Design Consulting (DCC)
Design Consultant
Collaborate with 70+ students on semester-long projects for startups and enterprise clients at the Ivy League's only design consultancy.

Part-time

Cornell Bowers CIS
Digital Content Producer
Design social media content for computing research and student life, resulting in 50K+ views and 36% increase in post engagement

Cornell Engineering
Incoming Teaching Assistant
To lead weekly labs, office hours, grading, and tutoring for 800+ students in CS 1110: Intro to Computing with Python.

Awards

QuestBridge Scholar
Full-ride $400K Cornell scholarship

SpaceX Award
Big Red Hacks 2026, 60+ teams

1st Place
NASA GLOBE Science Symposium

2nd Place
Texas Science & Engineering Fair

Yale Young Global Scholar
Design Thinking for Innovation