

FINANCEMALTA

GUIDELINES FOR JOINT WEBINARS IN COOPERATION WITH MEMBERS

FinanceMalta is willing to cooperate with its members in the organization of joint webinars with the objective of promoting the jurisdiction and ultimately attracting FDI in financial services to Malta.

This activity is in line with, and part of, the FinanceMalta strategy for 2020 and beyond, which is based on five pillars: innovation, value creation, inclusiveness, internationalisation and being digital. Through this initiative, we aim at:

1. Creating value for our members;
2. Offering a space for members to increase their visibility;
3. Reaching potential international investors;
4. Providing a digital platform to continue promoting Malta in these particular times.

We aim at organizing such joint events once a month. However, we will do our utmost to accommodate all requests received by members.

FinanceMalta will contribute to the projects by:

1. Providing the platform for the event;
2. Promoting the event, notably:
 - a) Design of the e-flyer of the event;
 - b) Promotion of the event through social media, mailing list and press (when possible);
3. Assisting in the identification of speakers;
4. Assisting in the preparation of the agenda.

The following guidelines apply for the submission of such projects:

1. Only FinanceMalta members can apply;
2. The topic of the webinar should be in line with the objectives of FinanceMalta of promoting the jurisdiction at large, especially overseas;
3. FinanceMalta can have a speaking/moderating/presenting role in the webinar;
4. Applicants are to propose the speakers they wish to participate in the webinar;
5. Speakers and moderators are to be selected in agreement with FinanceMalta;
6. The maximum number of speakers shall be 5 (including a moderator/presenter);
7. Webinars will be recorded and might be published on FinanceMalta social media and website (a consent form will have to be signed by all speakers for GDPR purposes);
8. No direct promotion of the services offered by speakers/firms participating in the panel should be made;
9. The requests will be treated on a first-come, first-served basis;
10. Requests should be submitted at least 1 month before the suggested date;
11. The date of the webinar will need to be compatible with the FinanceMalta calendar.

All members of FinanceMalta are invited to submit their proposals by email to Andrea Nurchi (andrea.nurchi@financemalta.org). The initial proposal should include:

1. Suggested title
2. Suggested speakers
3. Concept of the webinar
4. Target audience
5. Suggested date and time