

PRESS RELEASE



Perpethua and M&A Research Institute announce strategic partnership to support SME continuity and growth

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Perpethua, an Italian advisory firm specialized in M&A operations for small and medium enterprises (SMEs), is pleased to announce a strategic partnership with M&A Research Institute, a leading M&A advisory company based in Japan and Southeast Asia.

Both companies share a common mission: preserving and fostering the entrepreneurial fabric of SMEs, which are the backbone of their respective economies. This collaboration marks a significant step toward expanding each firm's international reach and providing enhanced support to their investor and entrepreneur networks.

Thanks to this partnership, Perpethua will provide tailored support to M&A Research Institute's vast network of investors seeking acquisition opportunities across Italy and Europe. With its proprietary deal sourcing platform and deep knowledge of the European SME landscape, Perpethua will serve as a strategic partner for cross-border transactions and market entry strategies.

Conversely, Perpethua's entrepreneur clients who are looking to expand their businesses into Southeast Asia will benefit from access to M&A Research Institute's extensive network of business owners and local operators, opening new paths for growth, joint ventures, and commercial partnerships.

"The collaboration with M&A Research Institute aligns perfectly with our mission to ensure continuity and long-term development for outstanding SMEs," said the founders of Perpethua. "We believe that cross-border collaboration is key to unlocking value and fostering sustainable growth."

The goal of this partnership is clear: to strengthen the ecosystem of SMEs in both regions by facilitating international expansion, succession planning, and strategic investments.

Perpethua S.r.l. SB