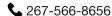
DANIEL KIM

Product Designer









SKILLS

Design

Figma, Webflow, Prototyping, Design Systems, Typography, Motion Design

Engineering

React, NextJS, Javascript, Tailwind, HTML, Ruby on Rails, Git

EDUCATION

Designlab 2020

Fullstack Academy 2018

Lehigh University *B.A. Political Science* 2012-2016

PROFESSIONAL EXPERIENCE

Freelance

January 2025 to present

- <u>3 Motion Creative</u>: Redesigned and developed the 3Motion Creative website in Webflow, with CMS and motion design.
- · Naghedi: Built promotional emails in Figma.

Unite Us

November 2018 to May 2025

UX Design

- Designed key workflow features for Medicaid 1115 State Waivers in New York, California, and Oregon.
- Created Payments, Screening, and Eligibility Assessment experiences that have served millions of users across CBOs and Payers, streamlining over \$152M in reimbursements in North Carolina alone.
- Developed future-focused prototypes showcased at industry conferences.
- Expanded the cross-functional design system with modular components aligned with front-end implementation and design tokens.

Front-End Engineer

- Built and maintained reusable, accessible React components and scalable Rails APIs to support high-impact healthcare products.
- Scaled and systematized CSS architecture to enable consistent visual implementation across complex front-end surfaces.
- Engineered full-stack features including notification systems and workflow queues for reimbursement processes.
- Partnered with design and product teams to evolve platform capabilities for initiatives like the Healthy Opportunities Pilot in North Carolina.
- Led cross-functional initiatives to ensure cohesive, high-quality product delivery across engineering, design, and operations.