Rachel Nhan ♡

UX/Digital Experience Designer

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Experience

Web Content Designer — YEG Startup Community Awards
Feb '25 – Present
(Until May '25)

Lead website development changes and work collaboratively with event lead to match the brand vision. Optimize the website to mobile on WebFlow. Design social media posts to promote the event.

User Generated Content — Freelance
Jan '24 – Present

Work on brand collaborations to create content to publish on social media platforms.

Waitstaff — Explore Edmonton
May '24 – Present

Waiting and portering various events at the Edmonton Shaw Centre. Tasked with managing tables, clearing, setting up, and taking down events.

Skills

Tools:

Figma, Webflow, Illustrator, Photoshop, inDesign, HTML & CSS, Lottie Animations, Canva, CapCut

Design Skills:

Prototyping, IA, User Research, Illustration, Information Design, Digital Content Creation

Education

Grant MacEwan University — B.Des., DXD
Sep '22 – Apr '26
(Expected)

3rd year student specialized in Digital Experience Design.

Accolades

Protojam 2024 Winner — Protojam
Mar '24

Competed and won first prize in a UX Design competition hosted by the University of Alberta, challenging students to redesign for a local non-profit organization within 48 hours.

References

Naomi Brierley — Professor

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