Rachel Nhan 🕚

UX/Digital Experience Designer

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Experience	Student Researcher — Next Steps: Building Life Skills Conduct literature reviews, co-design research, and faciliate and organize workshops.		May '25 - Jun '25 Aug '25 - Present
	UX Design Intern — Ennis Fabrics		May '25 - July '25
	Build wireframes and prototypes and develop into website. Develop designs using Shopify Liquid framework. Integrate user experience principles to streamline shopping cart experience.		
	Web Content Designer — YEG Startup Community Awards		Feb '25 - May '25
	Lead website development changes and work collaboratively with event lead to match the brand vision. Optimize the website to mobile on WebFlow. Design social media posts to promote the event.		
	User Generated Content (UGC) — Freelance		Jan '24 - Present
	Work on brand collaborations to create content to publish on social media platforms.		
Skills	Tools:	Design Skills:	
	Figma, Webflow, Illustrator, Photoshop, inDesign, HTML & CSS, Liquid, Canva, CapCut	Prototyping, IA, User Research, Illustration, Information Design, Digital Content Creation	
Education	Grant MacEwan University — B.Des., DXD		Sep '22 - Apr '26 (Expected)
	3rd year student specialized in Digital Experience Design.		
Accolades	Protojam 2024 Winner — Protojam		Mar '24
	Competed and won first prize in a UX Design competition		

hosted by the University of Alberta, challenging students to redesign for a local non-profit organization within 48 hours.