REINS

Valuation Report

An estimated, conservative view of what your business is worth today — built from your financials and industry comparables — and a roadmap to where it could be.

$2.15M – $3.39M

Estimated equity value, stated conservatively.

What you're worth today

An estimate of your company's fair market value — the blended result of income, market-comparable, and asset approaches, the same framework used in a formal 409A appraisal.

Why is it worth this?

Your 17% EBITDA margin on $2.2M of revenue anchors the value. It's conservative.

How does this help me?

It's your baseline — for planning an exit, raising capital, rewarding key people, or simply knowing your number. What follows shows how to grow it.

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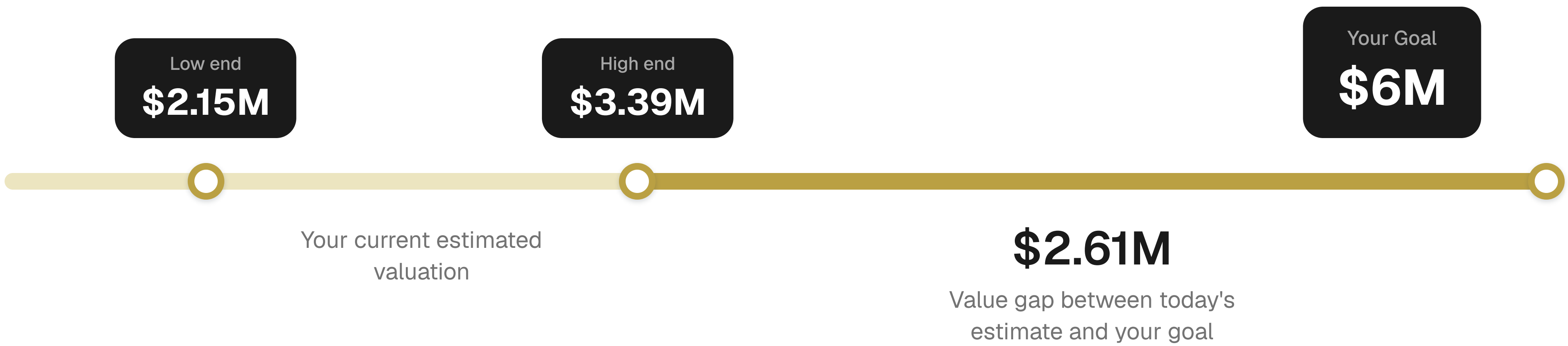
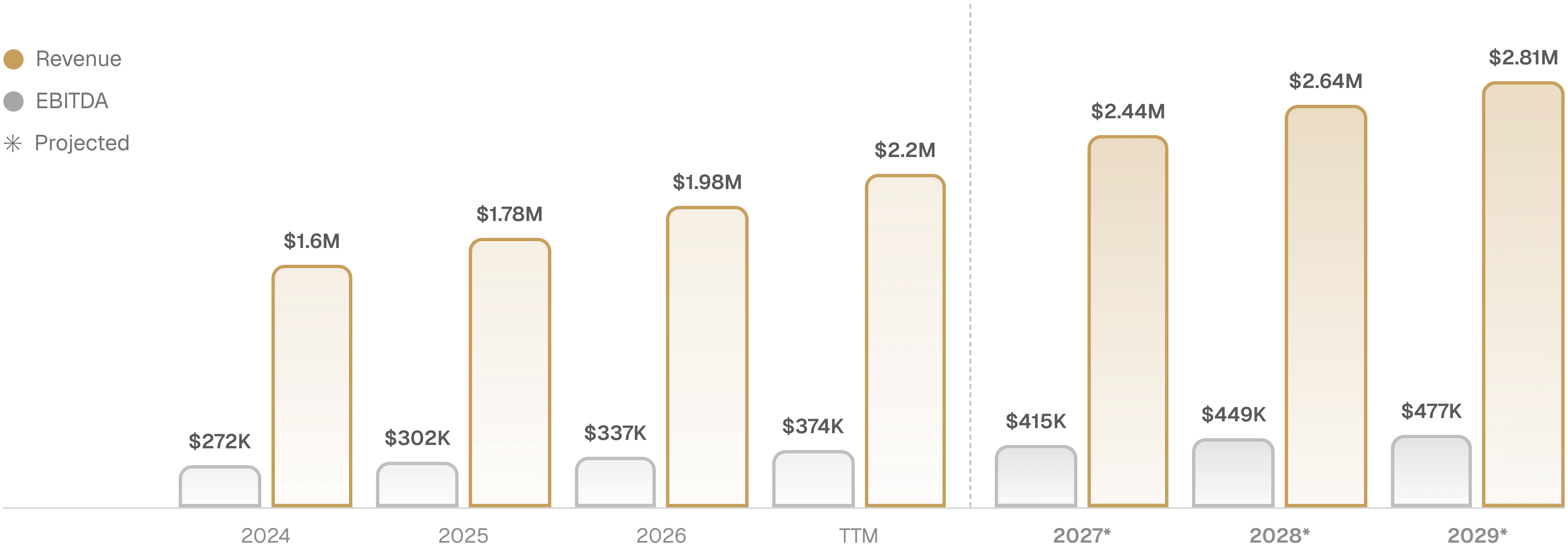
Where you are today vs. where you need to be

Your estimated value today against the goal you set.



Where your revenue and earnings are headed

Historical and projected revenue and EBITDA — the trajectory that underpins your valuation.



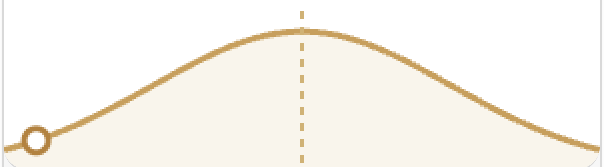
Projected years assume revenue grows 11.2% next year and fades toward 2.5%. EBITDA holds your current 17% margin.

Your top strengths

See how you stack up against comparable businesses.

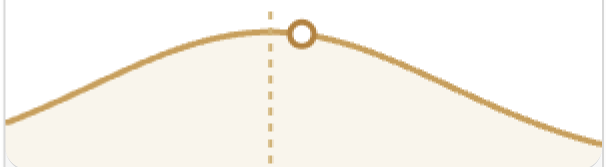
Revenue growth (CAGR)
Historical

11.2%



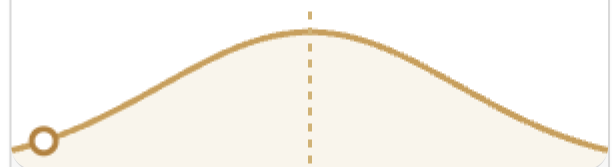
EBITDA margin On par
TTM

17.0%



Owner dependency
TTM

5



BVR DealStats — NAICS 238220, blended across low/mid/high revenue bands, 144 comps (sales through 2026-05-20) + industry references

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Your biggest opportunities

See how you stack up against comparable businesses.

Revenue

On par

TTM

$2,198,201

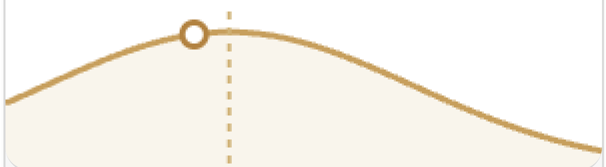
National comp median · You

EBITDA

On par

TTM

$373,642



National comp median · You

Gross margin

On par

TTM

45.2%

National comp median · You

BVR DealStats — NAICS 238220, blended across low/mid/high revenue bands, 144 comps (sales through 2026-05-20) + industry references

Incentivize your team around your top opportunities

Closing the gap to your goal is about de-risking the business, and that's exactly what Reins is built to do. Here's a breakdown of how you can fix those things with our team.

1

Reduce owner dependency

Structured incentive plans align key employees to the business, so it keeps running — and keeps its value — when you step back.

Avg. Valuation Lift **+5%–15%**

2

Incentivize the metrics you care about

Tie awards to the numbers that move valuation. Your team starts thinking like owners and pulling toward the same targets.

Avg. Valuation Lift **+12%**

3

Monitor progress and benchmark

Track your number over time inside Reins, and see how you stack up against comparable teams in your trade.

From a range to a defensible number

Here's how your number will change the most working with us:

1. **Company specific discounts & premiums**
   With more context about your business we can investigate value drivers such as low owner dependency, minimal customer concentration, etc.
2. **Adjusted EBITDA or seller discretionary earnings**
   Personal or one-time expenses are often the single biggest discount to your value and we'll show you what you can add back.
3. **Forward looking financial projections**
   For a lot of growing businesses value is based on the future cash flows of your business. We'll help you refine this and back it up with incentives that make a difference.

Your range is a starting point

Let's turn it into a number you can plan around

Refine my number

OR

☎ **(725) 237-5396**