

EXECUTIVE COACH & STRATEGIC MENTOR

CHARLIE CURSON

Helping senior leaders spot the patterns holding them back, and build the ones that move them forward.

ACCREDITED BY:

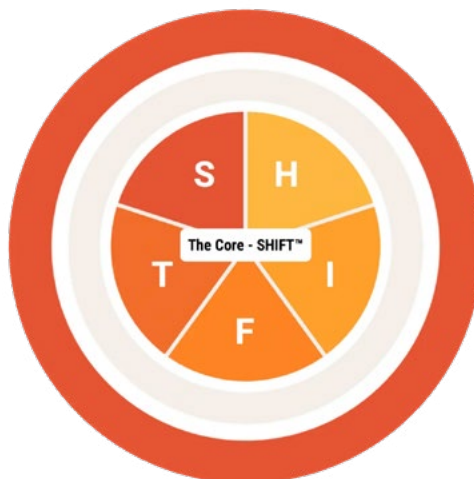


Executive coaching with Charlie Curson helps senior leaders spot the patterns holding them back, and build the ones that move them forward, with more clarity, less friction, and less reliance on other people's approval.

The higher you climb, the more assumptions creep into your view and the more your blind spots cost. Coaching helps expose what you can't always see for yourself and gives you the tools to do something about it. This isn't a chat over coffee. It's a structured process for building self-awareness, changing behaviour and making better decisions under pressure, guided by someone whose only job is to hold a mirror up to you.

HOW IT WORKS

Every programme starts the same way: understanding where you actually are, not where you think you are. From there, coaching draws on the same SHIFT™ methodology that underpins Mandarin's wider work: five shifts, from strategic self-awareness to follow-through rhythm, that turn insight into practised, lasting change rather than a one-off breakthrough that fades.



Strategic self-awareness

Notice patterns under pressure.

Horizon expansion

Widen the frame beyond the next quarter.

Intentional decision standards

Make trade-offs explicit.

Follow-through rhythm

Install cadence so momentum holds.

Thinking under pressure

Regulate before reacting.

1:1 EXECUTIVE COACHING

For senior leaders navigating growth, transition, or a step up in scale and complexity. Structured around a proven six-session spine, tailored to what you're facing.

TEAM PERFORMANCE COACHING

For leadership teams who need to build trust, sharpen communication and decision-making, and align around a shared way of working, not just individually, but as a group.

CEO ADVISORY & STRATEGIC MENTORING

For a small number of CEOs, MDs, and founders, on retainer. An ongoing sounding board and strategic thinking partner, with nothing to gain from telling you what you want to hear. Places are limited by design.

SUPPORTED BY RIGOROUS DIAGNOSTICS

- **Leadership Circle Profile®** - a 360 view of what's driving your leadership behaviour.
- **Barrett Personal Values Assessment** - where your values align, or clash, with how you actually lead.
- **Strengths Profile** - where your energy naturally goes.
- **DISC** - how you communicate and decide under pressure.
- **Charlie will suggest and apply other proven tools where appropriate, all matched to what's actually holding you back.**

WHY CHARLIE?

Charlie doesn't just teach leadership. He's built and run businesses himself, so his coaching combines professional rigour with the perspective that comes from having actually led. He's been an NLP practitioner since 2005 and was coached directly by Myles Downey, one of the pioneers of modern executive coaching, years before formally completing The Coach's Programme at Downey's School of Coaching in 2016/17, a programme accredited by the ICF and by the EMCC at Senior Practitioner level.

Alongside that, Charlie has spent more than 25 years working with senior leaders on strategy, communication, and leadership capability, and is the author of *Be More Strategic*, an international bestseller and shortlisted for the 2026 Business Book Awards. He's a certified Leadership Circle Profile (LCP) practitioner and has coached leaders across sectors from financial services to automotive, from global corporate executives to scale-up founders, working with individuals and full leadership teams alike.

What sets his perspective apart is where else it's been tested: working closely with World Cup and Olympic gold-winning teams and individuals across several sports, spending time behind the scenes at elite sporting facilities, and working alongside high performers from the military, theatre, and professional kitchens. Charlie challenges clients to extend what they're capable of, and he's tested his own limits directly: mountain summits, marathons, and triathlons. Different environments, same underlying question: what makes a team or an individual perform under real pressure?



CLIENTS INCLUDE:



FUJITSU

L'ORÉAL



experian.

BARCLAYS

DIAGEO



WHAT PEOPLE SAY

A thought-provoking facilitator with high emotional intelligence, able to respectfully challenge a group to unlock its full potential.

Stefan Beurier, Group CFO, Miniclip

He brings a humility, intelligence, and energy to the room that brings out the very best.

Andy Yeoman, CEO & Founder, Concirrus

The sessions Charlie masterminded changed our mindsets. They were as valuable as the outputs we created.

Emily Blunt, GM, L'Oréal UK & I

His ability to simplify complexity and enable leadership success is outstanding.

David O'Brien, Executive GM, L'Oréal Ireland

A NETWORK BUILT FOR THE MOMENT, NOT JUST THE PERSON

Charlie leads the coaching practice, supported by a small network of coaches and facilitators drawn from worlds well beyond the boardroom, including elite sport, active military leadership, founder and scale-up specialists, and the performing arts. Between them, the network brings certified expertise across the assessments that matter most: the Leadership Circle Profile, the Barrett Personal Values Assessment, Strengths Profile, and DISC, so the right tool and the right person are matched to what you're actually facing.

BOOK A COACHING CALL



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**DOING BETTER BEATS
KNOWING BETTER
- EVERY TIME.**