



Beverly's

PGH

You can "B"
a part of the
CELEBRATION!





Celebrating & Strengthening Families

We believe every family deserves to be seen, supported, and celebrated—and that when families are strengthened, communities are empowered and shine brighter.

OUR MISSION

We believe celebration is essential. Through the **Three B's** — Birthdays, Babies, and Basics — Beverly's PGH celebrates and strengthens families by providing essential items and joyful experiences that meet needs, build connection, and spark lasting hope.

Our work is grounded in the '**science of celebration**' — the understanding that joy, recognition, and human connection improve health and strengthen resilience — while supporting families' social determinants of health needs.

Annually, we serve more than **30,000 children and families** across Southwestern PA and equip over 150 community partners with the resources they need to better support those they serve.



The 'science of celebration' shows that joy and connection build stronger communities!

OUR PROGRAMS

Beverly's PGH supports children and families across Southwestern Pennsylvania through both direct service and strong regional partnerships.

We work alongside social service agencies, child welfare organizations, family centers, maternal and child health programs, behavioral health providers, shelters and transitional housing programs, and other community-based partners to ensure families have access to essentials, connection, and celebration.

Many of the families we serve are led by resilient parents and caregivers—often single mothers—who are creating brighter, more joyful futures for their children.

The Three B's: Birthdays, Babies, and Basics

BIRTHDAYS

We create joyful moments of recognition and belonging through birthday gifts, parties, and classroom celebration kits—helping every child feel seen, valued, and celebrated.

BABIES

We support families during the perinatal period through free community baby showers, critical baby care items, the Greater Pittsburgh Infant Formula Bank, lactation support, and resource connection—helping parents and babies feel nourished, cared for, and supported.

BASICS

We help stabilize families by providing essential household, hygiene, and clothing items, and we uplift families through recognition and encouragement. Whether it's a Basics Boutique visit, a foster-care resource bag, or a Milestone celebration for Allegheny County CYF youth, the division ensures families experience dignity, pride, and belonging during life's most vulnerable moments.

Yearly Impact

\$3 million operating budget

\$1.5 million in "product with a purpose" distributed to the community

150+ social service agencies supported

2,000 volunteer hours logged

30,000+ children and families uplifted through moments of celebration and support

100% of partner agencies report our services help their families feel celebrated



BIRTHDAYS

- 10,000 classroom birthdays celebrated
- 140 group birthday parties hosted
- 9,000 birthday gift packages distributed
- 3,350 cupcakes gobbled

TOO MANY TO COUNT – wishes come true

"I was carrying her baby items around in a plastic bag. I felt like a failure. Receiving this diaper bag made me feel like a good mom."

BABIES

- 30+ free community baby showers hosted
- 4,000 critical baby care item boxes distributed
- 1,500 diaper bags distributed
- 2,000 babies fed

BASICS

- 20,000 units of basic apparel/hygiene items distributed
- 3 large scale agency partner distribution events hosted
- 700 In-Care Kit placement bags distributed to children entering foster care
- 300+ youth celebrated through the Milestone Program, recognizing achievements and life transitions for Allegheny County CYF youth
- 7 holidays recognized with gifts for Allegheny County youth in foster care placements
- 20+ Basics Boutique events providing families a free shopping experience
- **PRICELESS – transforming essential needs into experiences of dignity, confidence, and belonging**

- 9,000 cans of infant formula distributed
- 100 individual lactation counseling sessions provided
- **INFINITE – Baby cuddles and parents having a moment of relief**



Help turn moments of
need into moments of
JOY!



Volunteering and Giving with Beverly's PGH

At Beverly's PGH, partnership is at the heart of every celebration.

Whether you're an individual, family, or company, your time, talent, and treasure bring the 'science of celebration' to life.

Through **philanthropy, product, and participation**, you can help us celebrate and strengthen families across Southwestern Pennsylvania through our Three B's – **Birthdays, Babies, and Basics**.

Individual & Group Volunteer Opportunities

We offer flexible volunteer experiences both on-site at the Land of Cheer and throughout the community. Opportunities include:

- **Birthday Party, Baby Shower, and Basics Event Volunteers**
- **Celebration Bakers & Diaper Cake Creators**

GIVING

Whether you're giving as an individual, a company, or a foundation partner, your support fuels the essentials and experiences that strengthen families.

- Make a monetary contribution
- Join the '**B'Cause Club**, our monthly giving community that ensures celebration never skips a beat
- Honor a loved one through a tribute or memorial gift
- **Sponsor your Birthday Buddy** – a child who shares the same birthday as you
- **Celebrate It Forward** empowers individuals, families, and couples to transform their own milestones into meaningful impact for children and families.
- Give non-cash gifts such as stock, bonds, or DAF contributions
- Organize a fundraising event

COLLECTION DRIVES



Engage your employees or group while meeting essential needs with joy. Our team provides custom toolkits, signage, and support to help make your collection a success. Collections can be hosted in two ways:

- **Physical Collection Drives** – Gather essential baby care items, birthday gifts, hygiene products, or household supplies to help stock the Land of Cheer.
- **Digital Collection Pages** – We'll create a custom online page where your team or group can select needed items and donate the cost, ensuring every dollar goes directly toward essentials for local families.

Corporate & Community Partnerships

We invite companies to connect purpose with impact! Support **Beverly's PGH's Three B's – Birthdays, Babies, and Basics** – through shared service and generosity.

Each corporate volunteer experience includes a financial or in-kind contribution that supports the cost of supplies, staff coordination, and the families served.

Contribution levels can be financial or in-kind based, and are determined on team size.



GROUP SIZE

CONTRIBUTION LEVEL

1–10 participants

\$250

11–20 participants

\$500

21–30 participants

\$750

30+ participants

Conversation required for space, logistics, and impact design

"Spending the day volunteering with Beverly's PGH was beyond rewarding. We were able to see firsthand community impact and help create joy!"

Celebrate & Serve experiences take place at Beverly's PGH and include:

- Sorting, packing, and assembling projects that directly support families
- A behind-the-scenes tour of the Land of Cheer
- A mission presentation from Beverly's PGH staff sharing stories, impact, and outcomes

Custom accommodations can also be made for companies who wish to:

- Volunteer off-site at a Beverly's PGH community event, or
- Host a Celebrate & Serve experience at their own corporate facility.

Corporate teams participate in hands-on service that fosters connection, builds morale, and creates lasting community impact.

Upon completion, each group earns a digital **Celebrate & Serve badge** – a symbol of partnership, purpose, and the joy of giving.



Partner with Beverly's PGH in 2026

Fuel celebration. Strengthen families. Spark lasting impact.

At Beverly's PGH, our corporate and community partners help ensure families across Southwestern PA feel seen, supported, and celebrated.

In 2026, your company can engage with our mission in two primary ways within this platform:



1. PROGRAMMATIC PARTNERSHIP



Birthdays

Babies



Basics

Invest in Beverly's PGH as a whole and help advance all **Three B's**. Programmatic support provides broad, flexible impact and allows us to meet the highest areas of need.



2. "PICK YOUR B" PARTNERSHIPS

Align your partnership with the division that best reflects your company's mission – whether that's a specific focus, population, or region.

Your support can be directed to the B that fits your priorities, and we'll customize recognition and impact reporting accordingly.

PARTNERSHIP FEATURES

Any in-kind or financial investment of \$2,500 or more includes full recognition as an official 2026 Corporate & Community Partner, with year-round visibility and engagement opportunities.

SPONSORSHIPS

We also offer fundraising event specific sponsorships that are typically \$2,000 or less and provide visibility tied directly to a Beverly's PGH fundraising event. Because of their size and structure, event sponsorships are not included in the Corporate and Community Partnership platform as the sponsor benefits are specific to each fundraising event.



2026 Corporate & Community Partnership Platform

At Beverly's PGH, our partners are architects of stability and joy. From the first Spark of generosity to the guiding light of a Luminary, each partner helps advance our Three B's – Birthdays, Babies, and Basics – creating a community where every family feels seen, supported, and celebrated.

BRAND VISIBILITY	SPARK \$2,500	SHINE \$5,000	RADIATE \$10,000	ILLUMINATE \$15,000	LUMINARY \$25,000
Company logo on Beverly's PGH lobby television and website	★	★	★	★	★
Logo listed on corporate partner footer on all monthly e-newsletters (4,000 Subscribers)	★	★	★	★	★
Company logo on Beverly's PGH gift packages	25 Packages	75 Packages	150 Packages	300 Packages	500 Packages
Company listing in annual report	★	★	★	★	★
Feature quotation from company leadership regarding partnership on Beverly's PGH website		★	★	★	★
Social Media Post (17,000 followers)		1 post	2 posts	3 posts	4 posts
Company logo displayed on Bev's vehicle television			★	★	★
Featured partnership article in a e-newsletter (4,000 Subscribers)				★	★
Featured story in annual report					★
EVENTS & EXPERIENCES					
Invitation to Beverly's PGH National Philanthropy Day Brunch	★	★	★	★	★
Partner acknowledgment by level at 2026 fundraising events	★	★	★	★	★
Invitation to participate in annual toy drive & Fill our Truck event	★	★	★	★	★
Access to Celebrate & Serve Corporate Volunteer Program	★	★	★	★	★
Complimentary tickets to Beverly's PGH signature event	2 tickets	4 tickets	6 tickets	8 tickets	10 tickets
Complimentary speaking engagement with Executive Director and Founder Megs Yunn			★	★	★
Featured partner at Beverly's PGH National Philanthropy Day Brunch				★	★
Opportunity for remarks at Beverly's PGH signature event					★

Beverly's PGH reserves the right to modify packages based on partner needs and specific funded projects. Partnerships include both financial and in-kind contributions. **For funding partnerships greater than \$25,000, Beverly's PGH can tailor a custom package.**