

Pave Finance, Inc.

Cookie Notice

Last updated February 13, 2026

Pave Finance, Inc. ("Pave", "we", or "us") uses "cookies" and other technologies on our website www.pavefinance.com and related websites (the "Website") to help personalize your online experience. Please review this Cookie Notice for more information about what cookies and other technologies we use, what they do, and how you can manage them. This Cookie Notice should be read together with our Privacy Statement.

When you "accept" our cookie policy and use the Website, we will use cookies, pixel tags, and other similar tracking technologies to automatically collect information about your browsing activity, device type, and similar information. Some or all of the tracking technologies discussed below will be employed by us from time to time with respect to each user. This information is used, for example, to analyze and understand how you access, use, and interact with the Website; to identify and resolve bugs and errors in the Website; to assess, secure, protect, optimize, and improve the performance of the Website; for marketing, advertising, measurement, and analytics purposes; and to personalize content on the Website in accordance with your preferences and interest. In some circumstances, we may deidentify and/or aggregate such information about you to analyze broad user trends, administer our services, and for other lawful purposes.

Cookies. Cookies are alphanumeric identifiers placed on a user's device. Some cookies make it easier for you to navigate the Website, while others enable a faster log-in process, support the security and performance of the Website, or track activity and usage data within and across the Website.

Pixel Tags. Pixel tags (sometimes called web beacons or clear GIFs) are tiny graphics with a unique identifier, similar in function to cookies. We may use these tracking technologies to understand users' activities, to help manage content and compile usage statistics, and in emails to let us know when they have been opened or forwarded so we can track response rates and gauge the effectiveness of our communications.

Server Log Data. We may collect and process server log data about your interactions with and use of the Website (e.g., IP address, browser type, pages viewed, time spent on pages, date and time of access, referring website URL, error reports). This data aids us in assessing the key performance metrics of the Website, such as individual visitor count or frequency at which an individual user interacts with essential components of the Website and helps us understand your personal preferences to provide better services.

Third-Party Analytic Tools. We may use third-party analytic tools, such as Google Analytics, to evaluate usage and traffic on the Website. These tools use cookies, pixels, and other tracking technologies to collect usage data to provide us with reports and metrics that help us analyze, improve, and enhance performance and user experience. You can learn more about how Google uses your information at www.google.com/policies/privacy/partners/. You can also download the Google Analytics Opt-out Browser Add-on to prevent your information from being used by Google Analytics at <https://tools.google.com/dlpage/gaoptout>.

Cross-Device Tracking. We may use the information we collect about you on the Website or on other third-party websites to identify other devices that you use (e.g., a mobile phone, tablet, other computer, etc.) to interact with us.

Targeted Advertising. We may use third-party advertising companies to personalize content and display targeted advertising on the Website and third-party platforms. To support this partnership, we may share certain user information collected from the Website with these third-party ad companies (e.g., your IP address, geolocation, browsing information, cookie ID), or they may collect such information directly from the Website via their own cookies, pixel tags, and tools.

You have certain choices available to you, to help manage the use of cookies and other technologies:

- When you visit the Website, we will present you with a disclaimer and ask if you consent to the use of non-essential cookies and other technologies on the Website. You can opt out of non-essential cookies. Please note, however, that if you choose to decline non-essential cookies, you may not be able to fully experience the interactive features of the Website.

- You can download the Google Analytics Opt-Out Browser Add-On to opt out of your information being collected and used by Google Analytics.
- There also are choices provided by the [Network Advertising Initiative](#) and the [Digital Advertising Alliance](#). Ads displayed to you using targeted advertising technologies will usually have an AdChoices logo in the corner, which you can click to begin the industry opt-out process. Additionally, if you receive ads on a social media site, you can check that site's privacy statement and terms of use to determine how to stop seeing such ads. The European Interactive Digital Advertising Alliance keeps a website where people can opt out of receiving interest-based advertising from some or all of the network advertising companies participating in the program. [You can find information about the EDAA here.](#)

Social Media Features: We may include social media features, such as Facebook, Instagram, LinkedIn, Pinterest, Snapchat, Twitter, and YouTube widgets. The third parties that provide these features may collect information about your device (such as IP address) and the pages you visit on our Sites, as well as other personal information. A cookie may be set to ensure that a feature properly functions. Your interactions with the social media features are governed by the privacy policies of the companies that provide them and you should review the relevant privacy policies before interacting with the social media features.

If you have questions, comments, or concerns about this Cookie Notice, you may contact us at: hello@pavefinance.com