Adaptive // Email Blurb Examples

1. Hi {first name},

Adaptive Security just partnered with OpenAI and NVIDIA and works with companies like CapitalOne, Logitech, Major League Baseball, and even the U.S. Senate to train their employees on spotting AI-driven threats.

They simulate these threats with deepfakes of your CEO so your team knows what to do in the event of an attack.

Excited to show you a deepfake of {company CEO} to see if you can tell the difference. I think you'd really get a kick out of it! Do you have 30 mins this week?

2. Hi {first name},

Adaptive Security can make a custom deepfake of an executive at your company using just 10 seconds of publicly sourced audio.

Adaptive Security simulates and trains on these deepfake attacks so your team's ready before the real ones hit.

Would you be open to seeing what a custom deepfake of an exec might look like over a 30 minute call?

3. Hi {first name},

Let us know if you'd like an introduction to Adaptive, NVIDIA and OpenAI's first and only cyber investment, which can create custom deepfakes of your CEO and use this type of content to simulate real-world phishing scenarios and train employees more effectively. Attached is a quick 3-pager.