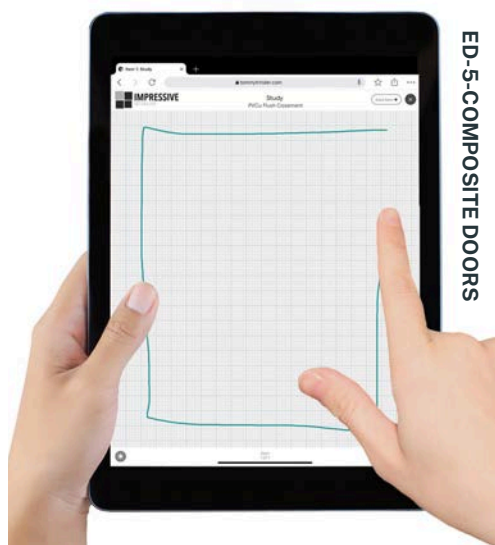


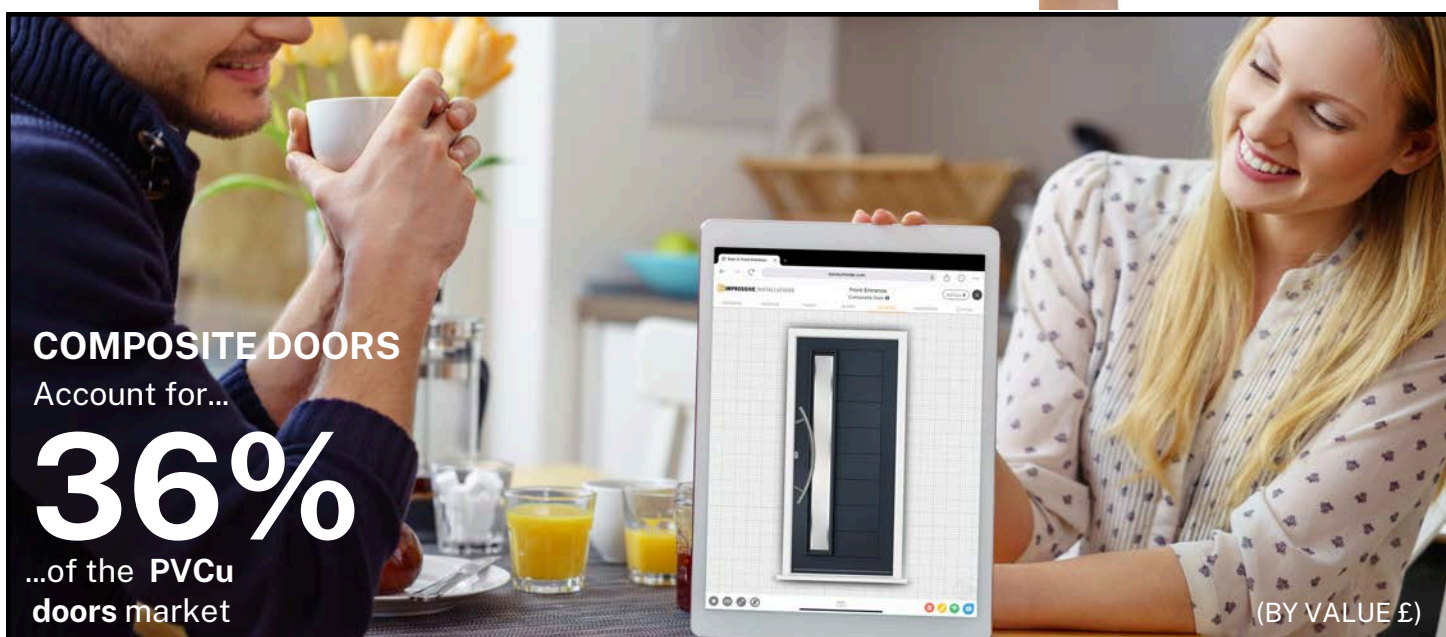
The Sketch

MARKET INTELLIGENCE FOR INSTALLERS

Analysis of the most recent 250,000 items quoted on **Tommy Trinder** by **650** of the UK's leading window installers.



ED-5-COMPOSITE DOORS



COMPOSITE DOORS

Account for...

36%

...of the PVCu doors market

(BY VALUE £)

TOP 10 MOST POPULAR BRANDS ON TOMMY TRINDER

Solidor

Hallmark

Door-Stop

Hurst

Endurance

Distinction

Rockdoor

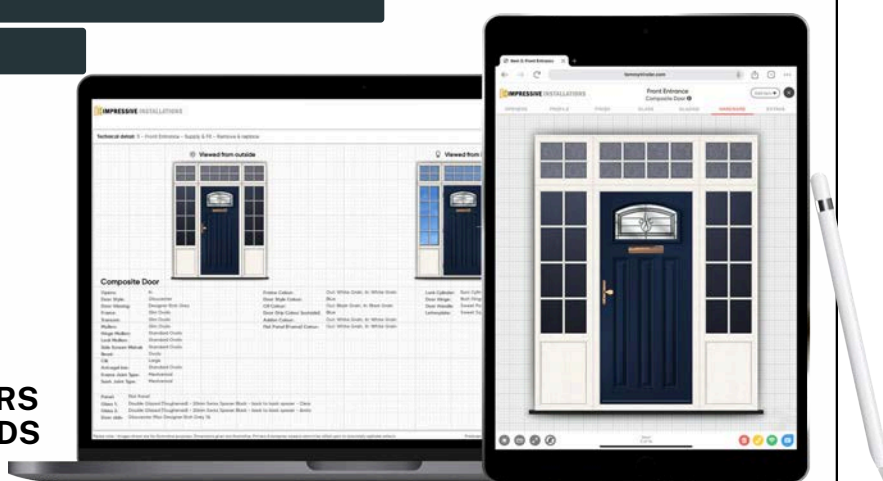
Door Co

Palladio

Virtuoso



MOST INSTALLERS SELL TWO BRANDS



AVERAGE INSTALLED PRICE PER DOOR

TRENDING STYLES

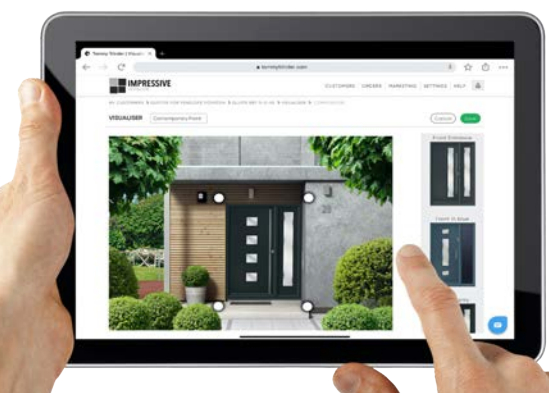
25%

ARE THIS STYLE...



12%

ARE CONTEMPORARY



NATIONAL AVERAGE
SELLING PRICE

£1577

+VAT

INSTALLED

£1601

£1380

£1318

£1325

£1594

£1494

£1623

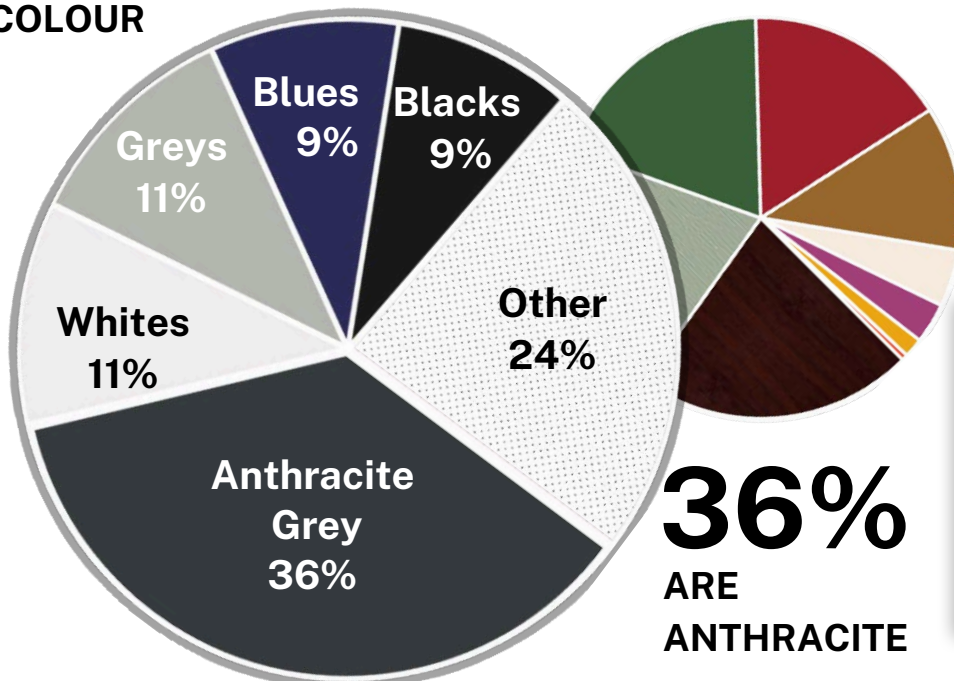
£1685

£1712

£1446

Prices for single composite doors, no sidelights, no toplights.
Installed. Excluding VAT.

COLOUR



36%

ARE ANTHRACITE

