

TOMMY TRINDER
Framepoint Technology®

The Sketch

MARKET INTELLIGENCE FOR INSTALLERS

Analysis of **1 MILLION** items quoted on **Tommy Trinder** by more than **700** of the UK's leading window installers.

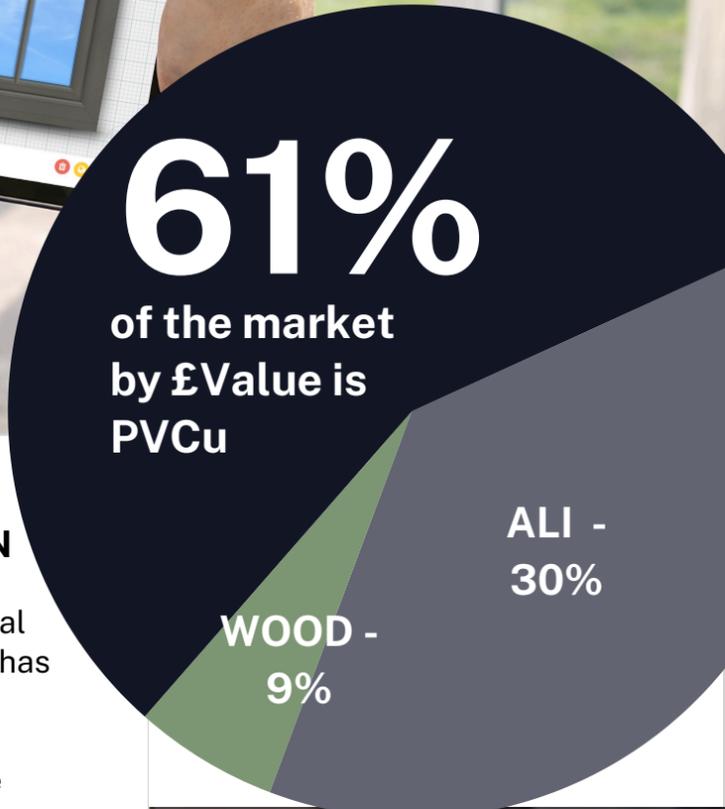


79%

of items installed in the UK are PVCu

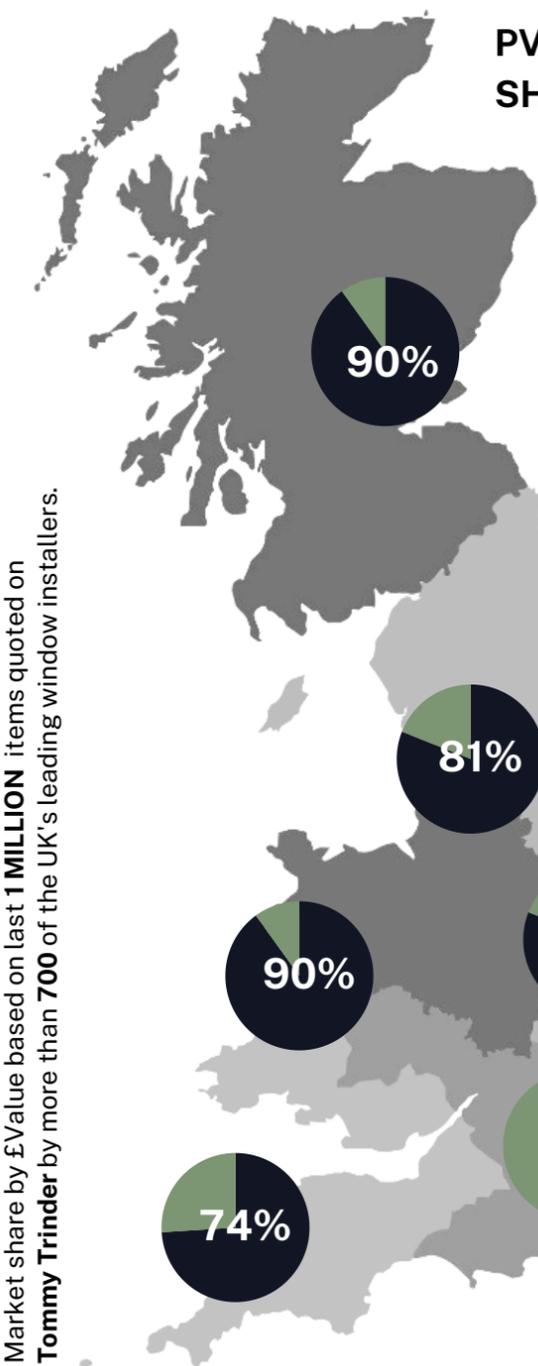
61%

of the market by £Value is PVCu



PVCU MARKET SHARE BY REGION

PVCu has regional strongholds, but has lost the battle to aluminium in the capital and home counties.



Market share by £Value based on last 1 MILLION items quoted on Tommy Trinder by more than 700 of the UK's leading window installers.

FLUSH CASEMENTS

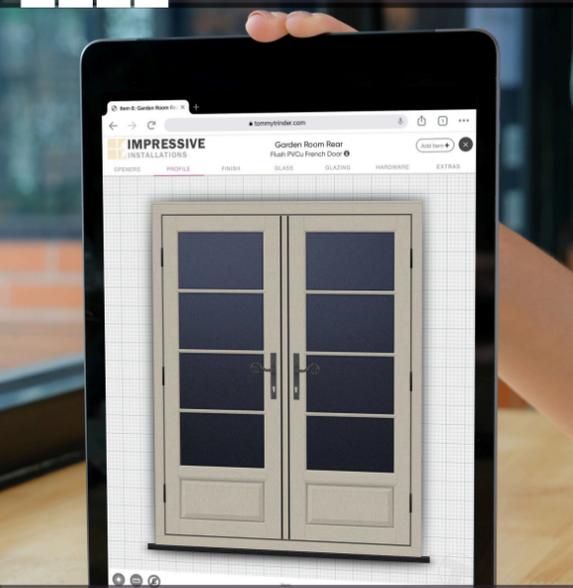
16% Of PVC Windows are FLUSH sash



(VALUE £)

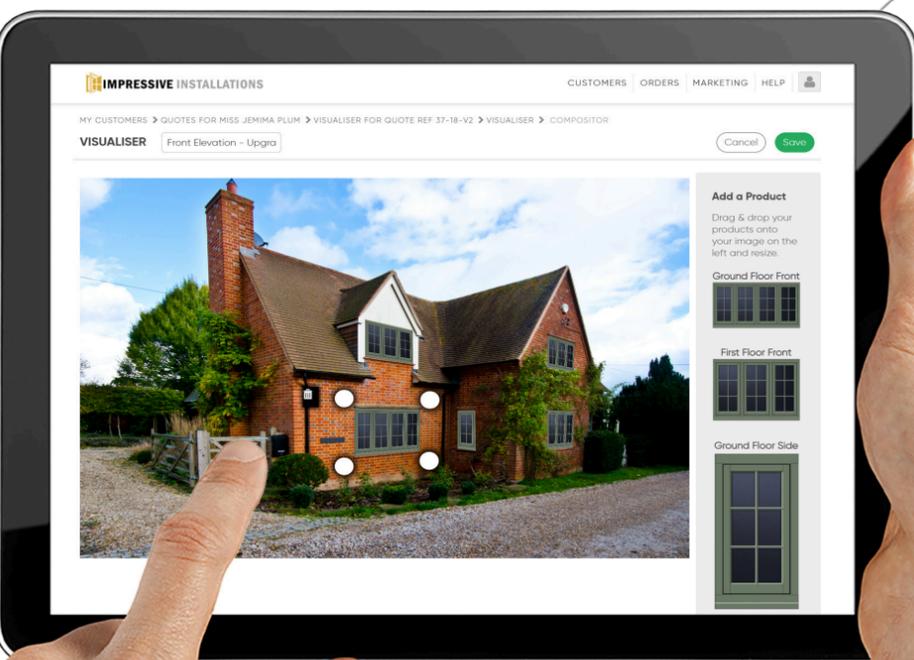
FLUSH FRENCH DOORS

6% Of PVC French Doors are FLUSH sash



(VALUE £)

COLOUR



65%

of PVCu casements are smooth white

- 35% of PVCu windows are foiled
- 63% of Flush are foiled

