

M3 PARTNERS WITH EDENRED TO REVOLUTIONIZE FINANCIAL OPERATIONS IN THE HOSPITALITY INDUSTRY

Revolutionize your hospitality business with M3 and Edenred

M3, the premier cloud-based financial platform for the hospitality industry, is proud to announce a strategic partnership with Edenred, a leading services and payments platform. This collaboration is set to redefine financial operations for hoteliers, delivering seamless, secure, and efficient financial solutions tailored to the unique needs of the hospitality sector.

M3's industry-leading financial management platform combined with Edenred's innovative payment automation solutions offers hospitality businesses a comprehensive and integrated approach to financial operations.

A host of transformative benefits for hospitality businesses is delivered through this partnership. Automating manual back-office tasks significantly reduces administrative burdens and saves valuable time, allowing teams to focus on delivering exceptional guest experiences. Enhanced security measures, including robust fraud prevention and encrypted data management, ensure that financial transactions are conducted with the highest level of protection.

Hoteliers will gain real-time financial insights through intuitive dashboards and analytics, providing the transparency needed for confident decision-making. Supplier payments are streamlined with flexible options and industry-leading vendor enablement services, improving relationships and operational efficiency. Additionally, businesses can unlock new revenue growth opportunities through cash-back rebates on virtual cards and Edenred Pay Network payments, turning routine transactions into a strategic advantage.

M3's financial platform, trusted by over 1,000 management groups and owner-operators, integrates seamlessly with other essential systems in the hospitality industry. Edenred Pay's expertise in payment automation complements this by providing secure, scalable, and innovative solutions that transform how hotels manage their financial operations.



"This partnership with Edenred Pay aligns perfectly with our mission to empower hoteliers with cutting-edge tools that drive efficiency and profitability," said **Casi Johnson**, President at M3. "Together, we're offering an all-in-one solution that streamlines financial management and positions our customers for long-term success."

"Edenred Pay is committed to transforming financial operations by making supplier payments seamless, secure, and value driven," said Edenred Pay, General Manager, **Alex Hoffmann**. "Our partnership with M3 brings this vision to the hospitality industry, empowering hoteliers with a smarter, more automated approach to financial management. Together, we're not only streamlining payments but also unlocking new opportunities for efficiency, cost savings, and revenue generation."



About M3

M3 is a cloud-based financial platform and services company serving over 9,000 entities across North America's hospitality industry. Built by hoteliers for hoteliers™, M3 helps drive cost savings, revenue growth, and financial visibility. With over 25 years in business and a 95% customer retention rate, M3 is the trusted financial backbone for hotel owners and management groups. Its platform integrates seamlessly with industry systems, offering robust accounting, financial analysis, operations management, and workforce solutions. M3's Professional Services team provides tailored accounting and bookkeeping support for entities of all sizes. The Preferred Partner status under M3's Strategic Alliance Program represents an invitation-only network of best-in-class providers designed to create the most effective and profitable technology stack for the back-office. For more information, visit www.m3as.com

ABOUT EDENRED PAY

Edenred Pay, an Edenred Company, is a leader in invoice-to-pay automation and has extensive experience in the property management industry. Our integrated platform automates, optimizes, and

monetizes the entire invoice-to-pay cycle, from invoice receipt through payment reconciliation. And we connect buyers with suppliers, ERPs, banks, Fintechs, and payment rails to improve efficiency, enhance visibility, mitigate the risk of payment fraud, and deliver value to the enterprise. Visit www.edenredpay.com to learn more.

ABOUT EDENRED

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting 60 million users and 2 million partner merchants in 45 countries via close to 1 million corporate clients.

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day. In 2023, thanks to its global technology assets, the Group managed €41 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good and MSCI Europe.