

# Moveo Technologies Corporation (dba drvn) Privacy Policy - 10/01/2023

Moveo Technologies Corporation (dba drvn) (“MTC”) maintains robust privacy protections as stated within our Privacy Policy. This policy describes how we collect, use, share, and protect personal information when you use our website (<https://www.drvn.com/>). Using this Site, you consent to the data practices described in this policy.

## 1. Information We Collect

We may collect and use the following types of information from those who use the Site:

- (a) Personal Information by which you may be personally identified, such as your name, address, email address, phone number, and other information, such as your username and passwords that may not be publicly available.
- (b) Non-personal Information about you that does not identify you personally, including, but not limited to, search requests for, communications with us and third parties, Site feedback or suggestions, search queries, product reviews, and any other activities when using the Site.
- (c) Technical Information includes your operating system, software, traffic, and location data.

## 2. Purpose of Data Collection

We are the sole owners of information collected from visitors on this Site. We will not sell or rent your information to third parties. We use information collected from you or about you, including personal information, for the following purposes:

- (a) Respond to user inquiries.
- (b) Administer and improve the Site.
- (c) Analyze trends and track visitor activity.
- (d) Collect target demographic data.

## 3. Data Sharing and Disclosure

We may share your information with:

- (a) Affiliates, including any subsidiaries we now own or later acquire.

(b) Trusted employees, contractors, business partners, service providers, suppliers, vendors, and other third parties that support us, which may include sending you emails on our behalf, analyzing your activities and interactions on the Site to make improvements to the Site and experiences of our visitors; and providing support to the Site, our Site operations, or fulfilling your requests. These third parties may only use personal information to provide such support and are contractually required to maintain the confidentiality of your information.

(c) Buyer, successor, or other third party due to a merger, restructuring, reorganization, or other transfer or disposition of MTC or our operations, including, but not limited to, in the event of a sale, bankruptcy, dissolution, or similar proceeding. In such an event, we will notify you if your information becomes subject to a different privacy policy.

(d) In response to court orders, subpoenas, or legal processes, such as requests from government regulatory or law enforcement agencies; to defend, pursue, or participate in legal actions or proceedings or exercise a legal right; to take precautions against actual or potential liabilities; to investigate or respond to potential or suspected illegal activities, fraud, or threats to the Site, its visitors, or the property or physical safety of any person; to enforce or investigate violations of our terms of use; or as otherwise permitted or required by law.

## **4. Use of Cookies and Tracking Technologies**

We collect the following types of information from you as you use the Site through automatic data collection technologies. This information is not connected to personal information and is used for administering the Site, analyzing trends, tracking visitor activity, and collecting demographic data. Other details regarding your activities on the Site, including your equipment, operating system, software, traffic information, and location data. Our automatic data collection includes the use of the following technologies:

(a) Cookies. A small piece of data is stored on a visitor's hard drive to store information about visitor preferences and activities on the Site. We use this information to optimize our visitors' experiences. For instance, a cookie can help us identify you when you return to the Site to save you time. You may also refuse to accept cookies by configuring the appropriate settings on your browser. However, doing so may prevent you from accessing parts of the Site and may prevent the Site from functioning correctly.

(b) Web Beacons. A small file (also known as a clear gif or pixel tag) that is embedded on a webpage, email, video, or other content that allows us to collect data about visitors who interact with such web pages or emails, such as recording when such content is accessed and reading other information from your browser. You may be able to turn off web beacons in our email communications by turning off "images" in your email client

settings. However, doing so may prevent you from adequately enjoying our Site as they are designed to be used.

(c) Flash Cookies. A local shared object (a text file) is sent from a web server to a client when a browser requests content supported by the Adobe Flash browser plug-in. Your preferences for flash cookies are not managed in the same way as browser cookies. Instead, you may change your preferences for flash cookies by changing your settings on Adobe's website.

(d) DoubleClick DART Cookies. A cookie that, according to Google, Inc., "is used by Google in the ads served on publisher websites displaying AdSense for content ads. When users visit an AdSense publisher's website and either view or click on an ad, a cookie may be dropped on that end user's browser. The data gathered from these cookies will help AdSense publishers better serve and manage the ads on their site(s) and across the web." You may opt out of using the DART cookie by visiting the Google ad and content network privacy policy.

(e) Google Analytics. We may use Google Analytics or similar services to collect non-personal information from you regarding your use of the Site. Google Analytics is a web analytics service offered by Google, Inc. that mainly uses cookies to report on your interactions on the Site and analyzes how you use the Site. For more information on Google Analytics, including how to set up privacy controls on how Google Analytics collects your information, please see their help articles, safeguarding your data.

(f) Log file information commonly collected by host servers when you visit websites, including internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamps, referring/exit pages, domain names, landing pages, pages viewed, click counts, and similar information.

We do not track visitors' activities over time or across third-party websites and, therefore, do not respond to Do Not Track (DNT) signals. However, many third-party websites track your browsing activities to tailor advertisements and other content to your interests. If you do not wish to be tracked in this manner, you should configure your browser settings appropriately.

## **5. Data Retention**

We retain personal information as long as necessary to fulfill the purposes outlined in this policy unless a more extended retention period is required or permitted by law.

## **6. User Rights and Opt-Out Options**

Users can opt out of communications by:

(a) Emailing [info@drvn.com](mailto:info@drvn.com)

(b) Clicking 'unsubscribe' in emails

(c) Calling [\(888\) 960-4442](tel:(888)960-4442)

To opt out of cookies, adjust your browser settings accordingly.

## **7. Data Storage and International Transfers**

Depending on the location of our hosting provider, we may store personal information on servers outside our direct control.

## **8. Security Measures**

We take the security of your information seriously and have electronic, physical, and administrative safeguards in place that comply with federal regulations for your protection. These security measures seek to protect your information, both online and offline, from disclosure, alteration, or unauthorized use. However, please remember that no data transmission over the internet is guaranteed to be completely secure. Third parties may be able to access private communications illegally, for instance, through hacking and viruses. All information you transmit on the Site is at your own risk. We are not responsible for instances where third parties circumvent our security measures without authorization, illegally or otherwise. The information you submit to us is encrypted using Secure Sockets Layer (SSL) data encryption technology and is transmitted securely. You may verify this by locating "https" at the beginning of the webpage's address or an icon of a closed lock in your browser. Our computers and servers are also kept in a secure environment behind firewalls. We limit access to your information to those who need to view it to perform necessary support tasks, including fulfilling your requests. We also require you to create a unique password to help secure your account. You are responsible for maintaining the secrecy of your password and other login information. We will promptly notify you if personal information becomes compromised according to our notification procedures outlined below or as otherwise required by applicable law. In the event of a breach, we will notify all affected consumers and the appropriate legal and regulatory authorities. This notification will include the scope and impact of the breach, the date and time of the breach, any remediation actions taken, and other necessary information,

## **9. Children's Privacy**

We do not knowingly collect information from children under 13. If you are under 13, please do not submit personal information to us.

## **10. Notification of Changes**

We may update this Privacy Policy at any time. Changes will be posted on this page, with a revision date. MTC will communicate significant changes via email or a notice on the Site.

## **11. California and Nevada Privacy Rights**

California residents may request information about our disclosures for direct marketing by emailing [info@drvn.com](mailto:info@drvn.com). Nevada residents may request that we refrain from selling personal information by contacting [info@drvn.com](mailto:info@drvn.com).

## **12. Third-Party Links**

This Site may contain links to other websites. We are not responsible for the privacy practices of other sites and encourage you to read their privacy policies.

## **13. Contact Information**

For any questions or concerns, please contact us:

Moveo Technologies Corporation (dba drvn)

Re: Melissa Rey, Compliance Manager

95 Merrick Way, Coral Gables, Florida 33134

+1 786 933 7300

[info@drvn.com](mailto:info@drvn.com)

EFFECTIVE: 10/01/2023