

# Moveo Technologies Corporation (dba drvn) Cookie Policy - 06/04/2025

Moveo Technologies Corporation (dba drvn) ("we," "us," or "our") uses cookies and similar technologies on our website to enhance the user experience, analyze site traffic, and support marketing efforts. This Cookie Policy explains what cookies are, what types we use, how we use them, and how you can manage your preferences.

## 2. What Are Cookies?

Cookies are small text files that are stored on your device when you visit a website. They allow us to recognize your browser, remember your preferences, and understand how you interact with our content.

Cookies can be categorized as:

Strictly Necessary – Required for essential site functionality.

Performance – Help us measure site usage and improve functionality.

Functional – Enable advanced features or customization.

Marketing – Used to deliver relevant ads and measure ad performance.

## 3. Technologies We Use

In addition to standard cookies, we may use: Pixels and Web Beacons, Tracking Scripts via Google Tag Manager, Session Recording and Heatmaps, and Consent Logging Mechanisms.

## 4. Tools That Set Cookies on Our Site

We use third-party tools that may set cookies on your device. These may include but are not limited to: Google Tag Manager, Google Analytics 4, Google Ads, Google Search Console, Facebook Pixel, Bing Webmaster Tools, Mailchimp, and Make (Integromat).

## 5. Information We Collect via Cookies

Cookies and similar tracking tools may collect:

Name, email, phone number

Age, gender, location (city, country)

Home or business address

IP address and device type

Browser type and operating system

Session details, page visits, click data

Form submissions, scroll depth, video interactions, and visibility of on-page elements

We collect this information to:

Improve user experience and navigation

Identify usability issues

Measure and optimize performance and marketing effectiveness

## 6. Data Sharing & Retention

We may share cookie-based information with: Internal systems and data platforms, operational tools (e.g., Google Cloud, Make, Mailchimp), advertising networks (e.g., Google Ads, Facebook Ads), and contracted service providers and marketing partners. We retain granular tracking data for up to 2 years. We may retain anonymized or aggregated analytics reports indefinitely for internal reporting purposes.

## 7. Cookie Consent & Control

We use a cookie consent mechanism to manage your preferences in accordance with global data protection laws. You may choose to Accept All, Reject All (except necessary cookies), or Customize your cookie settings. To review or update your preferences at any time, simply click the “Cookies” link located in the footer of our website. Your selections are stored securely and can be modified whenever you choose.

## 8. Managing Cookies Manually

In addition to our on-site tools, you can manage cookies via your browser settings:

Block or delete existing cookies

Set cookie preferences for future browsing

Enable “Do Not Track” (note: not all tools respect DNT)

Please note that disabling certain cookies may impact your user experience or limit certain functionalities.

## 9. Changes to This Policy

We may update this Cookie Policy to reflect changes in legal requirements, technology, or business operations. When we do, we will revise the effective date at the top of this page.

## 10. Contact Us

For questions or concerns about our use of cookies, please contact:

Moveo Technologies Corporation (dba drvn)

Attn: Privacy Compliance

[privacy@drvn.com](mailto:privacy@drvn.com)

95 Merrick Way, Coral Gables, Florida 33134

EFFECTIVE: 06/04/2025