



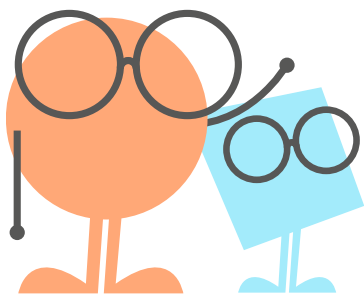
Partner Success Story – Aptem x Graide

50% reduction in marking time, improved feedback quality, and a new competitive edge for Aptem

Context

Aptem is a well-established apprenticeship training management platform used by tutoring and training providers across the UK. Their core mission is to streamline operations and improve learner outcomes in vocational education.

In collaboration with **Graide**, a pioneer in AI-powered assessment solutions, Aptem sought to enhance the tutor experience, drive user satisfaction, and further differentiate their offering in a highly competitive market.



The Challenge

Tutors using the Aptem platform reported heavy workloads related to marking assignments:

- 70% of tutors were spending 20–40% of their time on marking, which was detracting from teaching quality and learner engagement.
- Manual marking processes were not only time-consuming but also prone to inconsistency and bottlenecks.
- As a compliance-driven sector, data privacy and security were paramount – any new tool had to operate fully within Aptem's secure environment.

Results and Impact

The partnership has delivered transformative outcomes:

- ~50% reduction in marking time for tutors using Graide within Aptem.
- Enhanced feedback quality and consistency across all users.
- Tutors benefited from an in-platform experience, minimising friction and boosting satisfaction.

Aptem gained a unique selling proposition, positioning itself as an innovator in its market.

Business Outcome

- Aptem now offers an exclusive capability that directly addresses a major tutor pain point.
- It has created a compelling new sales lever, driving signups and interest from training providers.



We are thrilled to partner with Graide to bring the transformative power of AI-driven marking to Aptem customers. Timely marking is directly linked to learner engagement and experience, and this tool will accelerate the process without compromising on quality, ultimately improving learner outcomes.

- Richard Alberg, CEO of Aptem

