EXCELLENT FACETS

Diamonds are forever. Suppliers can be too.

Trusted vendor to the world's most prestigious jewellery and timepiece maisons since 1998.

— Round Mêlée | Calibrated Fancy Shapes | Cut-To-Measure | Fancy Color —

ROUND-THE-WORLD LOCATIONS
ROUND-THE-CLOCK SERVICE

Paris | Genève | New York | India

OUR AFFILIATIONS:

RESPONSIBLE JEWELLERY COUNCIL · WATCH & JEWELLERY INITIATIVE 2030 · WORLD DIAMOND COUNCIL · AURA BLOCKCHAIN CONSORTIUM · iTraceiT · GREENHOUSE GAS PROTOCOL · SCIENCE BASED TARGETS · FCRF Fancy Color Research Foundation · ESTD DMIA 1931 · United Nations Global Compact

The Company

A love of diamonds has been the driver of 28 years of excellence. Over the years, we have polished a position as a preferred supplier to the world's most prestigious jewellery and timepiece maisons, including direct supply to two of the five largest maisons by purchasing volume, one of them since our founding in 1998.

With offices holding inventory in Paris, Genève, and New York, and in-house diamond polishing in Jaipur, India, we are among the few suppliers combining a Paris-based president with a directly owned cutting atelier. This ensures faster quotations, faster feasibility and design studies, more direct communication, and in-house cutting that involves no third parties, protecting sensitive projects.

30% of our team have been at Excellent Facets since the start of the journey; 100% of us have an unwavering commitment to excellence, proven by under-2% order return rates, over 99% early or on-time deliveries, and a 20/20 perfect score in our most recent maison-ordered traceability and compliance audit. On complex or custom projects, clients deal directly with the decision-maker and producer of the diamonds, not an intermediary.

Round Mêlée | Calibrated Fancy Shapes | Cut-To-Measure | Fancy Color Mêlée & Certified

EXCELLENT FACETS

We directly supply two of the five largest maisons by purchasing volume, one of them since our founding in 1998.

Fewer than 2% of our orders are returned, a direct result of the strict, stone-by-stone quality control applied before any parcel leaves our hands.

More than 99% of our deliveries arrive on time or early, keeping our maison partners' production schedules on track.

We earned a perfect 20/20 score in our most recent maison-ordered traceability and compliance audit.

30% of our team have been with Excellent Facets since the journey began in 1998.

The Excellent Facets Standard.

28 Years of Excellence	100% Synthetic-Free Diamonds	Carbon Neutral	Philanthropic	Transparent, Traceable Sourcing	Socially Compliant Manufacturing

Sustainable

WE CARE.

At Excellent Facets, we recognize that sustainability is non-negotiable. Our dedication to sustainability influences every aspect of our business, and our progress is reported annually in accordance with the GRI Standards and aligned with the Watch & Jewellery Initiative 2030.

Our sustainability reporting is built to support our maison partners' obligations under current and forthcoming EU regulatory frameworks, including the CSRD and CSDDD.

We are proud to have achieved carbon neutrality certification since 2023, with our annual emissions reporting compliant with ISO 14064-1:2019 and GHG Protocol standards, and a committed 42% reduction in Scope 1 & 2 emissions by 2030 under the Science-Based Targets initiative.

In line with the WJI 2030 Nature Roadmap, we also follow a structured framework to assess, reduce, and disclose our nature-related impacts across the value chain.

Our two manufacturing facilities in India are regularly audited for social compliance, with wages aligned to international living-wage standards such as the Fair Wage Network and the Anker Living Wage framework. Our practices follow the UN Guiding Principles on Business and Human Rights (UNGPs) and the ILO Conventions.

We are signatories of the UN Women's Empowerment Principles (WEPs), supporting gender equality across our workforce and supplier base. A specially-abled women's training programme is currently being developed at our Jaipur atelier, with further details to follow later this year.

Our philanthropy is aligned with the UN Sustainable Development Goals through the Amay, Deepak and Neena Sheth Charitable Foundation, supporting education, healthcare, and economic empowerment near our sourcing and polishing centers.

Our Diamonds

1. Round Mêlée

MORE ON PAGE 7

2. Fancy Shapes

MORE ON PAGE 8

3. Cut-To-Measure

MORE ON PAGE 9

4. Fancy Color

MORE ON PAGE 10

5. Single-Cut

MORE ON PAGE 10

100% Synthetic Free, Zero Tolerance Technology

Our customers trust us to ensure our pipeline stays 100% free of lab-grown diamonds. To guarantee this, we invest in the latest technologies to detect synthetic and treated diamonds. Upon arrival, all diamonds in incoming shipments undergo a proprietary process curated in-house.

- *AMS2 Automated Melee Screening machine by De Beers*
- *DiamondSure™ by De Beers*
- *DiamondCheck™ by GIA*
- *iD100™ by GIA*
- *DiaTrue CXL2 by OGI Systems*

We have a zero-tolerance policy for synthetics and do not allow any synthetic stones into our facilities. Additionally, we have no business interests or affiliated entities that deal in synthetic diamonds.

Responsible Sourcing

To the mine, not the country

Our maison clients deserve more than country-of-origin disclosure. Every diamond we supply is traceable to its specific mine of origin.

Behind every stone is a chain we control from mine to delivery - direct sourcing from mining companies, **procurement governed by strict protocols**, and partners audited to maison standards.

Sourcing is restricted to a strictly approved list of 26 mines, including Ekati, Gahcho Kué, and others. We do not source from Russia, Belarus, Angola, the Democratic Republic of Congo, or Zimbabwe. For all diamonds we manufacture from rough, the Kimberley Process Certificate number is recorded on the sale invoice.

Rough procurement is handled in order of preference. First, we purchase directly from mining-company tenders. We are approved customers of Okavango Diamond Company, De Beers Auctions, Rio Tinto, Petra, Gem Diamonds, Lucara, Mountain Province, KAO, Burgundy, and others, with separate registration at Bonas tenders in Antwerp. Where direct purchase from a mining-company tender is not possible, we source from De Beers DTC sightholders or partners with a dedicated rough supply from a mining company. Otherwise, we source from RJC-certified manufacturing companies, prioritizing the shortest possible supply chain.

Polished procurement is sourced only from De Beers DTC sightholders or trusted, RJC-certified manufacturers audited to maison standards. Our sourcing protocols are subject to regular maison-led audits, with full documentation provided.

Approved Mine Invoices

Acquired in 2016 by Excellent Facets, the Diavik Foxfire is the largest diamond ever mined in North America (187 carats). It was purchased directly from Rio Tinto's Diavik Mine.

Mine-to-Market Traceability

Traceable

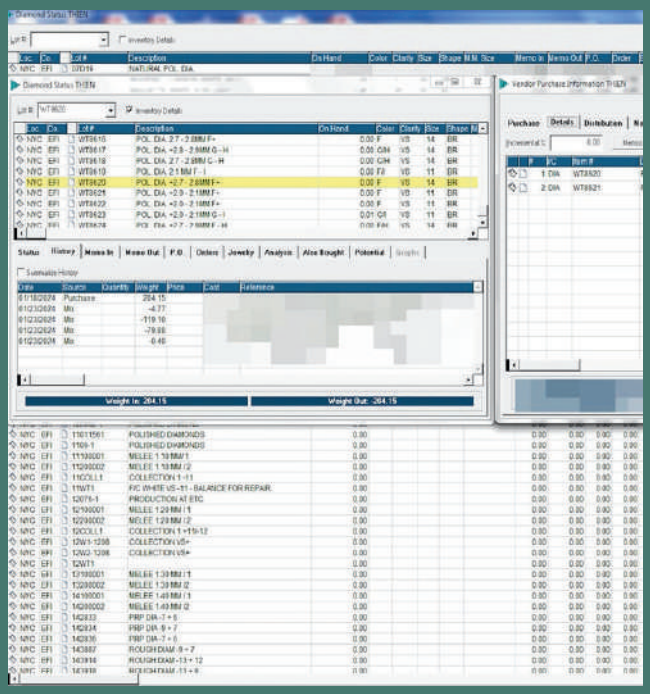
As traceability becomes both a regulatory imperative and a trust marker, the systems behind it have to deliver. At Excellent Facets, every diamond is individually identified, documented, and recorded in independent, tamper-proof systems - an audit trail that travels from rough purchase to polished delivery.

The mine of origin is recorded and shared via iTraceiT blockchain, along with supporting documentation. In collaboration with the Aura Blockchain Consortium, our data feeds the Digital Product Passport for the diamonds we supply, in line with current and forthcoming EU regulatory frameworks.

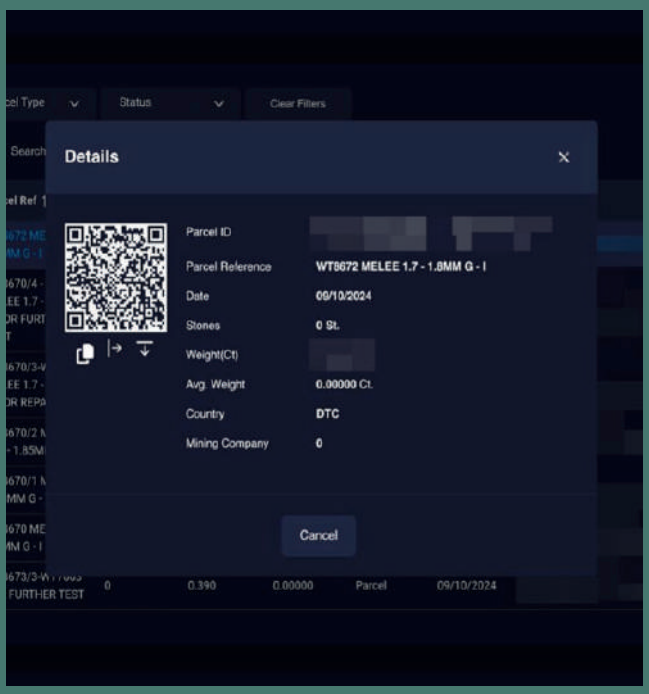
Diamonds are continuously tracked from rough purchase to final shipment via RightClick ERP, with a perfect inventory-management audit score in our most recent maison-ordered audit. Bespoke invoice declarations are tailored to each maison's compliance workflows.

We are conducting trials on atomic-level diamond scanning, DiaDNA, a technology already proven on larger stones that we are working to extend to mêlée scale. It records each stone's unique internal fingerprint while still rough and matches it to the polished result, extending verifiable rough-to-polished proof of origin down to mêlée.

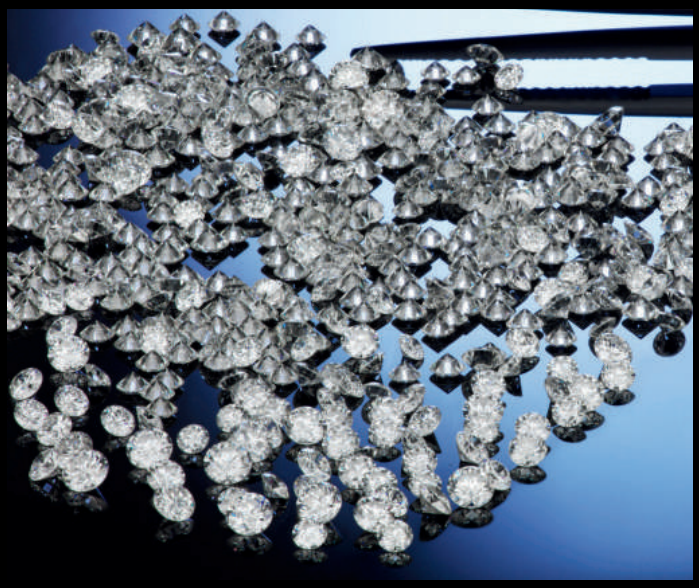
RightClick ERP



iTraceiT



Round Mêlée



Round & Brilliant

Catering to the most quality-conscious jewellery and timepiece maisons, Excellent Facets specializes in finely cut, natural round brilliant white diamonds in the size range of 500 to 5 pieces per carat (0.60 mm to 3.80 mm). Using strict quality control, each diamond is individually graded under a specialized microscope, the Nossigem Sortoscope.

Our inventory is separated in increments of 0.05 mm to meet the rigorous needs of our quality-conscious customers, measured on the Lexus Helium scanner and rechecked by millimeter gauge to ensure accuracy of diameter.

We customize our grading to exceed customer expectations; we can provide more selective assortments in line with requirements. We hold 5,000 to 10,000 carats of G+ white melee in inventory for last-minute orders.

The Excellent Facets Standard

Our Round Mêlée inventory meets the following standards:

Clarity: IF – SI	**Polished Size:** 0.002 ct to 0.20 ct	**Color:** D to I
Cut: Excellent to Very Good	**Symmetry:** Excellent to Very Good	**Polish:** Excellent to Very Good

Provenance: The mine of origin must be disclosed; acceptable mines are located in countries such as Botswana, Canada, South Africa, Namibia, Australia, and Lesotho. Logged on iTraceiT, a blockchain-based independent traceability solution.

Calibration & Kitting

Through meticulous calibration and kitting, we prepare each parcel to the maison's exact specification. Diamonds are matched and organized to the workshop's requirements, often grouped by jewellery piece, so each assortment arrives ready to set, with no re-sorting at the bench, and no unwanted diameters or surplus stones purchased.

Calibrated Fancy Shapes

Matched Precision at Scale

When a setting demands shapes that sit together flawlessly, Excellent Facets produces a full range of calibrated fancy shapes for the most demanding maison projects.

Our specialization lies in matched pairs and calibrated layouts held to tolerances of up to +0.00 mm / –0.02 mm, with consistency maintained across entire settings to ensure a uniform face-up appearance and visual harmony.

Our in-house production allows for both reliable delivery on standing programs and flexibility on short-notice requests.

All fancy shapes are traceably produced, with the consistency a maison can build a collection around.

The Excellent Facets Standard

Size Range:
0.02 ct to 0.75 ct

Shapes:
Baguette, Tapered Baguette, Princess, Pear, Marquise, Trapezoid, Emerald, Oval, and more

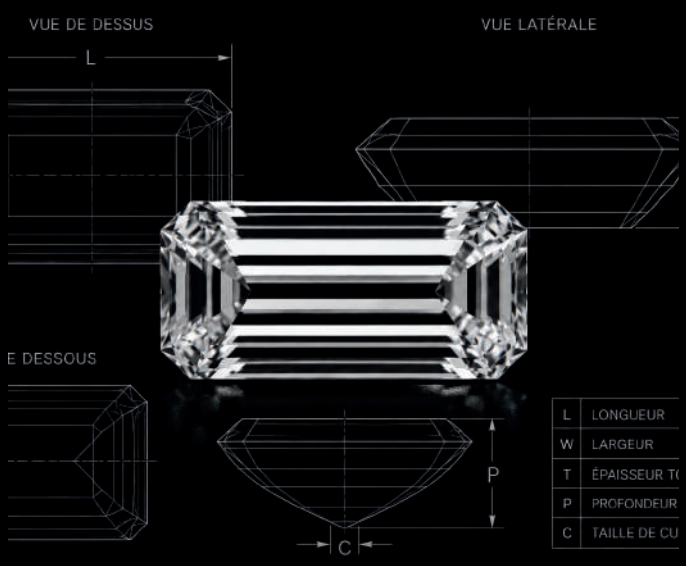
Matched Pairs:
Trapezoids, Half-Moons, Trilliants, and more

Calibrated Layouts:
Baguette, Emerald, Oval, Marquise, and more

Matched Cutting:
Dimensions | Table Size
Facet Angles

Provenance: The mine of origin must be disclosed; acceptable mines are located in countries such as Botswana, Canada, South Africa, Namibia, Australia, and Lesotho. Logged on iTraceiT, a blockchain-based independent traceability solution.

Cut-To-Measure



Engineering Diamonds to Match Designs

You design the impossible. We cut it.

For those projects, Excellent Facets cuts each stone to the maison's exact specification, working from your CAD files or technical drawings to tolerances as fine as +0.00 mm / −0.02 mm, so the finished stone sits perfectly in even the most intricate setting, whether pavé, a watch dial, or high jewellery.

Because every cut is recorded digitally, the same stone can be reordered years later and made again exactly, from first prototype to ongoing production.

We also design, not just execute. Working from a maison's brief or sketches, our team can propose and refine optimized diamond designs collaboratively, shaping their proportions and the way they catch light before production ever begins.

The Excellent Facets Standard

Matched Cutting:
Dimensions | Table Size
Facet Angles

Cut Tolerances:
As tight as +0.00 mm / −0.02 mm

Precision Checked:
Dimensions verified on the
Lexus Helium scanner

IP Security:
Controlled access to drawings, with client identities anonymized and coded

When a maison's motif becomes a diamond cut

A signature can become a stone. We work from a maison's own motifs, translating a house symbol into a diamond cut to hold and return light beautifully, with its proportions and facets shaped for the strongest possible brilliance.

Single-Cut (8/8)

Timeless Elegance

The single-cut is one of the oldest cuts in the craft, and still one of the most quietly beautiful. Its eight facets on the crown and eight on the pavilion return light in clear, deliberate flashes rather than the busier sparkle of a modern brilliant cut. That restraint is why it belongs in fine watchmaking: in a pavé dial, each stone holds its own sparkle and never blurs into its neighbours.

We cut these stones traceably, under 1.80 mm, each recorded in the iTraceiT system alongside its mine of origin, so a cut with centuries of history arrives with a fully modern record of where it came from.

Fancy Color Diamonds

Rare Fancy Color Mêlée

We offer an exceptional collection of Fancy, Intense, Vivid, and Deep Pink and Yellow mêlée diamonds ranging from 0.60 mm to 2.50 mm, the raw material for a maison's pièces uniques and most ambitious high jewellery.

Alongside these, we keep carefully curated selections of rarer hues, blue, chocolate brown, yellowish orange, olive green, cognac, greyish blue, and more. We are selective by nature, holding back for the diamonds whose colour is truly spectacular.

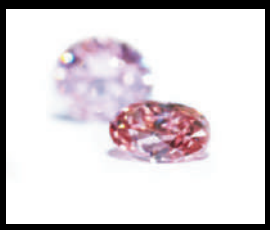
Important Fancy Color Diamonds

We specialize in exquisite certified fancy color diamonds of exceptional provenance. Over the years we have been entrusted with some of the rarest stones in the trade, among them the Diavik Foxfire, the largest gem-quality rough diamond found in North America at the time, which we acquired in 2016 and exhibited in its rough 187.7-carat form at the Smithsonian Institution next to the Hope Diamond. Others have included a 3-carat Fancy Vivid Blue and a 7-carat Fancy Intense Pink.

Today, our curated collection includes over 120 Argyle and GIA-certified pink diamonds (0.15 to 1.01 carats), in saturated pink hues and top clarities, sourced primarily from Australia's legendary Argyle mine, now closed, as well as a rare 2-carat Fancy Reddish-Orange round brilliant, the kind of stone a collector waits years to find.

FANCY COLOR MÊLÉE

ARGYLE PINK DIAMONDS



CERTIFIED FANCY COLOR

All Fancy Color diamonds are strictly tested to confirm both natural origin and natural color. Color authenticity and absence of treatment are independently verified by GGTL or GIA, depending on the region.

Our Manufacturing

Two Facilities. One Standard.

Every Excellent Facets diamond is cut and polished in India, across two factories chosen for two very different kinds of work. Jaipur, which we own and operate, handles fancy shapes, cut-to-measure, bespoke commissions, and round brilliants for the projects where confidentiality matters as much as precision. Round brilliant mêlée beyond Jaipur's capacity is cut at scale in Visakhapatnam, India.

Jaipur: Fancy Shapes, Cut-to-Measure, and Confidential Projects

Jaipur is our own atelier, built from the ground up and owned outright, the only place our most sensitive work is done. Here we cut fancy shapes, cut-to-measure stones, bespoke commissions, and uniformly cut round brilliants, all under one roof we control entirely, with no outside hands on a maison's designs.

- Purpose-built, separate atelier focused on fancy shapes, cut-to-measure, and bespoke programs
- Privacy-first processes and state-of-the-art, tech-enabled precision
- Controlled access to drawings, with client identities anonymized and coded
- Currently undergoing Responsible Jewellery Council certification

Visakhapatnam: Round Brilliant Mêlée at Scale

Our mêlée is cut at scale in Visakhapatnam, Andhra Pradesh, in a factory we have worked with for years and trust completely, heavily maison-audited and held to some of the most rigorous compliance and social standards in the industry. Here, we run a dedicated room of our own.

- Responsible Jewellery Council certified and De Beers Best Practice Principles compliant
- ISO 9001:2015 certified
- Regularly audited by the luxury maisons we supply
- 40% female workforce, with ethical labor practices and generous living wages
- Export Oriented Unit with Indian Customs oversight on all shipments

Why Excellent Facets?

Closer, Faster, Fully Ours

- Inventory held locally in Paris and Geneva for viewings at a moment's notice.
- A local, French-speaking team and a hands-on, Paris-based president, close to both the client and the cutting, so quotations, feasibility studies, and custom work move quickly.

A Proven Track Record

- Trusted supplier to two of the five largest maisons by purchasing volume, one since our founding in 1998.
- Under-2% returns, over 99% on-time or early delivery, and a perfect score in our most recent sourcing, business practice, and compliance audit.
- 5,000 to 10,000 carats of G+ white mêlée held for last-minute orders.

Our Manufacturing

- Jaipur atelier owned and operated by us, for fancy shapes, cut-to-measure, and confidential projects; currently undergoing RJC certification.
- Round brilliant mêlée cut at scale under rigorous maison audit, with RJC, De Beers BPP, and ISO 9001:2015 certification.
- 40% female workforce, ethical labor practices, and generous living wages.

Transparent, Traceable Sourcing

- Every diamond traceable to the exact mine it came from, not just the country, sourced directly from mining tenders and trusted, audited partners.
- Full provenance recorded on the iTraceiT blockchain and ready for the Aura Digital Product Passport, so a stone's story travels with it.

100% Synthetic-Free Diamonds

- Zero-tolerance policy; no synthetics in our offices or factories, and no affiliated entities or capital interests in synthetics.
- 5 in-house verification systems: De Beers AMS2, DiamondSure™, GIA iD100™, GIA DiamondCheck™, OGI DiaTrue CXL2.

Responsible by Nature

- Carbon-neutral since 2023, with annual emissions reporting compliant with ISO 14064-1:2019 and GHG Protocol, and a committed 42% reduction in Scope 1 & 2 emissions by 2030 (Science-Based Targets initiative).
- Aligned with the WJI 2030 Nature Roadmap to assess, reduce, and disclose our impact across the value chain.
- Reporting to GRI Standards and built to support maison obligations under the EU CSRD and the forthcoming Digital Product Passport, in collaboration with the Aura Blockchain Consortium.
- Signatories of the UN Women's Empowerment Principles (WEPs), supporting gender equality across our workforce and supplier base.
- Philanthropy through the Amay, Deepak and Neena Sheth Charitable Foundation, aligned with the UN SDGs.

OUR AFFILIATIONS:

RESPONSIBLE JEWELLERY COUNCIL · WATCH & JEWELLERY INITIATIVE 2030 · WORLD DIAMOND COUNCIL · AURA BLOCKCHAIN CONSORTIUM · iTraceiT · GREENHOUSE GAS PROTOCOL · SCIENCE BASED TARGETS · Fancy Color Research Foundation · DMIA · United Nations Global Compact

CONTACT US

You can contact us at **info@excellentfacets.com**

Paris:

Excellent Facets SAS
10 Place Vendôme
75001 Paris, France

info@excellentfacets.com
+33 6 19 99 07 66

Genève:

Excellent Facets SA
Avenue Louis-Casaï 18
1209 Genève, Switzerland

info@excellentfacets.com
+41 79 552 80 52

New York:

Excellent Facets Inc.
580 5th Avenue Suite 1129
New York, New York 10036

info@excellentfacets.com
+1 212 354 5554