

SALT THERAPY

# SALT CHAMBER

**UNDERSTANDING**  
**The Benefits Of**  
**SALT THERAPY**  
**For Your Facility**

**TURN**  
**SALT**  
**INTO REVENUE**

**TOP 5 REASONS**  
**To Add A Salt Room**  
**TO YOUR FACILITY**

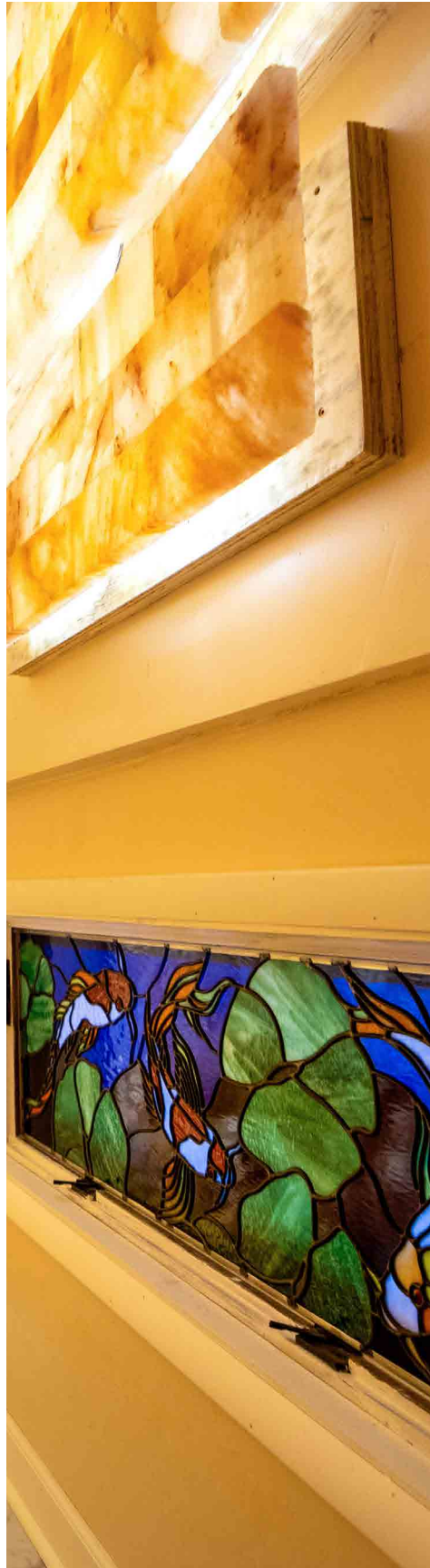
**How Much**  
**DOES IT COST TO BUILD**  
**A Salt Room?**

Learn about our NEW  
**AERO Salt Booth™** and  
**Infrared Sauna Booth™**



# TABLE OF CONTENTS

03	FOREWORD
04	UNDERSTANDING THE BENEFITS OF SALT THERAPY FOR YOUR FACILITY
06	TOP 5 REASONS TO ADD A SALT ROOM TO YOUR FACILITY
12	HOW MUCH DOES IT COST TO BUILD A SALT ROOM?
14	TURN SALT INTO REVENUE
15	WHO SHOULD USE SALT?
16	HOW TO SET UP SALT IN YOUR FACILITY: THE OPTIONS
18	WHO'S GETTING SALTED: SEE THE INDUSTRIES WE'RE IN
20	TURN SALT INTO REVENUE – SALT ROOM
21	TURN SALT INTO REVENUE – AERO SALT BOOTH™
22	THE REAL SECRET OF SALT SUCCESS: THE HALOGENERATOR
24	ELEVATE THE EXPERIENCE WITH SALT DÉCOR
26	CUSTOM TURNKEY SOLUTIONS
28	SALT FX™ HALOGENERATORS
30	AERO SALT BOOTH™ AERO INFRARED SAUNA BOOTH™
32	HIMALAYAN SALT DÉCOR
34	INTRODUCING WELLNESS SUITE™ AND BOOTH™
36	SALT CHAMBER IN THE NEWS
37	SALT CHAMBER CLIENTS



## FOREWORD

### Salt Therapy for Your Business

Hello!

Since 2012, **SALT Chamber** has been the preeminent innovator and leader in the rise in popularity of salt therapy (halotherapy) in the spa, wellness, fitness, gym, medical industries—as well as used by equine veterinarians.

With the importance of respiratory health, self-care, and personal wellness at an alltime high, facilities just like yours are adding salt therapy...**now it's your turn!**

#### Salt Therapy is a Touchless Therapy

Touchless therapies are all the rage right now in the spa and wellness industry.

Mindbody's 2021 Trends recently predicted that spas and wellness centers are turning to touchless therapies as 31% of people say they're willing to try a new 'no-touch treatment' to relax during the pandemic.

**Allan Share, President of the Spa Industry Association**, recently talked about how spa directors are telling him "more therapies that are hands-off" are in demand.

The solution is **Salt Therapy**, which is simple and easy to implement and can produce a high ROI.

#### Who is Adding Salt Therapy?

Featuring the most diverse custom-built concepts and models, as well as complete turnkey services, **SALT Chamber** has completed over 1,000 worldwide salt therapy projects, including fitness and gym facilities, wellness centers, country clubs, hotels/ resorts and destination spas.

#### Salt Therapy is Essential

Even after COVID-19, respiratory issues still continue to affect

855-LUV-SALT

millions, robbing them of their health and happiness, and salt therapy will be in high demand.

The fastest-growing service in many health related industries, salt therapy can aid in: Cleansing the Respiratory System, Improving Lung Function, Athletic Workout Recovery and Boosting the Immune System.

Now more than ever, health-related industries are adding dry salt therapy for several reasons:

- ✓ An enhanced multisensory wellness experience
- ✓ Provides a "touch-free", labor free, low consumable therapy service
- ✓ Integrates with additional treatments and protocols such as yoga and massage therapy
- ✓ Accelerated ROI
- ✓ Easily convert an under-utilized, low-capacity treatment room, couples' room, relaxation room or Vichy room into a Salt Room
- ✓ Simply install an **AERO Salt Booth™** for an individualized, personal treatment

Now is the time to look at the types of treatments you offer and reinvent how your business may need to adapt and change to prepare for a world more concerned with respiratory health and hygiene than ever before.

Browse this magazine to learn about how easy it is to add an **AERO Salt Booth™** to an empty space or convert an underutilized room into a Salt Room.



**Leo Tonkin**  
Founder and CEO  
SALT Chamber



# UNDERSTANDING THE BENEFITS OF SALT THERAPY FOR YOUR BUSINESS

## Halotherapy Treats Many Skin Conditions And Offers Benefits To the Lungs

**B**usinesses are more focused than ever before on therapies and services that address lung health. Halotherapy, inhalation of fine salt, is quickly becoming a common topic of new facility builds, remodels, and requests by operators to enhance even the smallest of spaces in medical facilities, spas, yoga and wellness centers, gyms, hotels and more. The use of salt for health benefits has been in practice for thousands of years. It is not surprising that many people are now discovering even more uses for salt therapy.

There are some main reasons that halotherapy has taken such a stronghold for allergies, asthma, sinus issues, bronchitis, COPD, and is now being used to support the impact of long-term COVID-19 symptoms.

It doesn't stop there. In general, it is good for overall lung health, but also addresses a host of skin conditions. For a resort spa setting, it is an ideal treatment to offer because they are dealing with travelers who have been in crowds, on various transportation, and are usually dealing with allergy-inducing environments that they are not used to.

**Kalahari Resorts** - Round Rock, Texas

“Halotherapy has taken such a stronghold for allergies, asthma, sinus issues, bronchitis, COPD, and is now being used to support the impact of long-term COVID-19 symptoms.”

From an operations standpoint, during a time when staffing may be limited or when considering the cost of commissions and wages, the unit and treatment usually work on their own without a technician. Salt is also a very low-cost product keeping the operational supplies cost down, too. For versatility in equipment and usage, it's a playground for spa-lovers, gym members, hotel guests, patients and many others. Options are a dedicated salt room, a multi-use salt room where other modalities such as yoga, massage therapy, meditation, acupuncture, reiki, or IV therapy are performed, or an **AERO Salt Booth™**.

There are also revenue benefits. Adding this amenity allows an increase in daily use rates while increasing experiential moments for the guests. It also gives guests better value for the money. Resorts can also build it in as an upgrade to a day spa experience or add halotherapy as a stand-alone treatment. There are so many applications to generate a very passive revenue in the spa while creating a healthier experience for the guest. Halotherapy continues to grow and at some point, may just become as common as a steam room and sauna are to us today.

*This article was written by **SALT Chamber** client Daniel Spencer - Spa Director, Sunstone Spa at Agua Caliente Resort Casino.*



**Bergamos Retreat** - Friendswood, Texas



# TOP 5 REASONS TO ADD A SALT ROOM TO YOUR FACILITY

**F**acilities need to prepare for a world where people are more concerned with their respiratory health than ever before - because that time is now.

Strengthening immunity, respiratory wellness, and self-care are on everyone's minds these days. As the latest wave of COVID-19 cases sweeps across the world, people are looking for new ways to treat their respiratory issues.

Do you want to offer more value to your existing customers and attract some new ones? How about increasing your revenue without increasing your labor costs?

Then a salt room will be a great addition to your business. Whether you own a hotel, resort, gym, wellness, medical, senior living, salon, spa, or another type of facility, you can easily add a salt room as a complement to your existing menu of services.

## What is Salt Therapy?

Also known as halotherapy, salt therapy involves inhaling salt air that is emitted by halogenerators. This alternative treatment can be offered in the form of salt rooms, sometimes known as salt caves (up to 450 square feet), or **AERO Salt Booths™** (all that's needed is a 4' x 4' space).



Four Seasons - Austin, Texas

**As the fastest growing service in the spa industry, salt therapy can aid in:**

- ✓ Cleansing the Respiratory System
- ✓ Improving Lung Function
- ✓ Boosting the Immune System
- ✓ Enhancing Mental Wellness

Although this practice is still relatively new to North America, it has been widely used throughout Europe for decades and its origins date back to medieval times.

## Adding Salt Therapy Makes Sense for Your Business

Many industries are experiencing rapid growth as new stand-alone salt facilities are opened, and existing spa businesses and resorts add salt rooms as amenities. In the last 10 years, the number of salt rooms in the US has grown from a dozen in 2012 to thousands today. **SALT Chamber** alone has worked on over 3,600 salt therapy projects around the world.

This uptick in new salt rooms comes just as the importance of hygiene and respiratory health is at an all-time high.

## Why Add a Salt Room to Your Facility?

Salt therapy is one of the fastest-growing in many industries. It can be a lucrative addition to your holistic business, and a great way to improve your clients' health.

Here are some reasons you should seriously consider adding a Salt Therapy Room to your new or existing facility:

- ✓ Investment is minimal with a highly accelerated return on investment
- ✓ Easy to integrate into existing business and maintain
- ✓ A touchless therapy service
- ✓ Integrates easily with current service offerings
- ✓ Non-competitive growth market

[See page 20-21 for more details on prospective revenue and profits.](#)

PALM Health - St. Louis, Missouri





There are many more reasons to consider incorporating a salt room into your facility, but we'll focus on these in this article.

Aqua Spa Float Center and Wellness Boutique - Oswego, New York

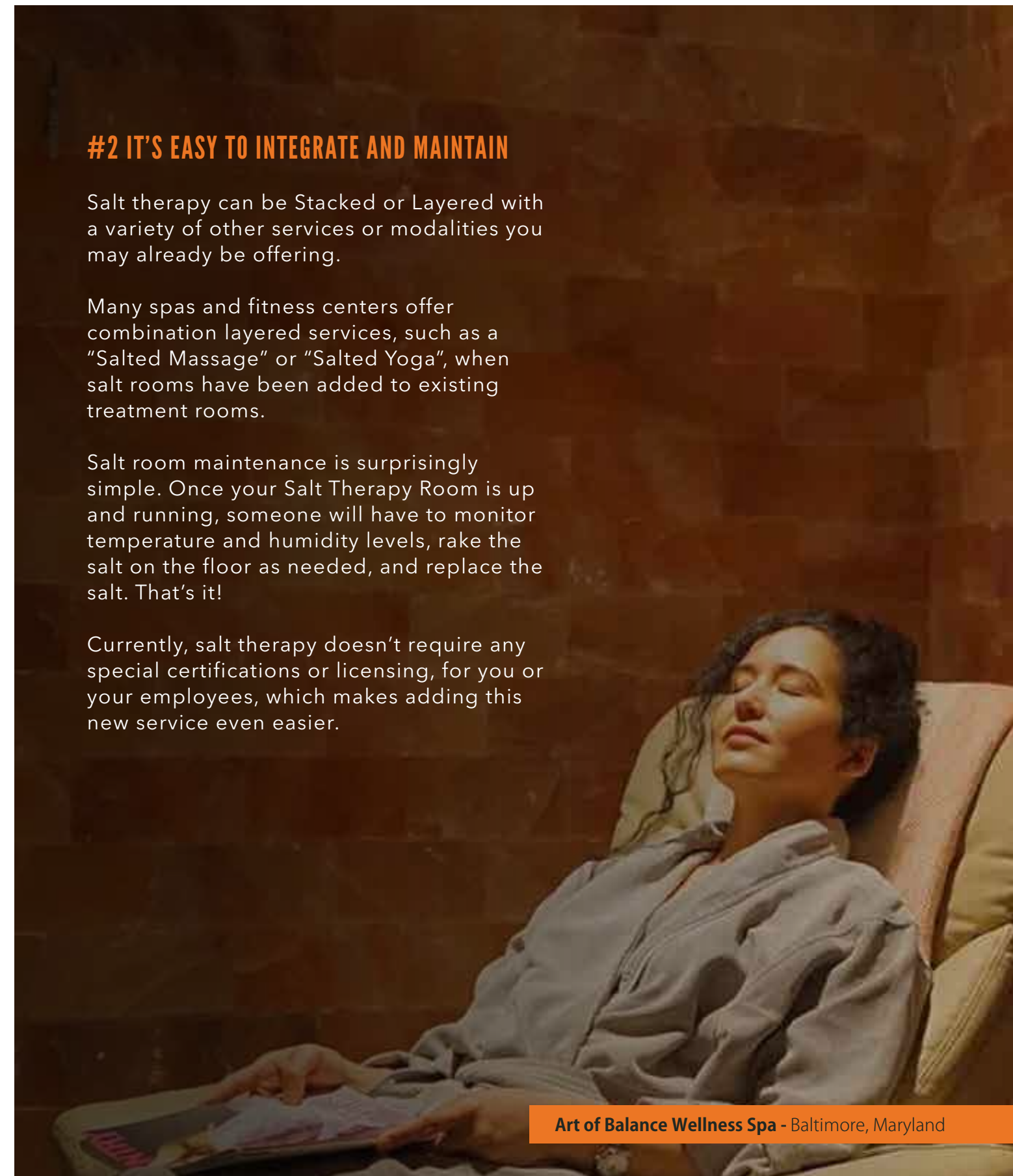
## #1 MINIMAL INVESTMENT AND ONGOING COSTS EQUAL HIGH ROI

Adding a salt room to your facility affects your overhead only minimally. Since this is a touchless service, you won't have to hire additional labor.

Once the salt room is ready to use, all that's needed is salt to add to the halogenerator, which costs very little per session. The power required to run the equipment is also very low.

You'll be able to charge from \$15 to \$60 per session depending on various factors. Given that the cost per session comes out to just a few dollars (including consumables), you can realize profit margins of nearly 300% annually.

Due to its accelerated return on investment, your Salt Therapy Room could pay for itself in as little as six months.



## #2 IT'S EASY TO INTEGRATE AND MAINTAIN

Salt therapy can be Stacked or Layered with a variety of other services or modalities you may already be offering.

Many spas and fitness centers offer combination layered services, such as a "Salted Massage" or "Salted Yoga", when salt rooms have been added to existing treatment rooms.

Salt room maintenance is surprisingly simple. Once your Salt Therapy Room is up and running, someone will have to monitor temperature and humidity levels, rake the salt on the floor as needed, and replace the salt. That's it!

Currently, salt therapy doesn't require any special certifications or licensing, for you or your employees, which makes adding this new service even easier.

Art of Balance Wellness Spa - Baltimore, Maryland



### #3 IT'S TOUCHLESS THERAPY

More and more people are willing to try new "touch-free" treatments. Many businesses across industries are racing to keep up with demand.

Touchless services can often be provided without the need for a therapist or instructor. From color therapy and music therapy to zero-gravity recliners and salt rooms, Americans are trying new services and treatments to care for their physical and mental health.

Simple and easy to set up, a Salt Therapy Room can provide a new touchless therapy service to offer your clients and a new revenue stream for your facility.

**Better Bodies** - Memphis, Tennessee

### #4 IT'S EASY TO MARKET TO CLIENTS

Marketing salt therapy as a new service offering to clients is relatively easy. As we discussed earlier in this post, salt therapy can be paired with current services your spa is already offering. Promoting salt therapy can be as simple as communicating with your current and potential clients that you now offer "an enhanced multisensory wellness experience."

Additionally, salt therapy treatments are affordable to nearly any budget, and they're convenient, allowing clients to choose the session length that works for their schedule.

**Fahrenheit Body Spas** - Basalt, Colorado

### #5 IT'S A NON-COMPETITIVE GROWTH MARKET

Earlier we touched on how salt therapy has been trending up in the US over the last decade. Part of the reason business owners have jumped on the halotherapy bandwagon is because they see how quickly they can recoup their initial investment.

Salt therapy has a very wide potential group of users due to the number of ailments it can address. And unlike many other businesses that have been devastated as a result of the pandemic, the current concerns with respiratory health have actually caused salt therapy to be in higher demand.

The salt therapy industry focuses on three main market segments: People with respiratory conditions (approximately 100 million people with asthma, COPD, and allergies)

- ▶ People with skin conditions (approximately 42.5 million people with psoriasis or eczema)
- ▶ Spa and wellness, fitness, and athletics
- ▶ People who fall into the third market segment tend to have more discretionary income and may view salt therapy as an alternative and complementary health care option.

#### Bottom Line

As the concern for self-care, respiratory wellness, and skin health rises, spas just like yours are adding salt therapy. The fastest-growing service in the spa industry is delivering high-quality, touchless hygienic treatments that are customizable and require minimal labor.

**SALT Chamber is the industry leader in salt therapy products, equipment, and décor.**

If you're interested in expanding your spa or health and wellness facility, call **561-556-3322** for a custom quote and to learn how easy it is to add salt therapy.

**Modrn Sanctuary** - New York, New York



# HOW MUCH DOES IT COST TO BUILD A SALT ROOM?

**E**xpanding your facility's services by adding salt therapy can not only bring therapeutic benefits to your clients, but it can also help your spa generate more revenue as well.

**How much does it all cost? Keep reading to find out!**

**Peppermill Resort - Reno, Nevada**

## Generate More Revenue For Your Facility With A Salt Room

Adding salt therapy to your spa is relatively simple. Almost any closed room can be converted into a salt room.

There are some basic requirements though:

- ▶ The room needs a fixed ceiling
- ▶ There should be adequate ventilation
- ▶ Proper placement of the halogenerator
- ▶ The fee you can charge per session can range from \$25 to \$55, based on the size of your space and the number of clients you can handle.

As a health benefit, halotherapy is easy to market to clients. It's convenient and affordable for any budget. Clients can spend less than \$50 for a quick session on their lunch break or before a night out. It can also make a great add-on for before or after a massage, or as part of a special package paired with other services.

**NexGen Fitness - Buffalo, New York**



855-LUV-SALT



**The Woodhouse Day Spa - Dallas, Texas**

## Costs of Building a Salt Room

As the salt therapy industry continues to grow, more and more people are wanting to know how they can get started or add salt therapy to their existing spa.

And with that interest, people also ask... how much does it cost?

The simple answer to that question is... it depends.

There are various concepts for providing salt therapy at your facility.

Options are a dedicated salt room, a multi-use salt room where other modalities such as yoga, massage therapy, meditation, acupuncture, reiki, or IV therapy are performed, or an **AERO Salt Booth®**.

The range to build a salt room is \$4,995-\$18,995+. This greatly depends on the space and technology required. For example, a smaller single room conversion will cost much less than a multiroom salt room.

855-LUV-SALT



**White Orchid Spa - Vero Beach, Florida**

## Salt Room Projects

There are three components to a proper salt room:

1. The Halogenerator (the primary equipment that crushes, grinds, and disperses pure sodium chloride into the room).
2. Room modifications, technical requirements, (HVAC), and environmental concerns.
3. Salt Décor (the largest variable expense) and furnishings.

Salt rooms can range from small rooms (up to 150 sq. ft.) to larger relaxation and multi-purpose rooms (up to 450 sq. ft.).

The size of the room will determine which halogenerator is best, as well as salt décor quantity and other furnishings such as seating, lighting, music, etc.

**Contact SALT Chamber at 561-556-3322 to learn more about how we can help you build your very own salt room!**



# TURN SALT INTO REVENUE

How Salt Adds Over \$100,000 Per Year To Your Bottom Line  
With Profitability in as Little as 2-4 Months

**B**usiness owners are getting salted with additional monthly revenue and incorporating salt therapy as a profit center.

While your initial investment may vary, depending on the options you choose for your salt services, the revenue and profit numbers don't lie.

When it comes to square footage, simply installing a plug-and-play **AERO Salt Booth™** takes as little as a 4' x 4' space. It's a 10-minute touchless service that requires minimum labor and your consumption of salt costs just pennies a day.

Offering sessions at just \$25 per session will generate an additional \$140,000.00 per year with just 16 sessions per day.

Offering 45-minute sessions in a salt room at \$45 per session at the same 16 sessions per day will generate an additional \$262,800.00 per year.

In many cases, you can combine salt therapy with other services you already offer and build premium versions that can add \$45 or more per session utilizing space that's already in use.

See page 20-21 for more details on prospective revenue and profits.

## 3 (MORE) BENEFITS OF INCORPORATING SALT INTO YOUR FACILITY

Adding salt therapy to your spa allows you to:

- ▶ Incorporate a great wellness modality that helps treat respiratory issues and skin conditions
- ▶ Attract new customers
- ▶ Cross-market with your current services

But the biggest benefit to adding salt therapy to your facility is that you can generate over \$6,000 per month in pure profit... from a simple 4' x 4' unused space.

**Want to know more? Contact a Salt Specialist at 561-556-3322.**

Consider a salted sauna or massage, incorporating salt into yoga classes, or specialized meditation zones. Estheticians can use salt during waxing or pedicure treatments, health spas can have salted facials, even hairstylists could offer a salt add-on for a day of haircare and pampering.

**Gio Midtown** - Miami, Florida

# WHO SHOULD USE SALT?

**S**alt therapy has been used to treat a host of different respiratory and dermatological issues. More research is being done every single day, and the list of conditions and needs salt therapy may address is ever-growing. Currently, we know that salt therapy may help with:

- ▶ Relief from chronic pulmonary diseases (asthma, bronchitis, pneumonia, cystic fibrosis)
- ▶ Increased immunity against the common cold and flu
- ▶ Relief from rhinitis, sinusitis, pharyngitis, laryngitis
- ▶ Relief from allergies to household and industrial pollutants
- ▶ Diminished multi-chemical sensitivity syndrome
- ▶ Stimulation of carbohydrate, protein, and water exchanges
- ▶ Improved synthesis of enzymes, reduced blood sugar
- ▶ Improved blood microcirculation
- ▶ Improvement in skin diseases such as psoriasis, eczema, hives, and rashes
- ▶ Improvement in skin oil secretion and skin inflammation (acne and rosacea)
- ▶ Elimination of snoring and better sleep overall
- ▶ Decrease in fatigue, stress-related conditions, anxiety, and depression
- ▶ Enhanced concentration capacity and improvement in ADHD condition
- ▶ Increased activity of metabolic processes
- ▶ A feeling of freshness, relaxation, and satisfaction

*The beauty of salt therapy is that anyone can benefit from it - which makes it the perfect addition to your facility.*

**Auberge Beach Residences** - Fort Lauderdale, Florida

*Talk to your Salt Specialist at 561-556-3322 about how you can use salt to add to the services you already offer - either as a complementary service or a brand-new standalone offering.*



# HOW TO SET UP SALT IN YOUR FACILITY: THE OPTIONS

To Increase Profits, Build an Engaging Customer Experience, and Fit What You're Already Doing

**N**o matter what size, use, or type of space you have available, there's a salt therapy solution that will fit so you can begin generating the revenue you want.

Unwind at Westclox - Peru, Illinois

## DEDICATED SALT ROOM

With a dedicated salt room, the room itself becomes the destination as well as the treatment. You'll offer 45-minute sessions running concurrently - which means you'll be able to host multiple sessions at one time. This maximizes your revenue and gives your customers the full salt experience.

To build this room, you'll choose the type of salt walls you have - a focus wall (one full wall), half walls or full walls surrounding

the room, or a mix thereof. You'll determine the theme or décor you want to use, as well as the number of seats you'll be able to comfortably accommodate and still build the experience you want for your customers.

Contact Your Salt Specialist at **561-556-3322** to help you understand the process of building a dedicated salt room and guide you through the build.

See page 26 for how we take the stress out of salt.

The Chambers Center for Well-Being - Morristown, New Jersey

Offering yoga in a salt room allows your customers to fully relax, work on their breathing patterns and enjoy the respiratory and skin benefits of salt therapy.

Purify Wellness Center - Pleasant Grove, Utah

## MULTI-USE SALT ROOM

One of the biggest opportunities with your existing spa is converting one of your rooms into a multi-use room - adding salt to a service you already offer. Your new salted service will be a premium service, or an optional upgrade - generating more revenue per square foot of the particular room that you choose to use for salt therapy.

Your new multi-use salt room can be as simple as adding a halogenerator to a room where you already offer yoga, massage, meditation, reiki, etc..., which will give your customers the full relaxation experience.

Contact Your Salt Specialist at **561-556-3322**

to discuss how to salt your services and what specifications your new multi-use salt room will require.

Allow your customers to take enhance their respiratory hygiene, skin health and mental wellness in ONLY 10 minutes.



## AERO SALT BOOTH™

If you have only a small amount of space available but still want to offer salt therapy to your customers, an **AERO Salt Booth™** is the small-space answer. Requiring only four square feet of space, you can offer 10-minute sessions without a large footprint.

With options to match nearly any use, an **AERO Salt Booth™** is a completely self-contained unit - which means you won't require any upgrades or changes to your existing buildout. This will give your customers the therapy they need and want while keeping the rest of your space as-is.

Flip to [page 30](#) to see the **AERO Salt Booth™** options available to you, or **speak to your Salt Specialist at 561-556-3322** to get started.



# WHO'S GETTING SALTED:

## See The Industries We're In

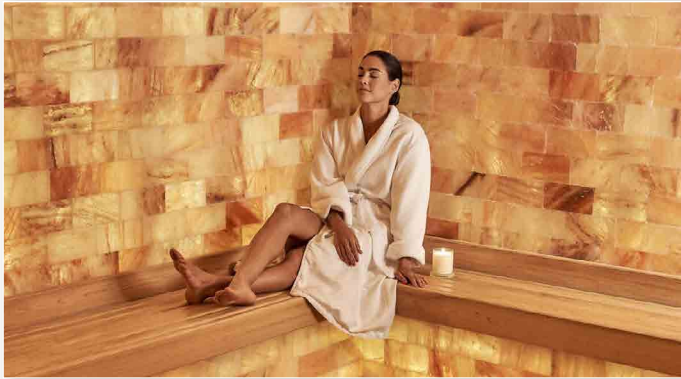
It seems that every day we find our products being used in new industries to serve people in new ways. From fitness to equine; children's health to retirement communities; country clubs to luxury condominiums... chances are, salt is a good fit for you.



Purify Wellness Center – Pleasant Grove, Utah



Athletic Republic – Boca Raton, Florida



JW Marriott Miami Turnberry Resort & Spa – Miami, Florida



Waldorf Astoria – Washington, D.C.



Sound Waves Mindful Meditation – Fort Worth, Texas



NexGen Fitness – Buffalo, New York



The Ritz-Carlton – Charlotte, North Carolina



Vineyards Country Club – Naples, Florida



WakeUp Fit – Mound, Minnesota



Sol Health Yoga – Puyallup, Washington



Release Well-Being Center – Westborough, Massachusetts



Better Bodies Yoga – Memphis, Tennessee



Sundara Inn & Spa – Wisconsin Dells, Wisconsin



PGA National Resort & Spa – Palm Beach Gardens, Florida



# TURN SALT INTO REVENUE

## The Salt Room

The costs for designing and installing a salt room vary depending on the size of the room, décor and lighting packages, furniture, and fixtures. The size of the room will help determine the length of time needed for your return on investment. A smaller room may have 1 to 2 chairs at \$25 each for a 45-minute session, while a larger room may have 6 to 8 chairs for the same price and length.

Better Bodies - Memphis, Tennessee

### Profitability Prospective:

UTILIZATION	SESSIONS/DAY	PROFIT/DAY	PROFIT/MONTH	PROFIT/YEAR
1 to 2 people	4	\$100 to \$200	\$3,000 to \$6,000	\$36,500 to \$73,000
1 to 2 people	6	\$150 to \$300	\$4,500 to \$10,000	\$54,750 to \$109,500
1 to 2 people	8	\$200 to \$400	\$6,000 to \$12,000	\$73,000 to \$146,000
3 to 6 people	4	\$300 to \$600	\$9,000 to \$18,000	\$109,500 to \$219,000
3 to 6 people	6	\$450 to \$900	\$13,500 to \$27,000	\$164,250 to \$328,500
3 to 6 people	8	\$600 to \$1,200	\$18,000 to \$36,000	\$219,000 to \$438,000
7 to 8 people	4	\$700 to \$800	\$21,000 to \$24,000	\$255,500 to \$292,000
7 to 8 people	6	\$1,050 to \$1,200	\$31,500 to \$36,000	\$383,250 to \$438,000
7 to 8 people	8	\$1,400 to \$1,600	\$42,000 to \$48,000	\$511,000 to \$584,000

Based on an average of \$25 per person per 25- to 45-minute Salt Room session (7 days/week - 8 hours/day)

# TURN SALT INTO REVENUE

## The AERO Salt Booth™

In contrast to building a room, adding an **AERO Salt Booth™** requires no construction, no build-out, and a session can be as short as 10 minutes. Since there is less cubic airspace inside an **AERO Salt Booth™**, the customer experiences a higher concentration level of salt. An **AERO Salt Booth™** allows you to offer dry salt therapy using a small, underutilized space in your facility. Imagine turning a 4' x 4' space into a \$6,000 or more per month profit center.

### Profitability Prospective:

UTILIZATION	SESSIONS/HOUR	SESSIONS/DAY	PROFIT/DAY	PROFIT/MONTH	PROFIT/YEAR
High	3	24	\$600	\$18,00	\$219,000
Moderate	2	16	\$400	\$12,000	\$140,000
Low	1	8	\$200	\$6,000	\$73,000

Based on an average of \$25 per 10-minute **AERO Salt Booth™** session (7 days/week - 8 hours/day)



# THE REAL SECRET OF SALT SUCCESS: **The Halogenerator**

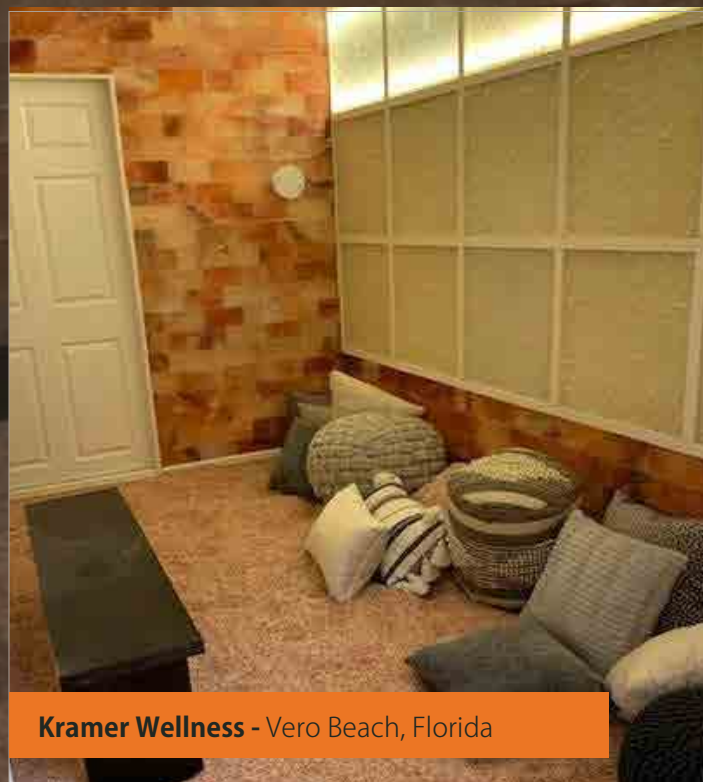
**T**he heart and soul that breathes success to an **AERO Salt Booth™** or salt room concept starts with the halogenerator. This is the machine that intakes air, grinds and crushes pure grade sodium chloride (salt) into micron-sized salt particles, and then disperses that as dry salt aerosol via a fan through an opening into your **AERO Salt Booth™** or salt therapy room. Once the halogenerator is installed, all you have to do is put salt into the device and press start.

This is precision equipment that will allow you to provide programmable halotherapy treatment for respiratory and skin conditions.

## There is no Salt Therapy without a Halogenerator!

According to the Salt Therapy Association (STA), there are some facilities that claim they offer halotherapy, but they do not have a halogenerator. If there is no halogenerator, there is no halotherapy. They may have salt as a décor feature on the walls and floors, however, the only way dry salt therapy can be provided is with dry salt being dispersed into a salt room or **AERO Salt Booth™**.

While some claim that heated Himalayan salt can be beneficial in an environment by releasing negative ions and hygroscopically purifying the air, the STA has found this to be false and "mythinformation". Those types of facilities DO NOT provide any benefits of halotherapy.



Kramer Wellness - Vero Beach, Florida

The Salt Works & Spa - Biddeford, Maine

## Not All Halogenerators are Created Equal

**SALT FX™** halogenerators consistently provide halotherapy standards of 5 to 25 mg of sodium chloride per cubic meter ranging in particle size from 2 to 5 microns.

Only **SALT FX™** halogenerators can provide over 90% of salt particles that are 2 microns or smaller (the smaller the salt particle the deeper it can penetrate the respiratory system and skin for better results). This is because **SALT FX™** halogenerators are made with special polymer feeders and grinder components and medical-grade stainless steel grinder blades and housing.

The **SALT FX™** halogenerators are manufactured in a recognized and certified medical device facility that meets the highest quality international standards achieving the prestigious ISO 9001, 14001, and 13485 certifications.

Due to the other equipment manufactured at the facility, specific quality standards and testing must be in compliance. No other halogenerator manufactured meets these standards.



**SALT FX™** halogenerators are the only halogenerators that use industrial-strength magnets for connecting the major components to provide simple and ease of maintenance and cleaning.

PLUS our halogenerators are standard with 9 programmable settings for various salt therapy sessions with thousands of possibilities for controlling the length of sessions, salt concentrations, and more.

Simply put: you can invest in a halogenerator... or you can invest in the **SALT FX™** and know that you're choosing the best tool for the service you want to offer.

**For pricing on Halogenerators, please turn to page 28-29.**

Have more questions about our halogenerators?  
Contact your Salt Specialist at **561-556-3322**.



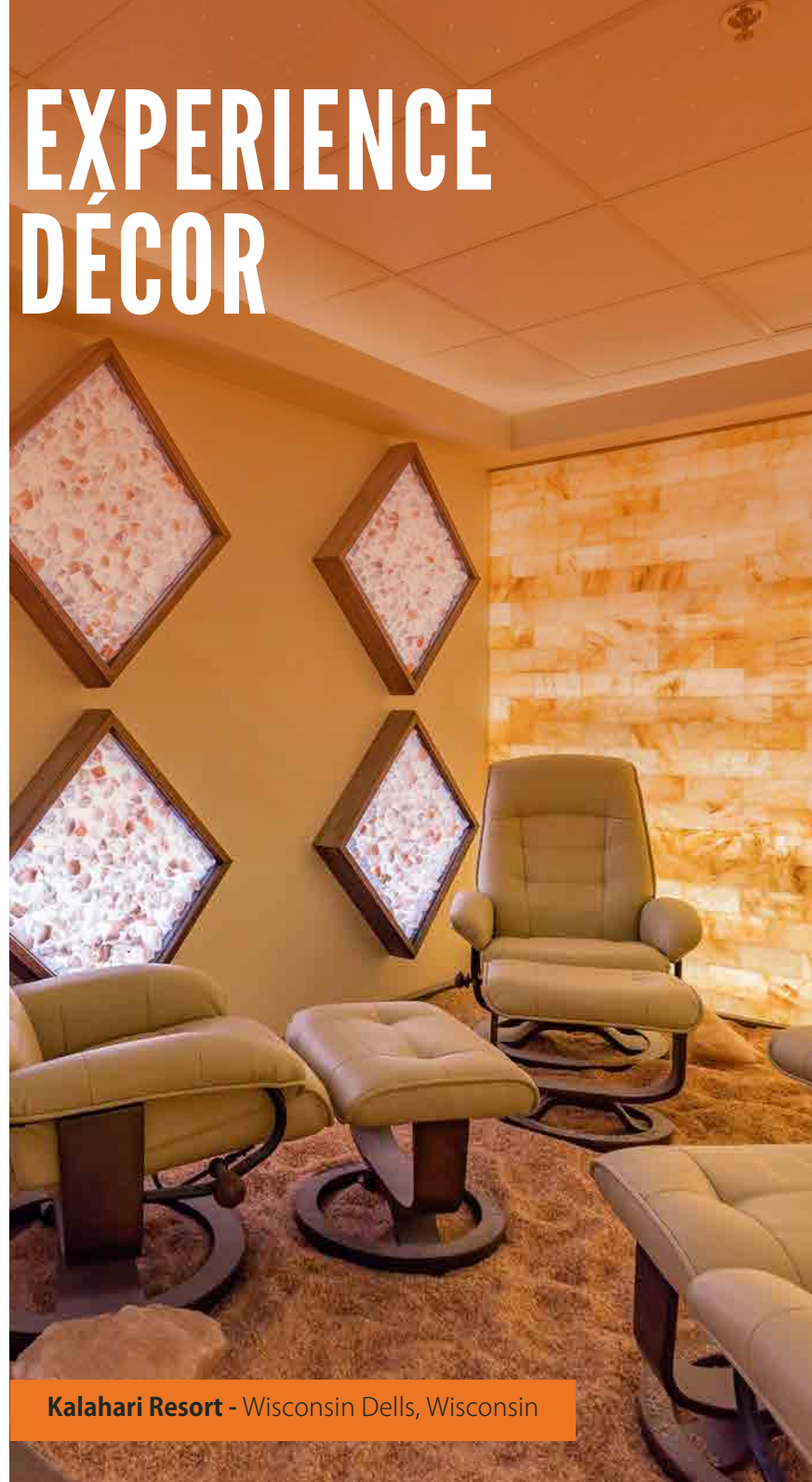
# ELEVATE THE EXPERIENCE WITH SALT DÉCOR

**W**hen you're designing your salt rooms - or even other spaces in your facility - salt décor can play a big role in how your customers perceive your spa.

**There are 3 salt décor options:**

## CUSTOM HIMALAYAN SALT PANELS

SALT Chamber has developed and perfected a proprietary method for manufacturing pre-fabricated Himalayan Salt Rock Panels (in a variety of rock sizes and colors) to be used in any salt décor project. They can be easily cut and shaped to fit any installation, but are sturdy and durable. (We can even design custom shapes, logos, and sizes!) They're easily mounted and there are multiple ways to use them - like continuous sculptural walls or unique patterns and designs.

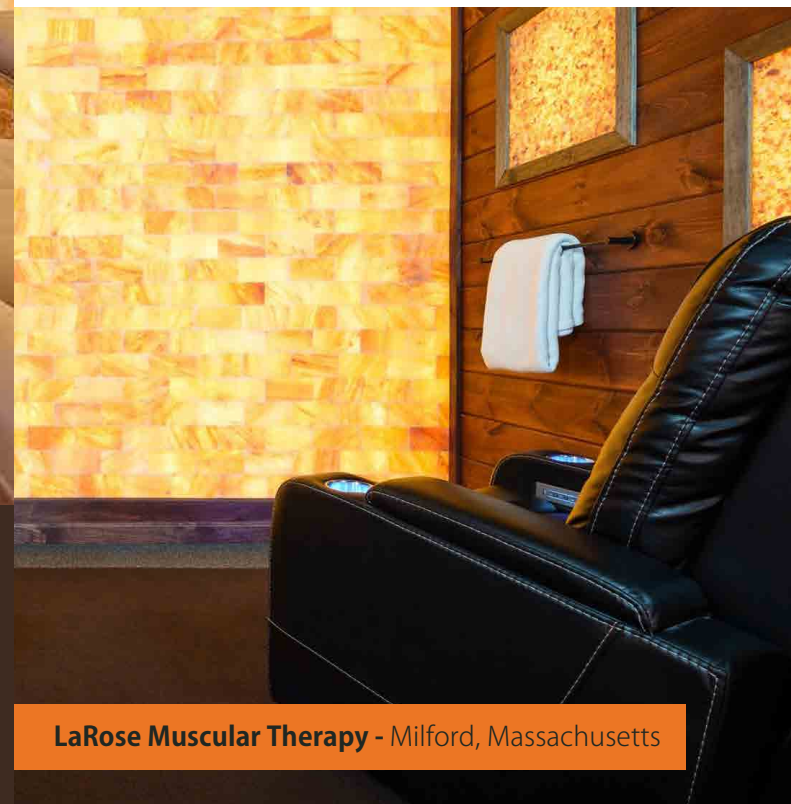


**Kalahari Resort** - Wisconsin Dells, Wisconsin

## HIMALAYAN SALT BRICKS AND TILES

Our Himalayan Salt Bricks and Tiles are not your typical salt bricks. Our bricks go through stringent quality production procedures both from the mines in Pakistan and here at our production facility to ensure architectural standards are met for structure, compliance, consistency of product, and color variations. This ensures that when you are on the job installing the brick system, there is little to no extra work involved with cutting, trimming, and sizing the bricks.

We have proprietary design methods for installing these bricks that eliminate the need for mortar or permanent construction. We also have developed systems to eliminate shadowing effects and hot spots from backlighting. AND you can use these bricks as flooring, similar to pavers!



**LaRose Muscular Therapy** - Milford, Massachusetts



## HIMALAYAN SALT ROCKS, BOULDERS, & CAVES

Pure Himalayan salt can be used as decorative floor salt, fixtures, and for building salt walls and salt caves. Salt Rocks come in various shapes and sizes and are used for design elements and accessories or groupings. The design options are endless.

**Talk to your Salt Specialist at 561-556-3322 about these or any of our salt décor items.**

**Salt Cave Santa Barbara** - Santa Barbara, California



# CUSTOM TURNKEY SOLUTIONS

## Salt Therapy Success: Taking The Stress Out Of Adding Salt

When you're considering adding salt therapy to your spa, it can be overwhelming to not only envision what it will look like... but how it will actually get done.

After all, there's a lot to consider if you're thinking about overhauling a space, revitalizing an unused space, or transforming an existing space into a dual-purpose experience.

That's why we've created our Salt Therapy Success Kit and Program. We can work with you at any phase of the plan - which can reduce your time and financial investment in bringing your new salt service to life.

Our Turnkey Program ranges from \$750 to \$3,000 depending on the size and scope of your project.



“**SALT Chamber** has been amazing to work with. We have added Halotherapy rooms to all three of properties and the knowledge, professionalism and customer service has been exceptional.

They have helped us every step of the way, from the thought process of creating our rooms, to making our Halotherapy Rooms come to life at each property.

The customer service does not stop there either, they are ready to answer questions and are there if any questions or concerns arise along the way once you are up and running as well.

Thank you for the partnership and your expertise!”

**Nikki Severson**  
Kalahari Spa and Salon



“**SALT Chamber** answered any questions I had in a timely manner, and they gave me the best recommendation for my needs. I am glad I decided to do my business with **SALT Chamber**.”

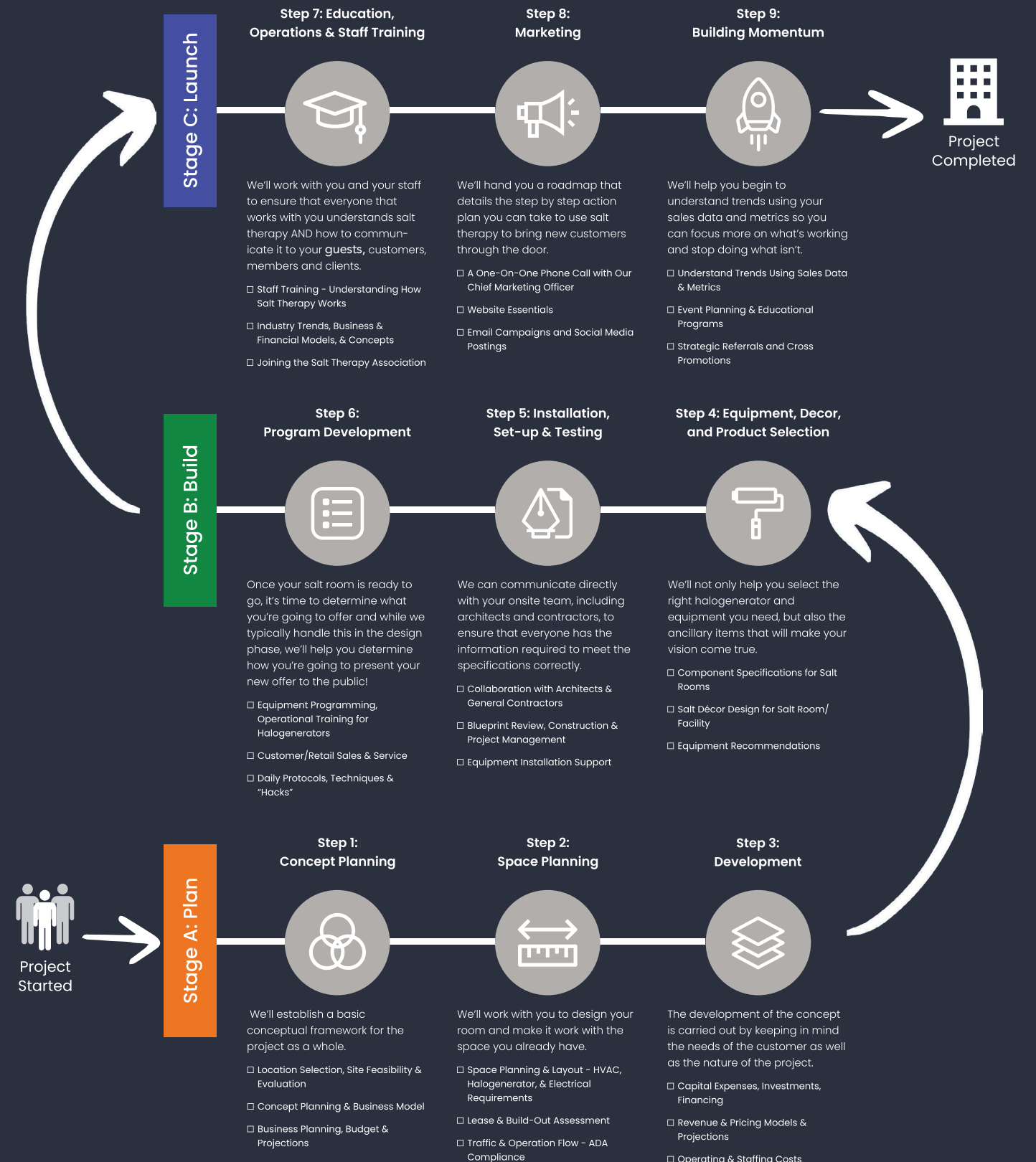
**Mayra Alba-Chartier**  
Salt Cove Wellness



“We contacted **SALT Chamber**, who assisted us with opening the first fully-appointed salt room in private clubs in the country. We have not only experienced very high satisfaction from our membership, but the addition of Salt Therapy has provided a new revenue source and excitement for our spa.”

**Pamela R. Caldwell**  
The Club at Admirals Cove

## In Our Process, There Are 9 Steps





# SALT FX™ HALOGENERATORS

SALT Chamber has been providing commercial quality halogenerators since 2012 for all types of salt rooms and salt caves throughout the world.

## What separates our SALT FX™ Halogenerators:

- Manufactured by a medical device facility
- Consistently provides halotherapy standards of 5 to 25 mg of sodium chloride per cubic meter ranging in particle size from 1 micron to a sub-micron level of 0.3 microns
- Comply with QS/ISO quality standards
- Include Bluetooth and Remote Control capability from a smartphone and/or tablet
- Include a spare parts and cleaning kit
- A US-based, on-premise Service and Support Center
- 10-year warranty on SALT FX™ Pro and Multi
- 5-year warranty on SALT FX™ aero

**\*\$7,495**

Includes FREE Spare Parts Kit  
(\$875 value)  
THIS MEANS NO DOWNTIME!

## SALT FX™ Pro

For rooms up to 400 sq. ft.

SALT Chamber has been providing commercial quality halogenerators since 2012 for all types of salt rooms and salt caves throughout the world. Our trademarked **SALT FX™ Pro**, designed to provide effective and consistent dry salt therapy (halotherapy) to rooms up to 400 sq. ft. in size, is one of the most technologically advanced halogenerators on the market, yet it's simple design and ease-of-use make it one of the most reliable, durable, and quietest on the market.



**10  
YEAR  
WARRANTY**



## SALT FX™ Multi

For rooms up to 100 sq.ft.

The **SALT FX™ Multi** halogenerator is designed to provide effective and consistent dry salt therapy (halotherapy) for smaller sized salt rooms (up to 100 sq. ft.)

Hyatt Regency, Spa Avania - Scottsdale, AZ



**\*\$5,495**

Includes FREE  
Spare Parts Kit  
(\$595 value)  
THIS MEANS NO DOWNTIME!

**10  
YEAR  
WARRANTY**



\*These prices are for single units. Multiple unit discounts may apply. Our prices reflect a 3% cash discount. These prices include a 10-year warranty on SALT FX™ Pro, SALT FX™ Multi and a 5-year warranty on SALT FX™ aero . See the warranty and terms and conditions for complete details. Shipping is not included.

## SALT FX™ aero

A Breakthrough in Salt Therapy for Home & Travel

Enjoy all the same benefits of professional, commercial quality halotherapy from a salt room or salt cave regardless of whether you're at home or traveling with our **SALT FX™ aero**. This portable halogenerator allows you to transform any small space such as an office, bedroom, closet, bathroom, sauna cabin, or even a portable pop-up SALT Booth™ or AERO SALT Booth™ into an effective salt therapy experience. All it takes is one 10-minute session. Comes with 4 customized programs.



**\*\$2,195**

**5  
YEAR  
WARRANTY**



### DIMENSIONS:

Height: 18.9" (48 cm)  
Depth: 10.2" (25.9 cm)  
Width: 10.6" (26.9 cm)  
Weight: 30 lbs. (13.5 kg)

### POWER:

Source: 120V, 60Hz  
Consumption: 25-35W

### INCLUDES:

Cleaning & Maintenance Kit  
and one 10-lb. container of HaloSalt™

\*This price is for single units. Contact us about multiple unit discounts. This price includes a ten-year warranty. See the warranty and terms and conditions for complete details. Shipping is not included.

### DIMENSIONS:

Height: 15.5" (39.4 cm)  
Depth: 8.6" (21.8 cm)  
Width: 8.9" (22.6 cm)  
Weight: 17.6 lbs. (8 kg)

### POWER:

Source: 120V, 50-60Hz  
Consumption: 18W

### INCLUDES:

Cleaning & Maintenance Kit  
and one 10-lb. container  
of HaloSalt™

### DIMENSIONS:

Height: 9" (22.85 cm);  
Width: 2.75" (6.985 cm)  
Weight: 2.2 lbs. (1 kg)

### POWER:

Source: 120V, 47-63 Hz  
Consumption: 15W

### INCLUDES:

Remote Control Key Fob,  
Cleaning & Maintenance Kit,  
500g of HaloSalt™



# AERO BOOTH OPTIONS: TAILORED WELLNESS SOLUTIONS FOR YOUR FACILITY

## OPTION 1 AERO SALT Booth™

**Why Choose This Option:** Ideal for facilities focusing on respiratory health, allergy relief, and quick wellness boosts. Offers a unique, fast service that can easily fit into clients' busy schedules.

### TRANSFORM RESPIRATORY HEALTH IN JUST 10 MINUTES

- + Includes Cutting-edge **SALT FX™ aero** Halogenerator (a \$2,195 value)
- + Compact 36x36" footprint
- + Commercial-grade performance
- + Perfect for small spaces and high-traffic areas
- + Perfect for low-to-medium volume business use
- + Tinted tempered glass enclosure for a modern, luxurious feel
- + Bluetooth stereo speakers for Myndstream-compatible audio relaxation
- + Soothing 7-color LED star lights on the ceiling to enhance the therapeutic ambiance



**\$4,995**

Includes SALT FX™ aero Halogenerator (a \$2,195 value)



## OPTION 2 AERO Infrared Sauna Booth™

**Why Choose This Option:** Perfect for facilities looking to offer deep therapeutic benefits, including improved circulation, pain relief, and detoxification. Provides a premium wellness experience in a space-efficient design.

### DELIVER DEEP HEALING AND RELAXATION IN 15-30 MINUTES

- + Full spectrum Infrared and carbon heaters with tourmaline stones
- + Compact 36x36" footprint
- + Commercial-grade performance
- + Suitable for various wellness goals including detoxification & pain relief
- + Tinted tempered glass enclosure (8mm thick) for a luxurious, modern aesthetic
- + Bluetooth stereo speakers for Myndstream-compatible audio relaxation
- + Soothing 7-color LED star lights on the ceiling to enhance the therapeutic ambiance



**\$3,495**



## OPTION 3 AERO SALT Booth™ & AERO Infrared Sauna Booth™ Bundle

**Why Choose This Option:** Ideal for facilities looking to provide comprehensive wellness solutions. Offers the flexibility to cater to diverse client needs and preferences while maximizing revenue potential per square foot.

### THE ULTIMATE WELLNESS 'STACK' FOR MAXIMUM CLIENT BENEFITS AND BUSINESS PROFITABILITY

- + Both SALT and Infrared Sauna booths
- + Ability to offer standalone or stacked therapy sessions
- + Compact footprint (two 36" x 36" units)
- + Versatile wellness solutions covering respiratory health, detoxification, relaxation, and more

By offering both the **AERO SALT Booth™** and the **AERO Infrared Sauna Booth™**, you can provide your clients with the synergistic benefits of these two complementary modalities. Clients can start with a 10-minute salt therapy session to cleanse and refresh the respiratory system, followed by a 30-minute infrared sauna session to promote relaxation, detoxification, and pain relief.

**\$8,490**

Includes SALT FX™ aero Halogenerator (a \$2,195 value)

PLAY VIDEO



*Invest in the AERO Booth Combination today and position your business at the forefront of the wellness industry. Offer your clients a truly transformative experience while unlocking a new level of profitability for your business.*

### AERO SALT BOOTH™ SPECIFICATIONS:

**Width:** 36"  
**Depth:** 36"  
**Height:** 76"

**Weight:** 220 pounds  
**Power:** 1350 Watts (plugs into a standard 110V outlet)

### INCLUDES:

**SALT FX™ aero** Halogenerator (a \$2,195 value), cleaning kit, 5-year warranty

### AERO INFRARED SAUNA BOOTH™ SPECIFICATIONS:

**Width:** 36"  
**Depth:** 36"  
**Height:** 76"

**Weight:** 220 pounds  
**Power:** 1350 Watts (plugs into a standard 110V outlet)

**Heaters:** Full-spectrum Infrared & carbon heaters with tourmaline stones  
**Glass:** Tempered, 8mm thick





# HIMALAYAN SALT DÉCOR

**S**ALT Chamber is an innovator in the salt room design process and started using Himalayan salt, not only for its unique beneficial qualities but for its amazing natural colors, hues, and creative applications.

Soon, salt rooms were being designed and built using natural Himalayan salt materials creating soothing and relaxing environments.

As salt therapy began emerging as a growing trend amongst spas and wellness centers, other applications for using our Himalayan salt décor began to expand to other uses such as wall treatments and flooring in various environments and spaces.

The Salt Lounge - Wyomissing, Pennsylvania

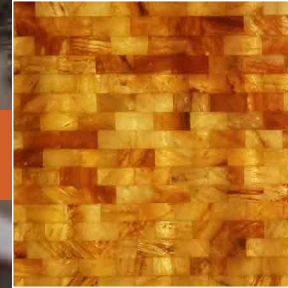


HAND-CRAFTED HIMALAYAN SALT PANELS

PANELS ARE \*\*\*\$115 EACH

\*\*\*Our prices reflect a 3% cash discount. Shipping is not included. Contact us for more details.

The Salt Box - Parkland, Florida



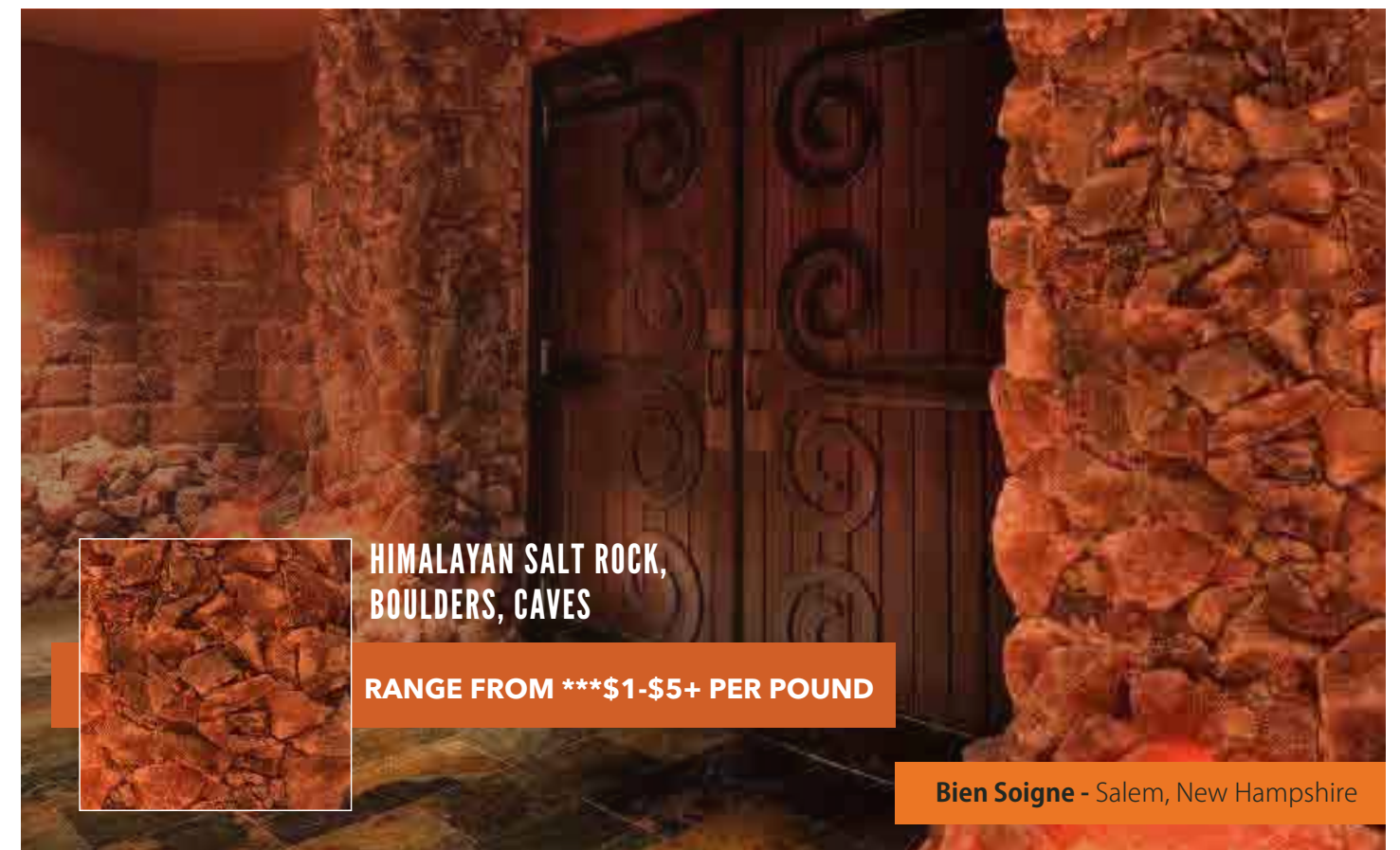
HIMALAYAN SALT BRICKS

RANGE FROM \*\*\*\$42-\$50 PER SQ FT

The Woodhouse Day Spa - Dallas, Texas

## DIY AND CONTRACTOR INSTALLATION KITS:

**SALT Chamber** prepares and packages Complete Installation Kits that include the Himalayan salt décor, and all of the installation materials necessary such as ecofriendly adhesive, LED lights, our custom acrylic spacers, detailed shop drawings and other job specific materials.



HIMALAYAN SALT ROCK, BOULDERS, CAVES

RANGE FROM \*\*\*\$1-\$5+ PER POUND

Bien Soigne - Salem, New Hampshire



NEW!

# WELLNESS

## SUITE™ & BOOTH™

Introducing The Wellness Suite™ and Booth™, the latest addition to **SALT Chamber's** innovative line of salt/halotherapy products. As the pioneers of salt therapy, we take pride in creating a new multisensory wellness experience that is second to none.

Immerse yourself in nature as The Wellness Suite™ and Booth™ engages all of your senses. At its core is the Multi **SALT FX™** Halogenerator, which disperses a very fine dry salt aerosol for unparalleled respiratory and skin wellness. The interior boasts several design elements crafted with Himalayan salt to create a truly relaxing, ambient environment. With added color therapy, every detail is designed to enhance the overall experience.

The Wellness Suite™ can be exceptionally complemented with Oakworks® Curva Lounger with SoVi Vibroacoustic System, which combines soothing and healing vibrations to engage every one of your senses. Together, they create a fully immersive experience that transcends traditional wellness practices.

Modularity is at the forefront of the designs, allowing you to customize the décor, seating, and floor options to suit your individual preferences. You can even incorporate other complementary modalities for a truly bespoke experience.

**Experience the pinnacle of luxury wellness with The Wellness Suite™ by SALT Chamber.**

## The Wellness BOOTH™

**\$12,995**

Includes the SALT FX™ Multi Halogenerator  
(a \$5,495 value)

## The Wellness SUITE™

**\$18,995**

Includes the SALT FX™ Multi Halogenerator  
(a \$5,495 value)

The Wellness Salt Experience is the most immersive multisensory wellness experience available on the market.

### INCLUDED FEATURES:

- + **SALT FX™ Multi Halogenerator** (a \$5,495 value)
- + Backwall: Himalayan Salt Panels
- + Quality Stereo Speakers (Bluetooth)
- + Chromotherapy Lighting System
- + Concealed Halogenerator Cabinet and Storage
- + Flooring: Himalayan Salt or Wood Finish

### AVAILABLE ADD-ON FEATURES:

- + Custom Back Wall Logo
- + Oakworks Curva Lounger with SoVi Vibroacoustic System
- + IV Stand (add-on to Curva Lounger)
- + Red Light Therapy
- + PEMF Therapy

PLAY VIDEO

**1 QUALITY STERO SPEAKERS**  
Enjoy calming stereo acoustics for audio sensory relaxation (Bluetooth Enabled).

**2 CHOOSE YOUR WALL DÉCOR & SEATING ARRANGEMENT**  
Customize your back wall with various textures utilizing Himalayan Salt Panels. Basic seating bench is provided, but double glass doors on the Wellness Suite™ allow for various seating configuration.

**4 SALT FX™ Halogenerator**  
Reap the benefits of dry salt therapy powered by the Gold Standard Halogenerator and market leader (Integrated concealed cabinet & storage).

**5 ADD REDLIGHT THERAPY (optional)**  
Red light therapy uses low-level red or near-infrared light to stimulate cellular function. Benefits may help improved skin health, reduced inflammation, pain relief, enhanced muscle recovery, and wound healing

**9 CHOOSE YOUR FLOORING**  
Custom flooring - add to the experience with options such as Himalayan salted floors, or wood.

**3 CHROMOTHERAPY**  
The Wellness Suite™ and Booth™ not only soothes the mind and body with dry salt aerosol, but also employs the power of color to enhance the overall sensory experience.

**SUITE DIMENSIONS:** 90" Height x 92" Width x 56.75" Depth  
**BOOTH DIMENSIONS:** 90" Height x 47" Width x 56.75" Depth

Images and descriptions are renderings or representations of pre-production prototypes.

### LAYERED WELLNESS MODALITIES APPLICABLE TO THE WELLNESS SUITE:

BODY COMPRESSION & LYMPHATIC DRAINAGE

IV THERAPY

SALT THERAPY

GUIDED MEDITATION

BREATHWORK

YOGA & STRETCH

PEMF THERAPY

SOUND & VIBRATION THERAPY

RED LIGHT THERAPY



# SALT CHAMBER IN THE NEWS

SALT Chamber Has Been Featured In:

THE WALL STREET JOURNAL. *BAZAAR*

The New York Times *abc*NEWS

american spa *ClubSolutions*

MASSAGE magazine *AD* ARCHITECTURAL DIGEST *Men'sFitness*

*South Florida* **Sun-Sentinel** *spa business* Global spa & wellness

lasvegas<sup>®</sup> MAGAZINE *PALM BEACH Society* MAGAZINE **ELITE DAILY**

# SALT CHAMBER CLIENTS

Celebrating our 10th anniversary, **SALT Chamber** is the pioneer and innovator in salt therapy room concepts and experiences, having designed, built, and installed over 1,300 worldwide projects at dayspas, medspas, resorts, hotels, country clubs, senior centers, rehabilitation centers, wellness centers, and health and fitness clubs, as well as standalone salt therapy facilities. Our clients include:

















## STRATEGIC PARTNERS



## MEMBERSHIPS



### CONTACT INFO

[hello@saltchamberinc.com](mailto:hello@saltchamberinc.com)

SHOWROOM, STUDIO & MANUFACTURING  
**120 NW 11th Street**  
**Boca Raton, FL 33432**



**855-LUV-SALT**  
[www.SaltChamberInc.com](http://www.SaltChamberInc.com)