



# S·A·L·T

## CHAMBER

TURNKEY  
SOLUTIONS  
PROGRAM



# OPENING LETTER

Welcome to the **SALT Chamber Turnkey Solutions Program**—a comprehensive approach to developing and enhancing all types of wellness businesses that incorporate salt therapy and other modalities. Whether you're an entrepreneur entering the wellness industry, an established business expanding your offerings, or looking to integrate wellness solutions into amenity spaces and even your home, we're here to guide you through every step.

Since 2012, **SALT Chamber** has transformed the spa and wellness landscape, completing over 3,600 projects worldwide. With innovative designs, premium equipment, and unmatched expertise, we've become the industry's most trusted leader in salt therapy and wellness. Our turnkey solutions cover every aspect of creating a successful wellness business or space, from initial concept to final installation.

Our **Turnkey Program** focuses on several key areas: concept design, detailed designing and engineering, equipment, build and installation expertise, marketing support and menu integration, training and education, and ongoing technical service. These elements allow us to tailor our approach to meet your unique goals while ensuring a seamless and successful project.

We understand that each project is unique, and collaboration is essential. That's why we work closely with owners, developers, designers, consultants, architects, and general contractors to bring your vision to life. Whether you're building a new wellness concept, expanding your facility, or adding salt therapy to an existing space, **SALT Chamber** is your trusted partner in success.

Our mission is to empower you to create wellness environments that elevate your business and enhance the well-being of those who experience them. We look forward to partnering with you and helping you craft a wellness journey that is both innovative and impactful.

Warm Regards,  
**Leo Tonkin**  
Founder and CEO



# THE TURNKEY EXPERIENCE: Your One-Stop Shop for Wellness Success

**SALT Chamber**, is your dedicated partner in bringing your wellness vision to life. Our **Turnkey Solutions Program** is designed to be a comprehensive, one-stop shop for creating successful salt therapy and wellness environments. Whether you're launching a new wellness business, expanding an existing facility, or integrating wellness modalities into a luxury space, we manage the entire process, so you don't have to.

Working with **SALT Chamber** means having a trusted partner who coordinates every activity and task to ensure everything goes according to plan. From the earliest planning conversations, our team is there with expertise, information, and inspiration. We help streamline the process, often saving time and money by managing the many details involved. By working with a single source, you gain clarity and certainty, minimizing the risk of mistakes, delays, and unexpected costs.



## SOME OF THE KEY BENEFITS WE PROVIDE INCLUDE:

- ✓ **Seamless Project Management:** We handle all aspects of your project, from design and engineering to installation and beyond.
- ✓ **Streamlined Coordination:** We help manage the project details, allowing you to focus on your business and clients.
- ✓ **Consistency and Quality Control:** Our turnkey approach ensures that your project meets the highest standards, resulting in a flawless outcome.
- ✓ **Discounts on Products and Equipment:** Benefit from exclusive discounts on our high-quality salt therapy products and equipment, trusted by wellness centers worldwide.

# CONCEPT & DESIGN SERVICES: Bringing Your Vision to Life

**S**ALT Chamber, transforms your vision into immersive wellness experiences through a holistic design process that begins with the end in mind. Our approach seamlessly blends aesthetics with functionality, incorporating unique elements like Himalayan salt décor alongside features such as lighting, sound, and seating arrangements. We meticulously assess your space, desired elements, and operational goals to create environments that resonate with both you and your guests, whether it's a salt room, wellness suite, or a multi-modality ritual space.

Our expertise extends beyond visual appeal to encompass the technical intricacies of wellness space design. We consider equipment requirements, engineering needs, and spatial constraints to ensure your vision aligns with your timeline and budget. Working closely with you from concept to completion, we deliver a wellness experience that is not only visually stunning but also functionally optimized, creating a space that truly fulfills its promise of wellness and rejuvenation.

## CAPABILITIES AND COMPETENCIES

- ▶ Site feasibility
- ▶ Schematic design, design development and construction documents
- ▶ Basic renderings to customized 3D renderings
- ▶ Proper space planning, square footage allocation
- ▶ Equipment requirements and specifications
- ▶ ADA compliance
- ▶ Customer and operational experience and flow
- ▶ Budget Planning Cost and estimations
- ▶ ROI analysis

By combining these capabilities with our deep understanding of wellness environments, we ensure that your space is not only visually stunning but also functionally. Our goal is to create an experience that aligns perfectly with your vision, timeline, and budget while providing the best in wellness to your customers.

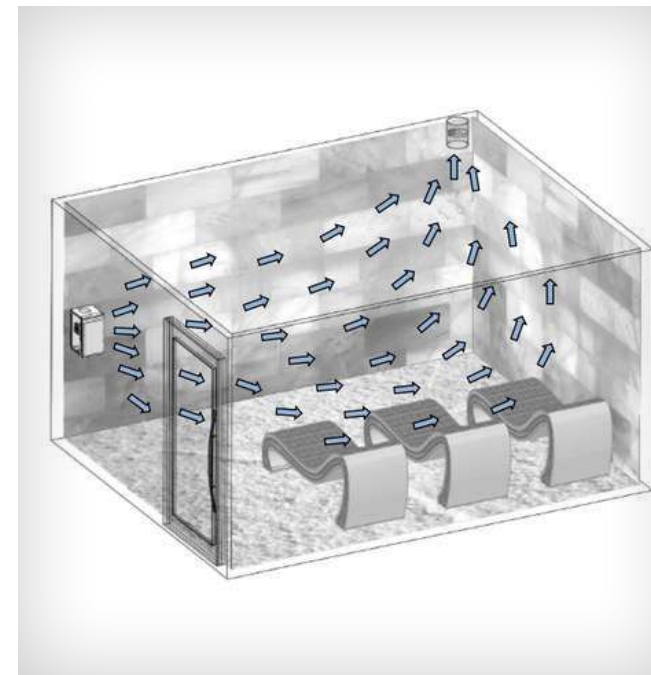
# TECHNICAL & EQUIPMENT

**W**ith over 12 years of experience in new builds, renovations, and room conversions, **SALT Chamber's** team of specialists offers unparalleled technical and engineering consulting services. We collaborate seamlessly with your designers, architects, and contractors to ensure every project is executed flawlessly from start to finish.

**SALT Chamber** offers comprehensive solutions for wellness space development, from technical consulting to equipment manufacturing and procurement.

## OUR COMPREHENSIVE SERVICES

- ▶ **1. Technical Engineering & Consulting**
  - HVAC optimization
  - ADA compliance and other requirements
  - Electrical and lighting solutions
  - Equipment integration
- ▶ **2. Equipment Manufacturing & Specification**
  - Exclusive Distributor of salt therapy equipment
  - Custom wellness modality systems
  - Tailored solutions for unique project needs
- ▶ **3. Procurement & Coordination**
  - Sourcing of FF&E (Furniture, Fixtures, and Equipment)
  - Seamless coordination with suppliers and contractors
- ▶ **4. Ongoing Support**
  - Maintenance, troubleshooting, and operational guidance



## WHY CHOOSE US

- ▶ End-to-end solution provider
- ▶ Extensive experience in various project types
- ▶ Simplified procurement process
- ▶ Strategic manufacture partners ensures quality and customization
- ▶ Technical expertise for optimal space utilization

Partner with **SALT Chamber** for a seamless experience in creating, equipping, and operating your wellness space. Our integrated approach ensures that every aspect of your project is handled with expertise and precision.

# BUILD & INSTALLATION SERVICES

**S**ALT Chamber, ensures a seamless transition from concept to reality, collaborating closely with your project team throughout the build and installation phase.

## OUR COMPREHENSIVE SERVICES

### ► Comprehensive Oversight

- Coordinate with architects, designers, and contractors
- Ensure all specifications and requirements are met
- Confirm HVAC and electrical work to exacting standards

### ► Specialized Installations

- Specialized installation guides for salt therapy equipment
- Customized Himalayan salt installations using our specialty kits
- Integration of complementary wellness technologies

### ► Custom & Bespoke Finishes

- Custom 'salt-approved' recliners and loungers
- Bespoke seating options for optimal comfort and guest experience
- Tailored décor elements to enhance the wellness atmosphere
- Attention to detail in every aspect of the finished space

## WHY CHOOSE SALT CHAMBER

- Single point of contact for all build and installation needs
- Expertise in integrating multiple wellness modalities
- Ensure project adherence to timeline and budget
- Quality assurance at every step of the process

Partner with **SALT Chamber** for a stress-free build and installation experience, bringing your vision of a premium salt therapy and wellness space to life.

# TRAINING & EDUCATION: Comprehensive Support for Salt Therapy Success

**W**ith over 12 years of experience and thousands of successful projects, **SALT Chamber** stands as the trusted partner in salt therapy excellence. Our versatile expertise spans a wide range of business models, from standalone salt therapy centers and spa integrations to medical practices, fitness centers, hotels, corporate wellness initiatives, and residential spaces. Whether you're launching a single-room setup or an expansive multi-modality wellness suite, our seasoned professionals provide tailored support to ensure your venture thrives.

## OUR COMPREHENSIVE GUIDANCE COVERS EVERY ASPECT OF YOUR SALT THERAPY BUSINESS:

### ► Education and Training

- In-depth salt therapy fundamentals and benefits
- Customer engagement strategies
- Halogenerator operation and maintenance
- Flexible learning options: live online sessions, video programs, and customized on-site training

### ► Business Development Support

- Template business plans and pricing models
- Membership structure guidelines
- Staffing recommendations
- Operational best practices for salt booths and rooms
- Wellness Suite™ offerings and service pairing packages



As pioneers in the salt therapy industry, we understand the unique challenges and opportunities in this field. Our ongoing support extends well beyond the initial setup, providing you with a partner committed to your long-term success. By choosing **SALT Chamber**, you're gaining access to industry-leading expertise and tailored solutions that adapt to businesses of all sizes and models.

*Partner with us to leverage our extensive experience and ensure your salt therapy venture flourishes in any setting.*

[www.SaltChamberInc.com](http://www.SaltChamberInc.com)



855-LUV-SALT

# MARKETING SUPPORT

**S**ALT Chamber, understands that effective marketing is crucial for the success of your salt therapy and wellness business. Our experienced marketing team is ready to support, assist, and collaborate with your marketing professionals to ensure your venture stands out in the competitive wellness landscape.



## COMPREHENSIVE MARKETING SUPPORT

► We offer expert guidance on:

- Developing effective marketing strategies aligned with your business goals
- Conducting competitive analysis to position your offerings uniquely
- Crafting compelling branding that resonates with your target audience
- Identifying and segmenting your target market for focused marketing efforts
- Selecting the most effective marketing channels and tactics for your business

# MENU INTEGRATION

## MENU DEVELOPMENT AND INTEGRATION

► We provide consultation on:

- Designing service menus that effectively showcase salt therapy offerings
- Integrating salt therapy with other treatments, rituals, and protocols
- Using appropriate language to communicate wellness benefits accurately and ethically



## COMPLIANCE AND BEST PRACTICES

► Our expertise ensures that your marketing efforts:

- Adhere to industry regulations and best practices
- Make appropriate claims regarding the wellness benefits of salt therapy
- Present salt therapy effectively both as a standalone treatment and as part of integrated wellness programs

Partner with **SALT Chamber's** marketing team to elevate your salt therapy business's visibility and appeal. Let us help you craft a compelling narrative that attracts and retains clients, positioning your wellness offerings for long-term success.

# TURNKEY PROGRAMS

**SALT Chamber**, offer a comprehensive range of **Turnkey Program** packages designed to meet diverse project needs and budgets. From essential single salt room setups to expansive, multi-modality wellness centers, our flexible solutions cater to all scales of wellness ventures. Whether you're just starting your salt therapy journey or planning a full-scale amenity space, we have the perfect package to bring your vision to life.

## OUR TURNKEY PROGRAM PACKAGES

**SALT Chamber** offers comprehensive packages to suit your salt therapy and wellness project needs:

\$500

ESSENTIAL PACKAGE

Perfect for those starting their salt therapy journey, our Essential package provides foundational support for your salt room concept:

- ▶ Access to our exclusive Turnkey Client Portal Resources
- ▶ Basic technical consulting
- ▶ Fundamentals of Salt Therapy training
- ▶ \$500 discount on your first Salt Therapy Aero product
- ▶ Special pricing on HaloSalt subscriptions
- ▶ Annual follow-up consultation

\$500

DÉCOR/DESIGN

- ▶ Are you interested in just getting design consulting and renderings done to visualize your beautiful new space? We can help with that! Talk to our expert consultants today about the room you want to build, review all of the materials and customized products available, get samples of the products you are interested in, and let our design consultants bring your salt room to life!

# TURNKEY PROGRAMS

\$1,500

PREMIER PACKAGE

Building on the Essential offerings, our Premier package provides additional design and operational support. All features of the Essential package, plus:

- ▶ Access to our exclusive Turnkey Client Portal Resources
- ▶ Basic technical consulting
- ▶ Fundamentals of Salt Therapy training
- ▶ \$500 discount on your first Salt Therapy Aero product
- ▶ Special pricing on HaloSalt subscriptions
- ▶ Annual follow-up consultation
- ▶ Design consulting with basic rendering set
- ▶ Technical engineering, build, & installation consulting
- ▶ Template business plans
- ▶ Marketing assets
- ▶ Exclusive discount on Custom Salt Panels
- ▶ 1 Year Salt Therapy Association Membership

\$2,500

ELITE PACKAGE

Our most comprehensive solution, the Elite package offers end-to-end support for your salt therapy and wellness business. From concept to operational start, our Elite package ensures every aspect of your new salt therapy and wellness business is expertly managed, setting you up for long-term success. All features of the Essential and Premier packages, plus:

- ▶ Access to our exclusive Turnkey Client Portal Resources
- ▶ Basic technical consulting
- ▶ Fundamentals of Salt Therapy training
- ▶ \$500 discount on your first Salt Therapy Aero product
- ▶ Special pricing on HaloSalt subscriptions
- ▶ Annual follow-up consultation
- ▶ Design consulting with basic rendering set
- ▶ Technical engineering, build, & installation consulting
- ▶ Template business plans
- ▶ Marketing assets
- ▶ Exclusive discount on Custom Salt Panels
- ▶ 1 Year Salt Therapy Association Membership
- ▶ Advanced salt room design services with professional renderings
- ▶ Marketing Consulting
- ▶ In-depth team training programs
- ▶ Specialized marketing strategy consulting
- ▶ Menu integration guidance
- ▶ Site Visits are available with expenses

Choose the package that best fits your vision and let **SALT Chamber** guide you towards creating an exceptional wellness experience.



# TURNKEY SOLUTIONS PROGRAM

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