



Your advocate and partner for success

# Monthly Practice Analytics

MaK Concepts, Inc.  
Changing tomorrow, today.  
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**Teri McAviney**  
*FOUNDER & CEO*

MaK Concepts, Inc. Founder/CEO, Teri McAviney is a straightforward Practice Management Consultant and Transition Expert with over 35 years of experience in the dental industry.

Her practical, effective and proven approach to refining dental practices includes comprehensive evaluations, followed by thorough coaching designed to meet individual goals and needs. As a true expert in Transition Coaching, Teri has guided hundreds of practices through the complicated process of buying, selling, and establishing the practice of their dreams.

Teri's credibility and experience is rooted from practical in-office roles, on a clinical and management level, in addition to consulting with a large national dental marketing company, dental software sales, insurance service company and two well-respected consulting companies. Teri is also known for customized plans and terms based on the individual practice needs. She feels, there is not a one-size fits all plan or term, since each practice is unique. MaK Concepts prides its decade of success on creating and developing a true personal relationship with their clients and teams.

# Monthly Practice Analytics



Monthly Practice Analytics is a service recommended for practices to “stay the course”. Once the foundation of the systems is established, it’s paramount to track and keep transparency and benchmarks in focus. This way, teams and doctors stay ahead of negative trending and adjust accordingly. Monthly reporting and phone consultation keep practices informed and motivated to reach goals and ensure long-term results.

## Core Services

- Team Accountability
- Trending & Forecasting
- Overhead Balance
- Production/Collection Measurements
- Hygiene & Doctor Productivity
- Accounts Receivable Transparency
- Patient Count Markers
- Marketing Results Tracking (ROI)