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LANDLORD PACK

UK





EASTERN FUSION

**FRESH INGREDIENTS. THEATRICAL COOKING.
REVOLUTIONISED BOXED FOOD**

Oodles Wok is an award-winning Eastern-inspired quick-service restaurant, revolutionising boxed food with theatrical live cooking using high quality, fresh ingredients. Oodles Wok was founded in 2010, starting with the first branch on Evington Road (Leicester) followed by the second branch in Leicester in 2014. Over the next four years, we focused on perfecting our menu, recipes, operating procedures, and support systems before venturing into franchising in late 2018.

Currently, Oodles Wok has over 50 operational stores in the UK, with 30 more in the pipeline, covering England, Scotland, and Wales. In 2024 we opened our first international store in Dubai, followed by Canada in 2025. Impressively, 80% of our franchisees are multiple store operators, and 60% of them are already successful owners of other renowned franchise brands.

Our Head Office has an experienced team with over 100 years of combined experience in the food and beverage industry and franchise management. Our ambition is to expand our international presence further and have a total of over 100 branches globally by the end of 2025.

For potential franchisees in the UK, Oodles Wok welcomes both single-unit and multi-unit operators. We offer three store formats for investment: Food Court/Kiosk (300 sq ft - 600 sq ft), High Street (600 sq ft - 800 sq ft), and Flagship (800 sq ft - 1100 sq ft). With our well-established brand and successful business model, Oodles Wok presents an attractive opportunity for entrepreneurs interested in the food industry.

50+
STORES

**UK, UAE,
CANADA**

80%

OF OUR FRANCHISEES
are multi unit
operators

WINNER

of the British QSR
Franchise Award
2025

OUR MENU

1. CHOOSE YOUR BOX CREATE YOUR OWN COMBO!

VALUE

REGULAR

LARGE

2. CHOOSE TWO BASES

Egg Fried Rice
Vegetable Rice
Schezuan Rice
Vegetable Noodles

Udon Noodles
Spicy Chips
Plain Chips

3. CHOOSE ONE SAUCY

Malaysian Chicken
Chilli Chicken
Manchurian Chicken
Sweet & Sour Chicken
Blackbean Chicken

Katsu Chicken Curry
Chilli Prawns*
Chilli Fish
Vegetable Stir Fry
Katsu Vegetable Curry

4. CHOOSE ONE DRY

Caramel Chicken
Salt & Pepper Chicken
Oodles Crispy Chicken
Teriyaki Chicken
Hot & Tangy Chicken
Fiery Garlic Chicken

Kung Po Chicken
Smoked BBQ Chicken
Wok-Fired Beef*
Oodles Crispy Prawns*
Crispy Veg
Schezuan Paneer

*Value- Extra
Regular & Large - Extra

MEDIUM HOT SPICY HOT
VEGETARIAN OPTIONS

BENTO BOX WE ARE BENTO BE...

1. CHOOSE ONE BASE

The Rice One

or

Chow Mein

Fried Rice or Fried Noodles with Stir-fried Veg and one choice of protein tossed in our signature sauce.*
*add a Scrambled Egg.

2. CHOOSE ONE PROTEIN

Chicken or Paneer

Beef or Prawns

3. CHOOSE YOUR WOK WINGS (PORTION OF 2)

Oodles Signature Wings
Smoked BBQ

Salt & Pepper
Teriyaki

OR SNAP WINGS
FOR PLAIN OR
SPICY CHIPS

4. INCLUDES X3 VEGETABLE SPRING ROLLS



Please ask in store for our allergen information.

WRAPS FRESHLY MADE IN-STORE

Our signature dishes wrapped in a toasted tortilla.



* Extra

WOK WINGS FIRE 'EM UP!

x4 pieces of our wok-tossed, flavoursome chicken wings.



ADD THE SAME FLAVOUR CHIPS

SIDES NOW LET'S ORDER SOME SIDES

Vegetable Spring Rolls
Served with a sweet chilli dip

Jumbo Chicken Roll
Crispy and loaded with flavour

Torpedo Prawns
Served with a sweet chilli dip

Plain Chips
Spicy Chips
Salt & Pepper Chips
Served in a Value Box

Fried Chicken Dumplings
Fried Veg Dumplings
Served with a sweet chilli dip

Salt & Pepper Halloumi
Seasoned halloumi fries

KIDS BOXES

Choose One Base

Vegetable Rice
Vegetable Noodles
Plain Chips

Choose One Topping

Chicken Bites
Sweet & Sour Chicken
Caramel Chicken
Katsu Vegetable Curry

With x2 Vegetable Spring Rolls and a kids drink.



DESSERTS

Boba Cheesecake

Creamy cheesecake topped with popping boba
Straw-boba-berry or Mangoboba & Passionfruit

Ice Cream

Yee Kwan Ice Cream in a selection of flavours

Fortune Cookies

DRINKS

Ice Tea

Kaytea Ice Tea in a selection of flavours

Soft Drinks

OUR STORES

FOOD COURT / KIOSK INVESTMENT FROM £120,000

Size: 300 sq ft - 600 sq ft

Seats: Communal

Offering a complete menu, just in a smaller package. These stores are typically found in prime A+ to B+ destination locations such as airports, malls, and shopping centres, ensuring high visibility and footfall.



HIGH STREET INVESTMENT FROM £160,000

Size: 600 sq ft - 800 sq ft

Seats: 8-12

Strategically placed in high footfall areas, striking a perfect balance between walk-in customers and delivery trade. High footfall, visibility and adequate access for aggregators are the main priorities for the High Street format.



FLAGSHIP INVESTMENT FROM £200,000

Size: 800 sq ft - 1100 sq ft

Seats: 25-40

Located in areas with high footfall and adequate access for delivery drivers is a priority. This store type requires a minimum frontage of 3 meters. We proudly exhibit our brand to its full potential in these stores, showcasing our store design with ample space.



STORE DESIGN

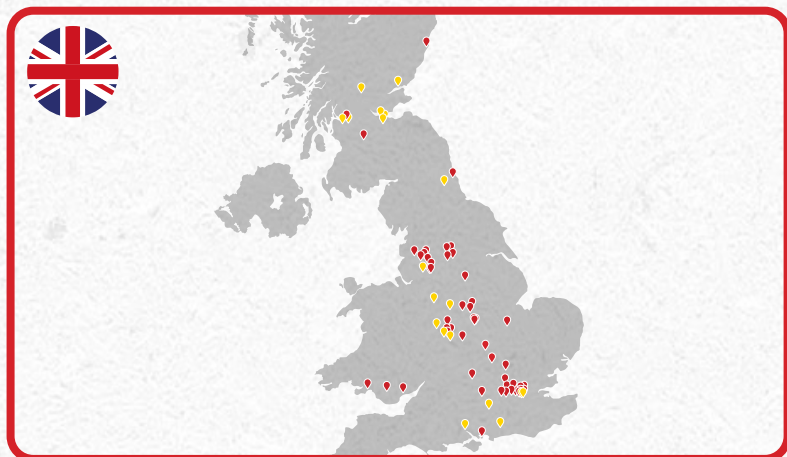
At Oodles Wok, we uphold a consistent level of quality and aesthetics across all our stores through a standardised process. We collaborate with approved high-standard fit-out companies, granting our franchisees the liberty to choose from a list of pre-approved companies. We also offer flexibility, allowing franchisees to opt for their own contractors, provided they adhere to our design standards.

To maintain design integrity, our in-house team of senior designers take charge of the store layout and design. Carrying out site visits, they draw up the layout, create renders, and provide the final store design pack, ensuring a cohesive brand identity.

Furthermore, we assist our franchisees in obtaining the planning permission works. This support streamlines the process, helping franchise partners navigate the legal aspects effortlessly and ensuring a smooth and successful store launch.



WHERE TO FIND US?



NORTH	10	2
MIDLANDS	19	4
LONDON	17	8
SOUTH	1	3
SCOTLAND	3	9
WALES	2	6

CANADA	1	2
UAE	1	3
QATAR		2

FRANCE COMING SOON!





CONTACT US

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