

GBD *Doner*

we're not just serving food we're building a movement. 





AT GBD DONER

WE'RE REDEFINING A STREET FOOD
CLASSIC FOR THE MODERN ERA
EVERY STORE IS DESIGNED
TO LEAVE A LASTING IMPRESSION WITH

GBD
Doner

Where tradition meets innovation.

Sustainable Packaging for a Greener Future



A Brand Built for the Next Generation



Bold red walls and soft blue tiles
Robotic doner cutting technology
100% Real Beef & Premium Ingredients





We don't just open restaurants; we create community landmarks.



Our Vision: The Doner Revolution

In just five years, GBD Doner will:

Launch 100+ locations across the UK

Expand into Europe and beyond

Become the UK's leading modern doner brand

*Partnering with GBD means partnering
with success.*





Why Landlords Choose GBD Doner:

Proven Financial Performance – High revenue per sqft

Increased Footfall – Trendy interiors attract young professionals & families

Prestige for Your Property – Modern design elevates the local area

Long-Term Stability – Multi-year leases and reliable rental income



Our Target Audience

- Young Professionals – Premium, quick meals for busy lives
- Vegan & Vegetarian Diners – Trendy meat-free options
- Families – Child-friendly menus and seating
- Digital Natives – Order via kiosks and share on social media







Our Unique Concept

100% Real Beef Doner – Quality without compromise

Robotic Doner Cutting – Technology that wows

Sustainable Practices – Zero food waste approach

Instagrammable Design – A magnet for





Our Unique Concept

- Bold colour palettes: Red & blue tones
- Open kitchen designs: Watch the robots in action
- Instagrammable features: "That's a Wrap!" neon walls
- Eco-conscious design: Energy-efficient equipment

Flexible Store Formats

High Street Takeaway
(1,000–1,500 sqft)

Food Court Concept
(500–1,000 sqft)

Delivery Kitchens –
Online demand focused
Compact Kiosks –
High efficiency,
small footprint





Our Sustainability Promise

- Eco-friendly packaging
- Energy-efficient appliances
- Locally sourced fresh ingredients
- Zero food waste approach

Proven Success: GBD in Action

Manchester Deansgate

Google Rating: 4.8/5

Media Highlights

Viral on Instagram & TikTok: 1M+ views



FAQs: Your Questions Answered

What lease terms do you offer?

10–15 year leases for long-term stability

Why GBD Doner over other brands?

Innovation, rapid growth, and premium quality

How do you ensure high footfall?

Strong social media presence and iconic store design

Contact Us

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*GBD Doner: More than food. It's a culture.
That's a wrap!*

This document is proprietary to GBD Döner. This is not an offer to sell a franchise.

All prospective franchisees operating in countries with franchise disclosure requirements will be provided with GBD Döner's official franchise disclosure documents applicable to that country. These documents should be reviewed in full before proceeding.

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Ref No: GBD-UK-FR-2025-005