

we're not just serving food we're building a movement.





AT GBD DONER WE'RE REDEFINING A STREET FOOD CLASSIC FOR THE MODERN ERA EVERY STORE IS DESIGNED TO LEAVE A LASTING IMPRESSION WITH

Doner
Where tradition meets innovation.

Sustainable Packaging for a Greener Future





A Brand Built for the Next Generation



Bold red walls and soft blue tiles Robotic doner cutting technology 100% Real Beef & Premium Ingredients







We don't just open restaurants; we create community landmarks.

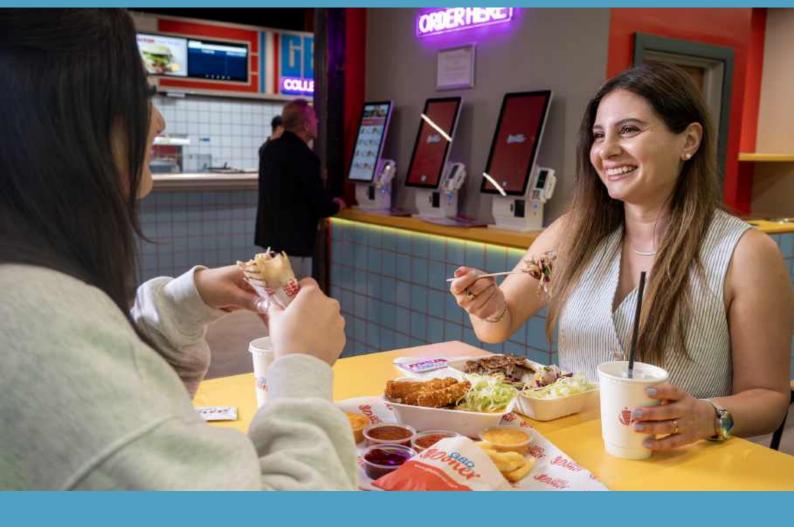


Our Vision: The Doner Revolution

In just five years, GBD Doner will:
Launch 100+ locations across the UK
Expand into Europe and beyond
Become the UK's leading modern doner brand

Partnering with GBD means partnering with success,





Why Landlords Choose GBD Doner:

Proven Financial Performance – High revenue per sqft Increased Footfall – Trendy interiors attract young professionals & families

Prestige for Your Property – Modern design elevates the <u>local area</u>

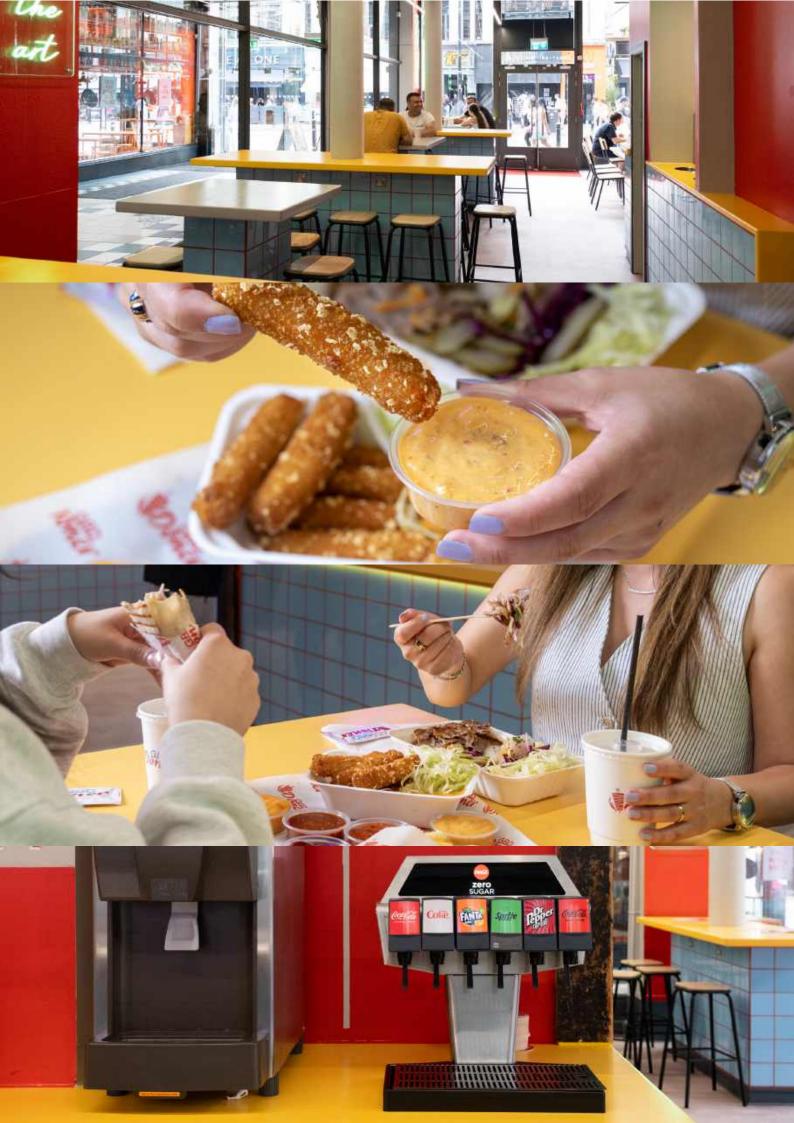
Long-Term Stability – Multi-year leases and reliable rental income



Our Target Audience

- Young Professionals Premium, quick meals for busy lives
 - Vegan & Vegetarian Diners Trendy meat-free options
 - Families Child-friendly menus and seating
- Digital Natives Order via kiosks and share on social media







Our Unique Concept

100% Real Beef Doner – Quality without compromise
Robotic Doner Cutting – Technology that wows
Sustainable Practices – Zero food waste approach
Instagrammable Design – A magnet for







Our Unique Concept

Bold colour palettes: Red & blue tones
Open kitchen designs: Watch the robots in action
Instagrammable features: "That's a Wrap!" neon walls
Eco-conscious design: Energy-efficient equipment

Flexible
Store Formats

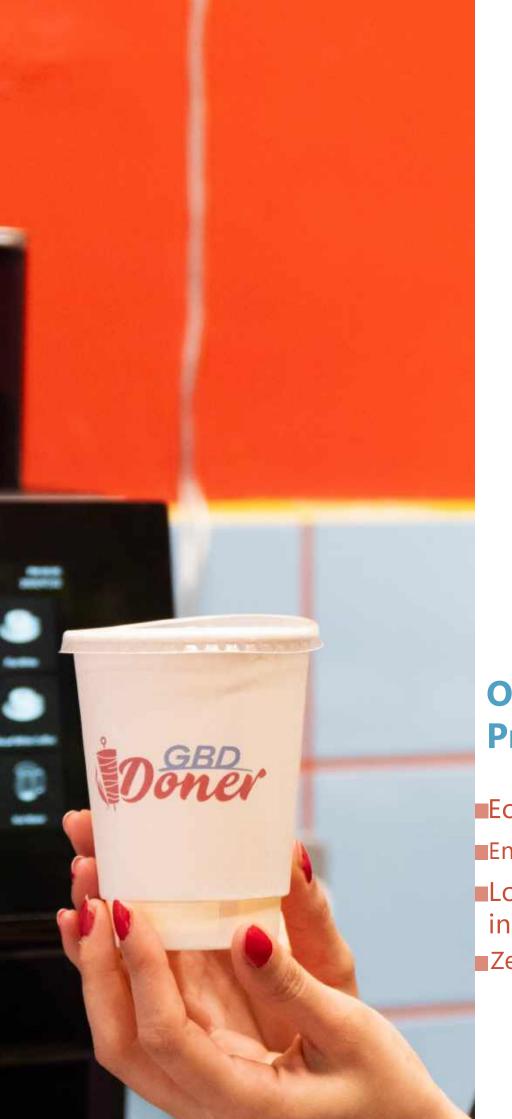
High Street Takeaway (1,000–1,500 sqft)

Food Court Concept (500–1,000 sqft)

Delivery Kitchens –
Online demand focused
Compact Kiosks –
High efficiency,
small footprint







Our Sustainability **Promise**

- ■Eco-friendly packaging
- ■Energy-efficient appliances
- Locally sourced fresh ingredients
- ■Zero food waste approach

Proven Success: GBD in Action

- Manchester Deansgate
- Google Rating: 4.8/5
- Media Highlights
- Viral on Instagram & TikTok: 1M+ views



FAQs: Your Questions Answered

What lease terms do you offer? 10–15 year leases for long-term stability

Why GBD Doner over other brands? Innovation, rapid growth, and premium quality

How do you ensure high footfall? Strong social media presence and iconic store design

Contact Us

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GBD Doner: More than food, It's a culture,

That's a wrap!

This document is proprietary to GBD Döner. This is not an offer to sell a franchise.

All prospective franchisees operating in countries with franchise disclosure requirements will be provided with GBD Döner's official franchise disclosure documents applicable to that country. The hese documents should be reviewed in full before proceeding.

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