

MAGGIE MOLLOY

MAGGIE-MOLLOY.COM

Education

LOUISIANA STATE UNIVERSITY
Bachelor of Fine Arts
2016 - 2020

Skills

THE RELEVANT ONES

UI/UX design
Marketing copywriting
Art direction
Creative storytelling
Adobe Creative Suite
Figma

THE OTHER ONES

Dad jokes
Satire writing
Guitar
Rewatching Breaking Bad
Going on little walks

Experience

TUSHY BIDET
Creative Lead
2020 - Present

Develop and execute creative concepts for marketing campaigns, product launches, and evergreen brand content.

Craft user-focused designs for website landing pages, product pages, and apps.

Art direct photo shoots for large-scale campaigns and in-house product photography needs.

Collaborate cross-functionally with marketing, product, and operations teams to ensure effective project completion.

BOYS & GIRLS CLUB
Graphic Design Intern
2020

Crafted branded print and web collateral for digital and in-person events and fundraisers.

Managed social media and website posts.

MESH
Graphic Design Intern
2019

Produced marketing materials for clients, including web and print advertisements, business papers, and social media content.

maggie-molloy.com
maggmolloy@gmail.com
(318) 573 - 6407
Brooklyn, NY