

BUILD HOMES NOT HATE

FORGET AWKWARD EXCHANGES ABOUT HOUSING.
HERE'S HOW TO EXPLAIN WHY HOMES FOR ALL IS THE ANSWER.

HOW TO FIX THE HOUSING EMERGENCY

We can fix the housing emergency by putting communities first. The crisis didn't come out of nowhere - it's the result of years of not investing enough in homes and local services.

Now it's time for politicians to stop handing public money to private companies to house people and instead give that money directly to councils. This means they can build and run the homes our communities actually need.

WHAT'S REALLY HAPPENING



PROFITEERING COMPANIES

Politicians hand billions of pounds of public money to private companies who provide substandard temporary accommodation.



RICH PEOPLE GET RICHER WHILE OUR COMMUNITIES SUFFER

Some people are forced into cramped and dangerous housing, while others sit on social housing waiting lists for years.



SCAPEGOATING

Refugees are blamed for problems they didn't cause while the billionaires remain untouched.

OUR ASKS



AN END TO PROFIT-DRIVEN ASYLUM HOUSING



INVESTMENT IN ENOUGH SOCIAL HOMES



COUNCILS - NOT COMPANIES - TO HOUSE PEOPLE SEEKING ASYLUM

WE NEED A HOUSING SYSTEM THAT PUTS PEOPLE BEFORE PROFIT



INVITE ACTION

- ✓ SHARE LOCALLY
- ✓ JOIN OUR EMAIL LIST
- ✓ EMAIL YOUR MP

HOW TO TALK ABOUT ASYLUM HOUSING

1 START WITH VALUES

Everyone needs safety, stability and community.

2 NAME THE PROBLEM

We don't have enough homes, and the system puts profits over people.

3 OFFER THE SOLUTION

Council-led housing and investment in homes for all.





QUESTIONS YOU MIGHT HEAR AND HOW TO RESPOND

Q1 WHY ARE WE IN A HOUSING EMERGENCY?

A1

Because social housing has been sold off and not replaced, while public money is used to bump up company profits and not build homes.

You could say...

Housing is broken because we stopped investing in it, not because of who needs a home. It is totally fixable, we just need to rebuild our social housing system.

Q2 HOW DO WE HOUSE PEOPLE BETTER?

A2

We're calling for the housing of people seeking asylum to be managed locally, not by private contractors, so money stays in communities and benefits everyone.

You could say...

Letting councils lead is better value and works for everyone.

Q3 WHAT'S WRONG WITH HOTELS AND ARMY BARRACKS?

A3

Military sites and hotels segregate and retraumatise people, they divide communities, and they cost money that could be used to invest in social housing for all people.

You could say...

They cost more and deliver worse outcomes. It's not sensible or humane.

Q4 DO REFUGEES GET PRIORITY OVER OTHERS?

A4

No. People seeking safety are temporarily housed while their claims are processed. Refugees join the same waiting lists as everyone else.

You could say...

No one is jumping the queue. Everyone needs the same fair system.

Q5 WOULD THIS COST MORE?

A5

No, it would save money. Letting councils house people seeking safety is better value for money for all people, and it keeps public money in public hands.

You could say...

It's actually cheaper and fairer in the long run.

YOU CAN ALSO START WITH...

Safe houses are the foundation of healthy lives and prosperous communities. How do we bring public money back into our communities?

What would change in our area if councils and local experts and not company directors led housing again?

How can we make standards the same for everyone who needs a home?

YOU DON'T HAVE TO WIN AN ARGUMENT

YOU DON'T NEED ALL THE FACTS.
YOU DON'T NEED TO CONVINCЕ EVERYONE.
SHARING A CALMER, PEOPLE-FIRST STORY IS ENOUGH.

TOGETHER LET'S



END PROFIT DRIVEN HOUSING MODELS



INVEST IN HOMES FOR ALL



PUT COUNCILS AND COMMUNITIES BACK IN CHARGE