

Wellness Wallet

1,000
MAX PTS /
YEAR

\$200
MAX REWARD
VALUE

All
EMPLOYEES
ELIGIBLE

The Wellness Wallet is a points-based rewards program open to every Kimmel employee — no health plan enrollment required.

- Earn up to 1,000 points per year across five categories: healthy habits, community involvement, team events, financial fitness, and bonus opportunities.
- Every 1,000 points translates to \$200 in rewards, redeemable for gift cards, local sports merch, a desk lunch, a massage, and more.
- The program runs on an honor system — it's on you to initiate.
- Balances are shared quarterly, but reach out anytime if you want yours sooner.

To log points: Email Matt Cole with "Wellness" in the subject line. (If you attended the Wellness Wallet Rollout 11:45 presentation, you're already eligible for 25 points — just send an email to claim them.)

EARNING ACTIVITIES & POINT VALUES

 Healthy Mindset	POINTS	\$\$ VAL	MAX
Annual Physical	150	\$30	1x
Annual Recommended Screening	150	\$30	1x
Tobacco Cessation (min 6 months free)	200	\$40	1x
Webinars / Utilization (CEN, FEDlogic, etc.)	15	\$3	3x
Gym Utilization (2+ hrs/week, self-report)	5	\$1	50x

 Community Driven	POINTS	\$\$ VAL	MAX
Donation to Local Charity	25	\$5	3x
Participating in Kimmel Goodwill Events	50	\$10	3x

 Team Oriented	POINTS	\$\$ VAL	MAX
Attend Team Building Events	25	\$5	6x
HR/Benefit/Other Key Presentations	25	\$5	3x

 Financial Fitness	POINTS	\$\$ VAL	MAX
Financial Wellness Presentations	25	\$5	3x
HR/Benefit Presentations	25	\$5	3x

 Bonus Points	POINTS	\$\$ VAL	MAX
Given at CEK/SAK discretion	Varied	—	2x

REWARDS REDEMPTION

-  **Gift Cards**
Varied pts · Local shops, dining, sporting goods
-  **Local Sports Merch**
Varied pts · Hats, t-shirts & more
-  **Lunch Delivered to Your Desk**
100 pts · \$20 value
-  **Massage Appointment**
425 pts · \$85 value
-  **Healthy Accessories**
Varied pts · Water bottles, scales & more