

Jamie Zhou

UX Designer

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EDUCATION

Savannah College of Art and Design Sep 2023– May 2027
GPA:4.0
BFA in UX Design

INTERSHIP EXPERIENCE

Ipsos Jun 2025– Aug 2025
UX Researcher

Supported L’Oréal medical aesthetics project by localizing and translating legal contracts (EN→CN) for Chinese regulations and cultural fit, while conducting A/B testing on multiple product prototypes to evaluate user comprehension and engagement.

Led Moment of Truth (MOT) outputs for both automotive (NEV/fuel vehicles) and smart kitchen projects, designing scenario-based testing to capture user reactions at key touchpoints.

For GAC (Guangqi) automotive project, conducted 10+ hours of in-person user interviews and data collection in Beijing and Suzhou, covering different service and ownership scenarios.

Designed and analyzed user surveys, segmented audiences using Excel-based analysis, and delivered actionable insights to guide client strategy.

Re.Dream Aug 2023– Present
UX Designer

Founded an online media brand exploring the intersection of design and business for young creators.

Produced and distributed educational content across WeChat and TikTok, reaching over 100k total views and 1,000+ likes.

Built and maintained a consistent brand voice, driving engagement and deepening audience interest in UX and entrepreneurship.

PROGRAM EXPERIENCE

MoodLog March 2025– May 2025
UX Designer&front-end developer

Designed and implemented the app’s UI in Figma and front-end code (HTML, CSS, JavaScript) for emotion tracking.

Applied semantic HTML and ARIA to meet accessibility standards and improve usability.

Enhanced layout consistency, color contrast, and interactive clarity through user testing.

Built responsive layouts and scalable design patterns to ensure seamless cross-device experience and smoother design–dev collaboration.

HONORS

Dean List 2023\24\25
Excellence Scholarship 2023\24\25

EXPERTISE

UX Design
Marketing
Business Strategies
Design Consulting

SKILLS

A/B Testing
UX/UI Design
Prototyping
StoryBoarding
Branding
Figma
Adobe Suite
HTML/CSS
JavaScript
ChatGPT