CT CUSTOMERTIMES

Innovation Day Paris 2025

Agentic AI Edition

OCTOBER 9, 2025



6th Annual Innovation Day

2019 2022 2023 2024









2025









OCTOBER 9

Bristol Myers Squibb"

J&J

BMS

Johnson & Johnson

Chirstophe ESKENAZI – Executive Director, Head of Digital and IT Europe, Japan & Canada

Igor RUDYCHEV - Head of Data, Data Strategy,

Data Platforms, Partnerships and Innovations

CT Innovation Day: Agenda

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From 8:30	Registration, badge pickup, breakfast	12:30 – 14:00	Networking Lunch
9:15 - 9:30	Open remarks & keynote	14:00 – 16:00	Breakout Sessions
9:30 - 11:00	Al for Customer Engagement & Customer Service	STADA	Best practices on introducing Al for field sales teams: return on experience of STADA Eurasia
Schneider Electric	Schneider Electric Irina ZUBOVA – VP, Customer Support and Data&AI, E2E Digital Customer Relationship		Zoom on Agentic & Al use case in CT products: Demo Sessions
amicio •	AMICIO / Diabolocom Olivier LAURENT – Deputy CEO Amicio Vincent JULIEN – Alliances, Diabolocom		Partners' & CT thematic sessions & demos at the stations
GROUPE SEB	SEB Group Nikita ZVEREV – Senior Director Digital & D2C	16:00 – 17:00	Closing remarks & Exclusive Champaign Experience
∞ Meta	META Building Future of Work & Education	17:00 – 19:00	Happy hour at Le Drugstore
11:00 - 11:20	Networking coffee break		
11:20 - 12:30	Al in Life Sciences & Healthcare		
flatiron.	Flatiron Health Christopher BATES – Chief of Staff, R&D at Flatiron Health		



CT Team & Partners

Practices & Industry SME



Dmytro **KOBRYN**



Nick **SCHENIN**



Ken **TANTSURA**

Products & Innovations



Anna **MARK**



David **BERIEV**



Luka **DZAGANIA**



Ruslan **KAPUSTIN**

Partners







sc:encepcc

Customertimes is a digital service provider delivering true business transformation



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Industry Focused

- CPG
- Healthcare & Life Sciences
- Manufacturing
- Insurance & Finance



15+

years of clientfocused expertise

4000+

projects across six continents

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65+
customer countries
of operation

Recognized by industry leaders:













Business Solutions leveraging Data, AI & Automation

Focusing on specific industries and industry-specific use cases

Al & Automation

Data Science, Al/GenAl, Automation, Agents & Ops

Agentic Al, Automation, RPA
Al Factory
Al/ML Ops
Predictive & Generative Al

Data

Data, Analytics, Integration, Governance

Data Platforms & Engineering Insights, Reporting & Analytics Data Strategy and Governance Integration and Orchestration





Manufacturing



hcaro &

Healthcare & Life Sciences

Customer Experience

CRM (SFA, Service, Marketing)
Own CT Products
Digital Commerce

Our
Unique Value
Proposition



Companies present today































































































































Thank you

Key objective for today

Enabling customer to customer collaboration

Sharing best practices and lessons learned

Crowdsourcing business ideas & solutions

Getting inspiration for innovation, roadmap

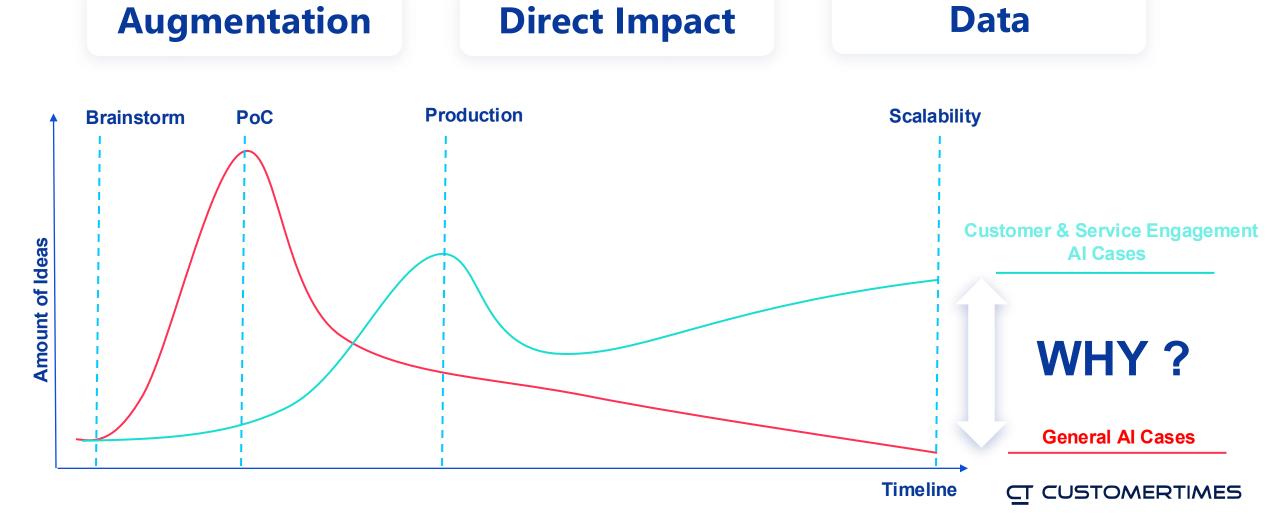
Making new friends!

Al for Customer Engagement & Customer Service



From Promise to Practice

What defines a successful AI case?



Pillars of success

Al succeeds when it augments people, delivers measurable impact, and learns from trusted data.

Augmentation

Direct Impact

Data

Cutting time-to-resolution

Automates conversation analysis

Reducing content creation time

XR extend human experience

Operational Efficiency

Revenue Growth & Customer Conversion

Speed to Market

Cost Efficiency

Data foundation

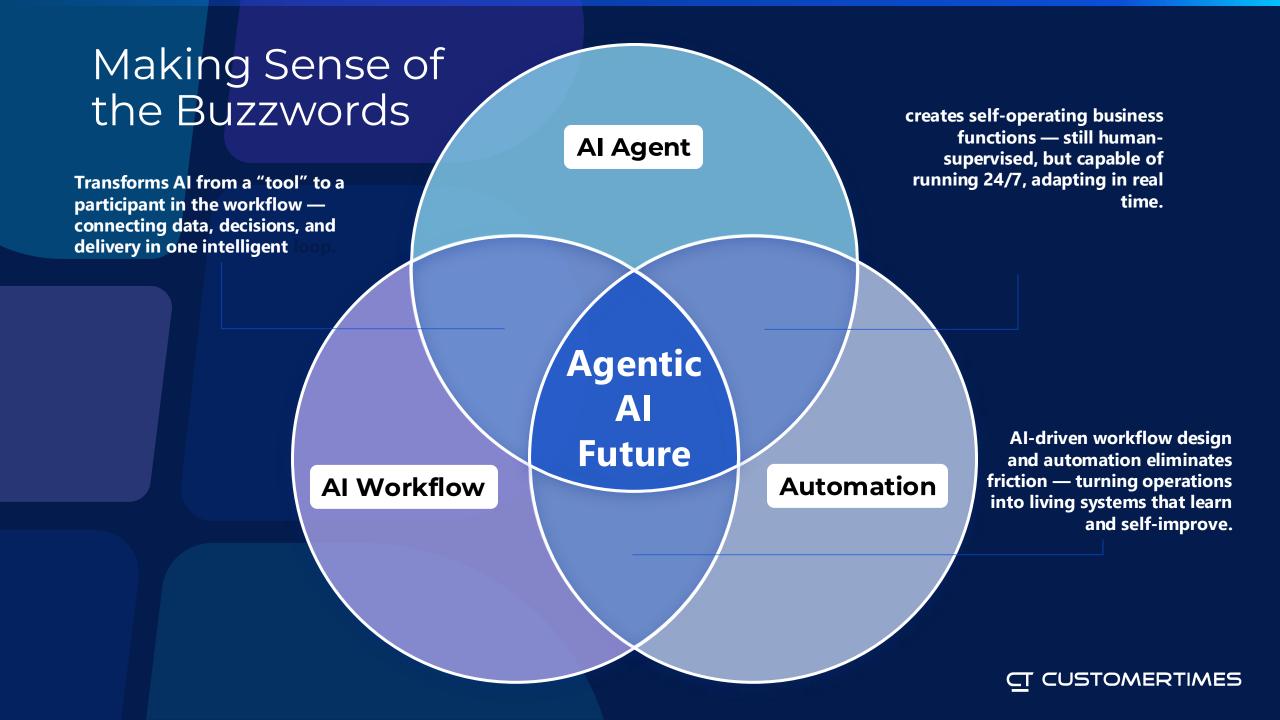
Conversation data

Behavioral, visual, and text data

XR platform

Every AI case delivers quantifiable results — faster operations, higher conversion, better CX, and stronger ROI.





Al for Customer & Service Engagement







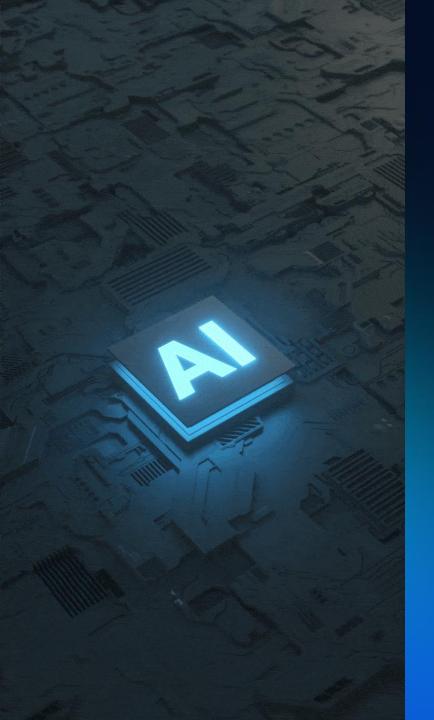












Al in Life Sciences & Healthcare



Drug Development Journey

Drug Discovery

Preclinical Development

Clinical Trials

Regulatory Approval

Manufacturing

Commercialization



and data privacy.

upheld.

audit to p. vent

submission errors.



compliance, maintaining 99.9% uptime.



prevent off-label claims.

Al for Life Sciences & Healthcare







Johnson&Johnson



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Thank you!

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