Bio

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Rob Hango-Zada

Rob Hango-Zada is the Co-founder and Joint CEO of Shippit, the leading commerce delivery platform.

Having spent a decade working for the world's leading FMCG businesses (Procter & Gamble, Unilever) across Asia, Rob has vast experience in converting customer insight and analytics into growth driving strategies for retailers such as Woolworths, Coles, Tesco, Priceline and numerous global brands.

Rob's frustration as an online shopper drove him to co-found Shippit with Will On to enhance the post-purchase experience from cart to doorstep and back again. Shippit now powers delivery for leading Australian retailers such as Target, Cotton On, Big W, Kmart, R.M.Williams and more.

Outside work, Rob is a big fan of bold red wine, fancy socks and good design.

www.shippit.com