Colour guide

Lead colour

Shippit Universal

RGB: R99 G34 B229
HEX: #6322E5
CMYK: C85 M90 Y0 K0
PANTONE: 2368U / 2368C

Base palette

Cashew

RGB: R245 G245 B235
HEX: #F5F5EB
CMYK: C5 M7 Y20 K0
PANTONE: 7534U / 7534C (TINT)

Tasman

RGB: R197 G213 B235
HEX: #C5D5EB
CMYK: C25 M5 Y3 K0
PANTONE: 2707U / 2707C

Urban

RGB: R0 G51 B56
HEX: #003338
CMYK: C100 M20 Y30 K85
PANTONE: 548U / 548C

Avalanche

RGB: R255 G255 B255
HEX: #FFFFFF
CMYK: C0 M0 Y0 K0

Highlight palette

Evergreen

RGB: R0 G166 B160
HEX: #00A6A0
CMYK: C80 M0 Y35 K0
PANTONE: 3262U / 3262C

Splice

RGB: R198 G255 B77
HEX: #C6FF4C
CMYK: C20 M0 Y85 K0
PANTONE: 380U / 380C

Got questions? Contact us at marketing@shippit.com