

Peak 2026 Key Dates



OCTOBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27  Click Frenzy	28  Click Frenzy	29  Click Frenzy	30  Click Frenzy	31  Halloween

NOVEMBER

**Retailers started their BFCM discounts, on average, 13 days before Black Friday in 2025, based on an analysis of millions of orders from thousands of Shippit customers.*

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14  Early BFCM activity begins*
15	16	17	18	19	20	21
22	23	24	25	26	27  Black Friday	28  BFCM Weekend
29  BFCM Weekend	30  Cyber Monday	1	2	3	4	5

Deliver when it matters most.
Mark these important retail dates in your calendar.

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DECEMBER *A more detailed breakdown of cut-offs and transit times in both ANZ and worldwide can be found on the next pages.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16  Standard Cut-off*	17	18	19
20	21  Express Cut-off*	22  Priority Cut-off*	23  On Demand Cut-off*	24	25  Christmas Day	26  Boxing Day
27	28	29	30	31  New Year's Eve	1  New Year's Day	2

Deliver when it matters most.
Mark these important retail dates in your calendar.

2 in 3 shoppers might not return to a brand after a poor delivery experience. To meet and exceed your shoppers’ expectations - and turn delivery into a growth driver this peak - these are the average transit times and cut-offs you need to be aware of.

 shippit		Australia & New Zealand					
		Estimated average transit times during Christmas 2026					
		*This table below provides a helpful guide to 2026 peak season shipping times using historical data from the same period in 2025. Please note that these are average times in business days and may vary.					
Australia - domestic	Service Level	Delivery Zone →	Adelaide Metro	Brisbane Metro	Melbourne Metro	Perth Metro	Sydney Metro
		Pickup Zone ↓					
	Standard Services	Adelaide Metro	1	3	2	4	3
		Brisbane Metro	4	1	3	5	2
		Melbourne Metro	2	3	1	5	2
		Perth Metro	3	5	4	1	4
		Sydney Metro	3	2	2	5	1
	Express Services	Adelaide Metro	1	1	1	2	1
		Brisbane Metro	1	1	1	2	1
		Melbourne Metro	1	1	1	2	1
		Perth Metro	1	1	1	1	1
		Sydney Metro	1	1	1	2	1
	Standard		Book and dispatch by Wed 16th Dec to arrive before Christmas day*				
	Express		Book and dispatch by Mon 21st Dec to arrive before Christmas day*				
	Priority Services		Book before 9am on Tues 22nd Dec for delivery same day*				
	OnDemand Services		Book before 9am on Wed 23rd Dec for delivery same day*				
New Zealand - domestic	Service Level	Delivery Zone →	North Island	South Island			
		Pickup Zone ↓					
	Standard Services	North Island	2	2			
		South Island	2	2			
	Express Services	North Island	1	1			
		South Island	1	1			
	OnDemand Services		Book before 9am on Wed 23rd Dec for delivery same day*				

		International & SEA Estimated average transit times during Christmas 2026 *This table below provides a helpful guide to 2026 peak season shipping times using historical data from the same period in 2025. Please note that these are average times in business days and may vary.								
From Australia - worldwide	Service Level	Delivery Country →	Canada	Indonesia	Malaysia	New Zealand	Singapore	Thailand	United Kingdom	United States
	Standard	From Australia	10	7	10	5	4	7	13	11
	Express	From Australia	4	4	6	3	2	5	6	4
	Standard Services		Book and dispatch by Mon 7th Dec to arrive before Christmas day*							
	Express Services		Book and dispatch by Wed 16th Dec to arrive before Christmas day*							
	Service Level	Delivery Country →	Indonesia	Malaysia	Phillipines	Singapore	Thailand			
From SEA - worldwide	Standard	From Malaysia	10	5	10	10	10			
		From Singapore	6	4	5	2	5			
	Express	From Singapore	-	2	4	1	3			
	Standard Services		Book and dispatch by Wed 9th Dec to arrive before Christmas day*							
	Express Services		Book and dispatch by Tues 15th Dec to arrive before Christmas day*							
	Service Level	Delivery Country →	Indonesia	Malaysia	Phillipines	Singapore	Thailand			