



PRESS RELEASE

Daan Roosegaarde brings WATERLICHT to Bilbao — an immersive dream landscape about the power and poetry of water

Bilbao, September 2025 — Studio Roosegaarde presents *WATERLICHT*, the large-scale light installation by Dutch artist and innovator Daan Roosegaarde, at Itsasmuseum in Bilbao. From **18 to 20 September, 21:30–00:00**, visitors can experience waves of luminous blue light flooding the site, a virtual landscape that visualises the beauty and urgency of living with water. Entrance is free, in collaboration with BBK Foundation.

A Collective Dreamscape

Described as a *dream landscape*, *WATERLICHT* creates a virtual flood of light that visualises how the global average sea level could rise 2 meters before 2100*. Using LEDs, lenses, software, humidity, and site-specific design, the installation is dynamically influenced by wind and rain, making each presentation unique.

“WATERLICHT is an activator for a better future — showing both the vulnerability and the strength of living with water,” says artist **Daan Roosegaarde**.

A Global Journey Arrives in Bilbao

Since its creation in 2015 for the Dutch Water Boards, *WATERLICHT* has travelled to 12 countries and welcomed over two million visitors. It has illuminated UNESCO World Heritage sites, the United Nations Headquarters in New York, Nuit Blanche in Paris, Museumplein in Amsterdam, Kunsthal Rotterdam, Fremantle Biennale in Australia, and more. Each site brings

new meaning, whether flooding historic castles, modern cityscapes, or public squares with its rolling tides of light.

Bringing *WATERLICHT* to Bilbao is particularly meaningful. As a port city with a deep maritime heritage, Bilbao has long lived in dialogue with water. Itsasmuseum, dedicated to the Basque region's seafaring history, provides the perfect canvas for Roosegaarde's luminous waves.

Visitor Information

- **Dates & Times:** 18–20 September 2025, 21:30–00:00
- **Location:** Itsasmuseum, Bilbao, Spain
- **Admission:** Free entry
- **Partner:** In collaboration with BBK Foundation

*Source: <https://www.climate.gov/news-features/understanding-climate/climate-change-global-sea-level>



About WATERLICHT

WATERLICHT is a large-scale light installation by Daan Roosegaarde that explores the power and poetry of water in the age of climate change. More than a spectacle, it is a collective experience — a dreamscape that immerses visitors in undulating waves of blue light, activating both vulnerability and imagination.

Internationally acclaimed, *WATERLICHT* has received honours including the **IESNYC Lumen Award** (New York, 2020), the **Global Future Design Award** (2019), and the **LIT Lighting Design Award** (2017). Today it stands as both an artwork of mesmerising beauty and a call to

action for water awareness, climate resilience, and the imaginative capacity to shape a better future.

About Studio Roosegaarde

Studio Roosegaarde in Rotterdam, the Netherlands is a social design lab led by Dutch designer and innovator Daan Roosegaarde. The studio connects people, technology, and nature through designs that spark imagination and improve daily life in urban environments. From air-purifying towers to luminous landscapes, Studio Roosegaarde's internationally acclaimed projects inspire reflection and action toward a sustainable future. Notable works include WATERLICHT (a virtual flood showcasing the power of water), SMOG FREE PROJECT (the world's largest outdoor air purifier), and URBAN SUN (which cleans public spaces using UV light). With numerous design awards and global installations, Studio Roosegaarde continues to redefine the boundaries of art, technology, and environmental consciousness.

www.studioroosegaarde.net

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